

EELAC -- PARK BOARD OF TRUSTEES

MEETING DATE: May 3, 2017 @ 9am -- Call the meeting to order at 9:01 am

Staff: Sheryl Rozier Kelly de Schaun

NAME	PRESENT	CONFLICT OF INTEREST	AGENDA VI. 1st 2nd	FOR	AGAINST	AGENDA VII. 1st 2nd	FOR	AGAINST	AGENDA VIII. 1st 2nd	FOR	AGAINST	AGENDA IX. 1st 2nd	FOR	AGAINST	AGENDA X. 1st 2nd	FOR	AGAINST
Jeri Kinnear, Chair	✓	none		✓		Deferred			No Action			No Action			No Action		
John Zendt, Vice Chair																	
Buzz Elton	✓		2nd	✓													
Karla Klay																	
Dr. Bill Merrell																	
Alice Anne O'Donell																	
Diane Olsen	✓		1st	✓													
Victoria Herrin	✓			✓													
Robert Lynch/Anne Braiser	✓			✓													
Lyda Ann Thomas (Emeritus)																	

Resource Members Present/via Phone: Julie Ann Brown, Barbara Sanderson

Guests Present: None

PUBLIC COMMENT & ADDL. NOTES	
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MOTION AGENDA VI.	Discuss And Consider Approval Of EELAC Regular Meeting Minutes from April 5, 2017
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The vote was unanimous.

MOTION AGENDA VII.	Discuss And Consider Recommendations To The Trustees Regarding User Fees At The East End Lagoon
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Deferred

MOTION AGENDA VIII.	Discuss Visioning And A Five Year Proforma For The East End Lagoon/Big Reef
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Took VIII. Before VII. Continuing our ongoing discussion. Looked at const. & maint for the items on the books. A time line to get things on line was also noted. When all on line ~\$80k yr/maint. Total project costs for each item on the books was noted. Buzz wanted to talk about income opportunities. Kelly went into her table on the expense side. In the 2nd year we would move some personnel to the EB manager due to parking fees. There is no GF transfer in her calculations. She then goes into the Income side. She made an assumption of the \$5/car user fee in year 2 (4000 cars/76 a week). Big concessions need to be developed. Buzz has 3 opportunities -- #1 request trickle down, maybe 3 years @ \$100k; #2 move the 'gate' up Boddeker drive (not before the eco-hotel location); #3 Eco-hotel to pay 6% of their gross paid back. Discussion included a conversation about the complication of moving the 'gate' up the road and charging since the area has always been free. Annual parking pass for EB & fishing? Kelly will include projects associated with the eco-hotel. EEL will be on the July CC workshop meeting; topics could include charging an entry fee, long term lease for eco-hotel and trickle down funding. But, that land is not the City's. The lease would be with the CORP as it is their land. Jeri asks, how is the GLO going to feel about the extra fee and where would you place a gate to collect (separate fishing from beach)? To ease into the user fee maybe it is a \$5/car to start and once the pavilion is up that would warrant and increase in fees. Use pay by phone or cash box and staff can run through to check cars. The fee into EEL cannot be prorated off of the BUF at EB. Maybe the use of separate tickets might help. Pull the proforma out to 10 years. EELAC general supports the use of trickle down for EEL. Barbara was asked how long of a process would it take for the lease of CORP property? With some internal expertise (Merrell/Randall) it could take less than a year. The lease would be w COG. Robert asked what that 6% could amount to? Without knowing the # of rooms, that cannot be determined at this time, but Randall thinks that the 6% would pay for 100% of your costs for EB, according to Buzz. Diane expressed a little concern basing our proforma on items out of our scope (eco-hotel) and if they don't come on line how does that effect EEL. Victoria concurred and thought we should have a back up plan which could include the national park designation. Kelly will bring back 3 scenarios #1 hit the lottery #2 concessions, leases, entry fee #3 national park. What about camping? Camping grant or concessionaire earlier on?

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MOTION AGENDA IX. Discuss East End Lagoon FY 2017-2018 Budget

Sheryl provided the FY 2016-17 and reminded that this is the last year of the interlocal with the COG. She went over it in general terms. The item that has been the challenge has been the grant matches. The budget has been built around all the other things and what ever has been left over is used for the match; that is limiting. Staff is looking for direction on how to structure FY 2017-18. Some items have been noted to put in, but it is difficult to build the budget without knowing if there is any income. Buzz asked for clarification on the misc. \$1mill? It was the placeholder in the event that we received the RESTORE money. Buzz requests that terminology is more clear. EELAC is recommending that the ask for \$100k out of trickle down. RESTORE is ~ Feb 2018 for a final decision. The RESTORE process will be defined while going through, and PB to look for a draw fund. The Kempner Fund is set up 'loans' in the past and would be available to help EEL too.

MOTION AGENDA X. Discuss Content For Interpretive Trail Signage For GLO CMP 21 Grant

It was recommended that a small sub-committee be formed to discuss and provide draft content to meet the grant deliverable. Kelly recognized Karla or her office for the group. Diane & Julie Ann volunteered. Sheryl will organize something for the group.

MOTION AGENDA XI. Future Agenda Items

#1 Proforma #2 D & C for a formal recommendation to the Trustees to push up to Council #3 Memorialize Lyda Ann Thomas

MOTION AGENDA XII. Announcements

Tourism Summit is tomorrow from 12:30 - 2 for a panel discussion, it is free, social media opportunities. Julie Ann brought up donations to the EEL in Lyda Ann's memory ~\$3,500.

MOTION AGENDA XIII. Adjournment @ 10:00 am