



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, January 19, 2021 at 9:00 a.m.
601 Tremont Street, Galveston, Texas 77550

In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 virus.

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[DECEMBER 15, 2020 TOURISM DEVELOPMENT COMMITTEE MEETING MINUTES .PDF](#)

VI. Present New CRM Partner Portal Design, Functionality And Activation – Tempest/IDSS (20 Minutes)

Documents:

[CRM PARTNER PORTAL OVERVIEW.PDF](#)

VII. Discuss And Consider Special Event Incubator Funding For 2021 Galveston Kite And Drone Festival- Bryan Kunz (15 Minutes)

Documents:

[GALVESTON KITE AND DRONE FESTIVAL OVERVIEW.PDF](#)

VIII. Present Update On City Of Galveston Events Research Discussion And Task Force Recommendation – Michael Woody (10 Minutes)

Documents:

[UPDATE ON EVENTS TASK FORCE DISCUSSION OVERVIEW.PDF](#)

- IX. Present Final Recap Of The 2020 Holiday Activations To Include Tree Decorating Contest, Mardi Gras For The Holiday's And Elfie Selfie - Melody Smith (10 Minutes)

Documents:

[HOLIDAY ACTIVATION FINAL OVERVIEW.PDF](#)

- X. Discuss Mardi Gras Alternative Activities For 2021 - Michael Woody (10 Minutes)

Documents:

[DISCUSSION MARDIGRAS 2021 OVERVIEW.PDF](#)

- XI. Present Restructured Mobile Visitor Information Center (VICi) Rollout Plan – Jacquelyn Helton (10 Minutes)

Documents:

[RESTRUCTURED MOBILE VISITOR INFORMATION CENTER OVERVIEW.PDF](#)

- XII. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

[DECEMBER 2020 MONTHLY CVB REPORTS .PDF](#)

- XIII. 2020-2021 Committee Work Plan

Documents:

[TDAC 2020-2021 WORK PLAN.PDF](#)

- XIV. Future Agenda Items

- XV. Announcements

- XVI. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting- February 16, 2021

- XVII. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before January 15, 2021, 5:00 p.m.

Approved
to Format
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as
Kelly de Schaun
Park Board CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)