



**Park Board of Trustees of the City of Galveston
East End Lagoon Advisory Committee
601 Tremont Street, Galveston, Texas 77550**

3/6/2019 - Minutes

I. Call Meeting To Order

The meeting was called to order at 9:01 a.m.

II. Pledge Of Allegiance

The pledge was recited by those present.

III. Roll Call And Declaration Of A Quorum

Roll was called and a quorum was declared.

Committee Members Present: Steven Creitz - Chair, Jeri Kinnear - Vice-Chair, Trey Click, Julie Ann Brown, Len Waterworth, Alice Anne O'Donell, Diane Olsen and Eliza Quigley

Committee Members Absent: Peter Moore

Staff in Attendance: Sheryl Rozier, Reuben Trevino, Dan Gundrum, Mike True, Jaree Fortin and Diana Kovacevich

IV. Conflict Of Interest Declarations

There were no conflicts of interest declared.

V. Requests To Address The Committee

Sheryl Rozier introduced the Park Board staff members.

VI. Discuss And Consider The Approval Of Regular Meeting Minutes From February 6, 2019 (Steven Creitz, 5 Minutes)

Discussed the approval of the minutes.

Motion: Julie Ann Brown

Second: Alice Anne O'Donell

Vote: Approved 8-0

Abstained: 0

VII. Update On City Council Workshop Related To The East End Lagoon Business Plan (Steven Creitz, 15 Minutes)
Dialogue at the City Council Joint Workshop was positive and they felt that this was a viable plan and much more appropriate for the site. Updated the EELAC Committee on talking points requested of Council as follows: 1) Accept and Endorse the Business Plan, 2) Support and Endorse the acceptance of RESTORE funding for the

construction of the open air interpretive center (Phase 1A) and 3) Request funding to support the business plan of \$50K a year for the next 8 years from the City budget. This item is expected to be on the City Council agenda on March 28th as a voting item. The committee was asked to provide support for the effort through the community and their City Council member. There was no action taken on this item.

VIII. Discuss Advocacy Document Related To The East End Lagoon Development (Sheryl Rozier, 15 Minutes)

Discussed the advocacy document related to the East End Lagoon Development. Comments and feedback were given on the 'flyer' produced to use in the community in support of the vision for the EEL. Discussed the vision items listed, no Park Board logo, yes GINTC logo, needs a donate button on the EEL webpage, EEL site needs updating, highlight the trail project and lighten the parking color. Trey is interested in a parking/transportation plan for traffic control. There was also discussion related to the need for a network of trails and the trail off Apffel Road. There was no action taken on this item.

IX. Discuss Opportunities To Unveil The New Trail At The East End Lagoon (Sheryl Rozier, 15 Minutes)

Discussed opportunities to unveil the new trail at the East End Lagoon. Discussed a ribbon cutting that would encompass education and fundraising. Discussed working with schools to start with to involve the children to take the message home to their parents. A more formal event for fundraising could take place for the adults. Proposed that the ribbon cutting take place in the fall for time to organize the event and the summer is too hot.

A few take-aways include: What is the purpose (School, politicians); EELAC'ers work-up guest lists; Put on website that gets the most hits; Intro to trail, maybe 3-1 hour walks; Build a viewing platform to experience what Phase 1A will be like; Produce materials & rendering; Fundraising at Ribbon Cutting; Invite important donors that want to and have to give; Final event in October w/ an after 5 with adult beverages

X. Future Agenda Items

Update on 'Ribbon Cutting'; Marketing Efforts Discussion

XI. Announcements

There were no announcements.

XII. Adjournment

The meeting was adjourned at 10:10 a.m.