



## December 2020 Overview



	LEADS						DEFINITES						Economic Impact
	2018 / 2019		2019/2020		2020/2021		2018 / 2019		2019/2020		2019/2020		
	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	
October	29	10,742	25	13,323	10	3,554	20	7,339	4	2,682	10	4,170	\$5,026,380.92
November	24	9,465	24	9,905	13	7,179	8	4,056	12	3,522	6	4,176	\$4,001,766.04
December	24	9,570	33	13,097	16	9,635	17	6,459	26	12,526	9	4,094	\$1,923,842.79
January	32	12,538	34	11,494			16	12,308	14	4,694			\$0.00
February	41	18,285	42	22,830			19	6,765	20	8,385			\$0.00
March	50	28,459	24	14,578			21	3,704	7	6,014			\$0.00
April	39	18,169	18	13,324			16	6,279	4	2,199			\$0.00
May	39	12,209	14	5,538			14	2,598	4	1,412			\$0.00
June	36	14,990	10	4,891			18	5,095	10	7,430			\$0.00
July	43	14,980	9	5,352			17	11,672	4	4,466			\$0.00
August	26	12,605	11	2,422			12	6,470	7	415			\$0.00
September	36	12,505	16	5,115			20	4,626	2	462			\$0.00
<b>Total</b>	<b>419</b>	<b>174,517</b>	<b>260</b>	<b>121,869</b>	<b>39</b>	<b>20,368</b>	<b>198</b>	<b>77,371</b>	<b>114</b>	<b>54,207</b>	<b>25</b>	<b>12,440</b>	<b>\$10,951,989.75</b>
<b>Goals</b>		<b>165,600</b>		<b>165,600</b>		<b>135,000</b>		<b>75,000</b>		<b>77,000</b>		<b>61,000</b>	
<b>Percentages</b>		<b>105.38%</b>		<b>73.59%</b>		<b>15.09%</b>		<b>103.16%</b>		<b>70.40%</b>		<b>20.39%</b>	



## DECEMBER 2020 Monthly Website Summary

### visitgalveston.com:

- 64,558 sessions of which 53,925 were new users with 84,681 pageviews
- 6,348 (11.27%) desktop sessions, 47,393 (84.15%) mobile sessions and 2,578 (4.58%) tablet sessions
- Most visit pages are 'holiday festivities in full swing' at 8,827 visits, 'homepage' at 8,181, 'holiday tree contest' at 5,266, 'mardi gras float contest' at 2,029 visits, 'how to have a fabulous girls trip' at 1,756, 'float vote' at 1,701, 'galveston bucket list' at 1,424, 'visiting galveston in the winter' at 1,347, '15 historic galveston sites everyone should see' 1,316, 'ultimate holiday shopping guide' at 1,301, '20 galveston restaurants open for outdoor dining' at 1,031 and 'elfie' at 968
- Average time on site @ :46 seconds

### Geographic Overview:

- Texas represents 91.05% or 41,490 of all US visitors followed by Louisiana w/ 882, Oklahoma w/ 492 visits, Florida w/ 276, Georgia w/ 210, Kansas w/304, Illinois w/ 202 California w/ 190 and Missouri w/ 177
- After the US market (98.39% of visitation) Canada and United Arab Emirates represent greatest visitors @0.07%
- In the state of Texas and touch-states, Houston represents 39.48% of all visitors, followed by Dallas w/ 10.52% or 5,422 visits, San Antonio w/ 7.34% or 3,780, Galveston w/ 4.97% or 2,561, Austin w/ 2.97% or 1,532, Cypress w/ 1.97% or 1,017, League City w/ 1.39% or 715, Fort Worth w/ 1.22% or 630, Texas City w/ 1.21% or 625, and Conroe w/ 1.02% or 527 visits

# PUBLIC RELATIONS

## DECEMBER 2020

### PR OUTREACH HIGHLIGHTS

The PR team pitched holiday activities to digital media outlets and began planning February promotions plus spring, long-lead media pitches.

FAM tours: The PR team coordinated visits from two Dallas-based freelance writers

### MEDIA REQUESTS

Keri Heath (Galveston County Daily News), JoAnn Holt (Authentic Texan), Rita Cook (Dallas freelancer), Jason Markland (Markland Media), Jessica Berman (FOX-26), Gerald McLeod (Austin Chronicle), Tom Adkinson (Select Traveler Magazine), George Slaughter (Katy News), Sarah Thurmond (Texas Highways), Essence Limbrick, Steven Romo (KTRK-TV), George Kipouros (Wanderlust), Joey Held (Austin freelancer)

### ADVOCACY HIGHLIGHTS

#### Galveston County Daily News:

- Coordinated response to stories about flounder fishing, 2020 tourism overview, vacation rentals and efforts to attract visitors from the DFW area.

#### Inside the Park Board Columns:

- Galveston Park Board Year in Review
- Become a Certified Tourism Ambassador
- Park Board Pivots Amid Pandemic
- Financial Transparency at the Park Board

#### Park Board Social Media:

- Seven social posts on Facebook that had a combined reach of 3,113 and an engagement of 260
- LinkedIn post: Park Board Annual Report

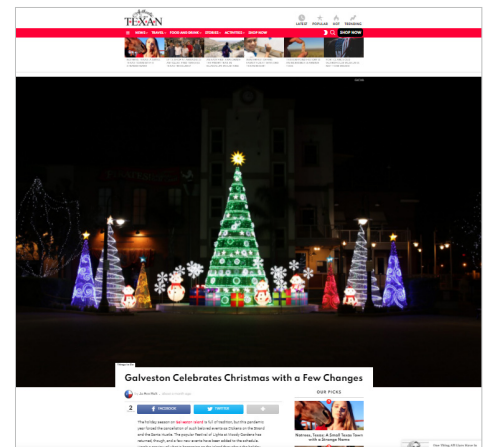
#### Galveston Regional Chamber Eblast:

- Holiday events in Galveston
- Galveston Park Board Annual Report

## MEDIA COVERAGE HIGHLIGHTS



Holiday coverage in Houston community outlet.



The CVB PR team coordinated JoAnn's visit and helped with her story.

Reach

**141,857,521**

Advertising Value Equivalency

**\$149,485.75**

\*Media figures captured by Cision media monitoring. Figures may not be inclusive of all coverage produced by CVB.

## December 2020 | Media Coverage Report

Outlet	Headline	Date	Medium	Outlet Type	DMA	Houston	Country	Tone	Reach	Publicity Value	Source URL	Text Snippet
Amusement Today Online	Food Drive Thursdays return to Moody Gardens this holiday season	12/1/2020	Online	Online, trade/industry			United States	NEU	3,548	\$0.82	<a href="http://amusementtoday.com/2020/12/food-drive-thursdays-return-to-moody-gardens-this-holiday-season/">http://amusementtoday.com/2020/12/food-drive-thursdays-return-to-moody-gardens-this-holiday-season/</a>	discount in recognition for helping those who are in need this holiday season. Every Thursday night in December visitors can bring a
News Break	Explore a winter wonderland with Holiday in the Gardens at Moody Gardens	12/1/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/moody/news/2115812190231/explore-a-winter-wonderland-with-holiday-in-the-gardens-at-moody-gardens">http://newsbreak.com/texas/moody/news/2115812190231/explore-a-winter-wonderland-with-holiday-in-the-gardens-at-moody-gardens</a>	and festive family fun, along with dining and hotel packages, at Holiday in the Gardens at Moody Gardens in Galveston through Saturday, January
The Katy News Online	Galveston Holiday Festivities in Full Swing	12/1/2020	Online	Online, consumer			United States	NEU	8,652	\$1.99	<a href="http://thekatynews.com/2020/12/01/galveston-holiday-festivities-in-full-swing/">http://thekatynews.com/2020/12/01/galveston-holiday-festivities-in-full-swing/</a>	More socially distanced holiday activities on tap for December Galveston Island offers holiday fun with several events kicking off this weekend
CultureMap San Antonio	Seaside Texas town's cherished holiday tradition canceled due to COVID concerns	12/2/2020	Online	Online, consumer	Austin, TX		United States	NEU	13,090	\$3.01	<a href="http://sanantonio.culturemap.com/news/travel/12-02-20-dickens-on-the-strand-galveston-canceled-covid/">http://sanantonio.culturemap.com/news/travel/12-02-20-dickens-on-the-strand-galveston-canceled-covid/</a>	Another Texas holiday tradition is a victim of 2020. Galveston's Dickens on The Strand events have been canceled this year, according to a
KPRC-TV	KPRC Channel 2 News Today 5AM	12/2/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	32,527	\$3,289.84	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449049">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449049</a>	This holiday, say yes to the best bargains ever! Ross! You've got the holidays, and we've got you with all the gift for less.
Montgomery County Focus	Food Drive Moody Gardens	12/2/2020	Online	Online, trade/industry			United States	NEU	0	\$0.00	<a href="http://montgomerycountynews.net/food-drive-moody-gardens-p9005-106.htm">http://montgomerycountynews.net/food-drive-moody-gardens-p9005-106.htm</a>	FOOD DRIVE THURSDAYS RETURN TO MOODY GARDENS THIS HOLIDAY SEASON Guests Can Help Local Food Banks and Receive 2 for 1 Admission to Festival of
News Break	Galveston Holiday Festivities in Full Swing	12/2/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2116315918544/galveston-holiday-festivities-in-full-swing">http://newsbreak.com/texas/galveston/news/2116315918544/galveston-holiday-festivities-in-full-swing</a>	More socially distanced holiday activities on tap for December. Galveston Island offers holiday fun with several events kicking off this weekend
News Break	Seaside Texas town's cherished holiday tradition canceled due to COVID concerns	12/2/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/211722820545/seaside-texas-towns-cherished-holiday-tradition-canceled-due-to-covid-concerns">http://newsbreak.com/texas/galveston/news/211722820545/seaside-texas-towns-cherished-holiday-tradition-canceled-due-to-covid-concerns</a>	Another Texas holiday tradition is a victim of 2020. Galveston's Dickens on The Strand events have been canceled this year, according to a
KARK-TV	KARK 4 News @ Noon	12/3/2020	Broadcast	Television station	Little Rock-Pine Bluff, AR		United States	NEU	19,536	\$798.06	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449269">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449269</a>	I honestly feel that that's my calling-- to give back to younger people. I think most adults will start realizing that they don't recall things as quickly as they used to or they don't
KPRC-TV	KPRC Channel 2 News Midday	12/3/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	65,105	\$6,504.81	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449246">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449246</a>	turkey is among the most earthquake-prone countries in the world if you're booking travel in the new year you could find yourself on board a 7.37 Max >> The F a lifted the ban only 4.49 or get 0% interest for 5 years with 3 months
KPRC-TV	KPRC Channel 2 News Today 5AM	12/3/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	35,708	\$3,245.00	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449173">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449173</a>	payment assistance only at Ashley homestore. >> Moody gardens food drive Thursday's begin today that means
KPRC-TV	KPRC Channel 2 News Today 6AM	12/3/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	68,066	\$6,346.04	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449185">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449185</a>	Moody gardens food drive thursdays begin today. Visitors who get a nonperishable food item get two for one admission to the vestal of lights, and donations go to the
WICU-TV	Erie News Now @ 5:30PM	12/3/2020	Broadcast	Television station	Erie, PA		United States	NEU	9,548	\$1,202.76	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449358">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449358</a>	Tonight Mostly cloudy, with a low around 37. Wind gusts as high as 29 mph. Friday a chance of showers, mainly after 1pm. Mostly cloudy, with a high near 44 with gusts as high as
WRCB-TV	Live @ 5:30	12/3/2020	Broadcast	Television station	Chattanooga, TN		United States	NEU	20,515	\$1,136.00	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449355">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449355</a>	it also vacuums on a pattern rather than just rolling all over the house. The eufy robovac g30 edge is a good vacuum without sucking too much money out of your wallet. Since
KFDX-TV	KFDX 3 News @ 5:30am	12/4/2020	Broadcast	Television station	Wichita Falls, TX-Lawton, OK		United States	NEU	2,158	\$86.10	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449457">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449457</a>	let's get a look at a few of the top stories in consumer news today, carnival cruise is canceling even more cruises till february, the battered cruise line issued an update less than
KMBZ-AM	Radio clip from Talk 980 (KMBZ) at 2020-12-04 11:50:55.000	12/4/2020	Broadcast	Radio station	Kansas City, MO		United States	NEU	115,200	\$0.00	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449523">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449523</a>	and now more than ever and I know it's I know it's kind of dicke statement they keep saying what really does it takes a village so you can fill that again jamie where people should go
KTRK-TV	Good Morning America	12/4/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	65,847	\$4,867.20	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449490">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449490</a>	sh Welcome back to abc13's 40th annual share your holidays , and we're here at the houston food bank and at the houston food bank, one of the largest rooms, the repacking
KTRK-TV	Good Morning America	12/4/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	65,847	\$4,867.20	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449488">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449488</a>	to be helping out people here in the galveston community. I love to see this down here. Since we are in galveston, we are also nearby moody gardens, and our friends from moody
KXAS-TV	NBC 5 News at 10	12/4/2020	Broadcast	Television station	Dallas-Fort Worth, TX		United States	NEU	23,832	\$1,507.00	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449435">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449435</a>	Carnival is canceling more cruises through february. They say that includes cruises from miami, ft. Canaveral, and galveston. They're delaying the annual sailing of the mardi
News Break	Enjoy These Holiday Deals at Moody Gardens Festival of Lights	12/4/2020	Online	Online, consumer			United States	POS	7,611,036	\$1,750.54	<a href="http://newsbreak.com/news/2118922657601/enjoy-these-holiday-deals-at-moody-gardens-festival-of-lights">http://newsbreak.com/news/2118922657601/enjoy-these-holiday-deals-at-moody-gardens-festival-of-lights</a>	Making the perfect day or overnight trip, you can travel to the Festival of Lights at Moody Gardens in Galveston, Texas. The annual display of
WBTW-TV	News 13 Saturday Morning	12/5/2020	Broadcast	Television station	Florence-Myrtle Beach, SC		United States	NEU	5,862	\$317.55	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449681">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449681</a>	And the student loan moratorium was set to end this month, find out the trump administration's next move for student borrowers. >> And later, dianne king hall shares how
Houston On The Cheap	The Best Galveston Christmas Events to Check Out This Holiday Season	12/8/2020	Online	Blog, consumer	National		United States	NEU	20,660	\$4.75	<a href="http://houstononthecheap.com/galveston-christmas-events">http://houstononthecheap.com/galveston-christmas-events</a>	place to keep visitors safe. Read on to check out some of our favorite holiday events in Galveston this year: Holiday in the Gardens Now
KTRH-AM	Radio clip from Newsradio 740 KTRH at 2020-12-08 10:09:05.000	12/8/2020	Broadcast	Radio station	Houston, TX	Yes	United States	POS	597,900	\$0.00	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449982">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142449982</a>	Some great floats and have some excitement tied to Mardi Gras which is one of the big events we have enjoyed for so many years here on the island are you all doing the polar
News Break	The Best Galveston Christmas Events to Check Out This Holiday Season	12/8/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2121029326913/the-best-galveston-christmas-events-to-check-out-this-holiday-season">http://newsbreak.com/texas/galveston/news/2121029326913/the-best-galveston-christmas-events-to-check-out-this-holiday-season</a>	GalvestonChristmas Tree Festival Spring One-of-a-kind Gifts (Additional Text): The Best Galveston Christmas Events to Check Out This Holiday Season
The Katy News Online	Mardi Gras and More this Holiday Season in Historic Downtown Galveston	12/9/2020	Online	Online, consumer			United States	NEU	8,652	\$1.99	<a href="http://thekatynews.com/2020/12/09/mardi-gras-and-more-this-holiday-season-in-historic-downtown-galveston/">http://thekatynews.com/2020/12/09/mardi-gras-and-more-this-holiday-season-in-historic-downtown-galveston/</a>	throw in some bon temps and you have the makings for a fun and festive holiday season on Galveston Island. Two new events give visitors the
Crossroads Today	2 Gentoo penguins join the Moody Gardens Aquarium	12/10/2020	Online	Online, consumer			United States	NEU	16,158	\$3.72	<a href="http://crossroadstoday.com/2-gentoo-penguins-join-the-moody-gardens-aquarium/">http://crossroadstoday.com/2-gentoo-penguins-join-the-moody-gardens-aquarium/</a>	to the South Atlantic exhibit inside of the Aquarium Pyramid at Moody Gardens, Galveston. December 10, 2020 7:32 AM Valerie Perez Posted:
KAVU-TV	Newscenter 25 @ Sunrise	12/10/2020	Broadcast	Television station	Victoria, TX		United States	NEU	715	\$321.26	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142450216">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142450216</a>	non-perishable food items to families and community members The drive thru will take place at motto mortgage choice one, located at 5311 n. Navarro street They will

News Break	2 Gentoo penguins join the Moody Gardens Aquarium	12/10/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2122340367253/z-gentoo-penguins-join-the-moody-gardens-aquarium">http://newsbreak.com/texas/galveston/news/2122340367253/z-gentoo-penguins-join-the-moody-gardens-aquarium</a>	GALVESTON, Texas – Moody Gardens Aquarium pyramid now has 2 new Gentoo penguin chicks. Their aquatic museum of 1.5 million gallons provides a home
News Break	Galveston's Moody Gardens welcomes two Gentoo penguin chicks	12/10/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/moody/news/2122419765922/galvestons-moody-gardens-welcomes-two-gentoo-penguin-chicks">http://newsbreak.com/texas/moody/news/2122419765922/galvestons-moody-gardens-welcomes-two-gentoo-penguin-chicks</a>	Gentoo PenguinsSea LionsCollectionCuratorWhite PatchesPopulations [Additional Text]: Galveston's Moody Gardens welcomes two Gentoo penguin
News Break	Mardi Gras and More this Holiday Season in Historic Downtown Galveston	12/10/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2122134068946/mardi-gras-and-more-this-holiday-season-in-historic-downtown-galveston">http://newsbreak.com/texas/galveston/news/2122134068946/mardi-gras-and-more-this-holiday-season-in-historic-downtown-galveston</a>	favorite are sure to add to the holiday spirit. Read Full Story Galveston IslandHoliday DecorationsBonHoliday SeasonFestive SeasonHoliday
News Break	Galveston's Harbor, A Nautical Diversion From Holiday Shopping	12/11/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2122980558586/galvestons-harbor-a-nautical-diversion-from-holiday-shopping">http://newsbreak.com/texas/galveston/news/2122980558586/galvestons-harbor-a-nautical-diversion-from-holiday-shopping</a>	Holiday shoppers are filling the stores in Galveston's Historic Downtown District, an area stretching from the Strand to Postoffice Street. For
Houston Eventful	Galveston Marathon & Half Marathon	12/12/2020	Online	Online, consumer			United States	NEU	580	\$0.13	<a href="http://houston.eventful.com/events/galveston-marathon-half-marathon/-E0-001-135345299-8">http://houston.eventful.com/events/galveston-marathon-half-marathon/-E0-001-135345299-8</a>	Galveston Marathon & Half Marathon at postal code 77550, United States on Sunday Feb 21, 2021 at 12:00AM Sorry, you missed Galveston Marathon &
The Katy News Online	New Location for Galveston's Mardi Gras Float Decorating Contest Announced	12/12/2020	Online	Online, consumer			United States	NEU	8,652	\$1.99	<a href="http://thekatynews.com/2020/12/12/new-location-for-galvestons-mardi-gras-float-decorating-contest-announced/">http://thekatynews.com/2020/12/12/new-location-for-galvestons-mardi-gras-float-decorating-contest-announced/</a>	and March, several of these colorful floats will be on display at the Galveston Cruise Terminal, 2502 Harborside Drive, two Saturdays in
Bit Chute	FESTIVAL OF LIGHTS, MOODY GARDENS, GALVESTON ISLAND, TX	12/13/2020	Online	Online, consumer			United States	POS	2,643,893	\$608.10	<a href="http://bitchute.com/video/2QD2060EkgRN/">http://bitchute.com/video/2QD2060EkgRN/</a>	I hesitate to post this as many of the videos are out of focus. Did my best, hope it's somewhat entertaining. 🙏🙏 BitChute is a peer-to-peer
Drinks Feed	What You Should Know When Visiting Galveston, TX Attractions	12/15/2020	Online	Blog, consumer			Canada	NEU	15,346	\$3.53	<a href="http://drinksfeed.com/what-you-should-know-when-visiting-galveston-tx-attractions/">http://drinksfeed.com/what-you-should-know-when-visiting-galveston-tx-attractions/</a>	this place. Let us discuss a few of the many places you can visit in Galveston. Here are places to visit: 1. The Strand The Strand is the
News Break	Galveston Hosting Its First-Ever Christmas Tree and Mardi Gras Float Decorating Contests	12/15/2020	Online	Online, consumer			United States	POS	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2126693035356/galveston-hosting-its-first-ever-christmas-tree-and-mardi-gras-float-decorating-contests">http://newsbreak.com/texas/galveston/news/2126693035356/galveston-hosting-its-first-ever-christmas-tree-and-mardi-gras-float-decorating-contests</a>	businesses, galleries, and shops are participating in the inaugural Galveston Holiday Tree Decorating Contest. The contest, which began December
The Katy News Online	Galveston Hosting Its First-Ever Christmas Tree and Mardi Gras Float Decorating Contests	12/15/2020	Online	Online, consumer			United States	POS	8,652	\$1.99	<a href="http://thekatynews.com/2020/12/15/galveston-hosting-its-first-ever-christmas-tree-and-mardi-gras-float-decorating-contests/">http://thekatynews.com/2020/12/15/galveston-hosting-its-first-ever-christmas-tree-and-mardi-gras-float-decorating-contests/</a>	float. Floats will be on display from 5-10 p.m. on December 19 at the Galveston Cruise Terminal 1, 2502 Harborside Drive. For more information
KPRC-TV Online	Galveston is filled with holiday cheer for families this time of year	12/18/2020	Online	Online, consumer	Houston, TX	Yes	United States	POS	1,068,023	\$859.76	<a href="http://click2houston.com/houston-life/2020/12/18/galveston-is-filled-with-holiday-cheer-for-families-to-take-part-throughout-this-year/">http://click2houston.com/houston-life/2020/12/18/galveston-is-filled-with-holiday-cheer-for-families-to-take-part-throughout-this-year/</a>	Mardi Gras Float contest, plus Holidays in the Gardens where you can travel through Moody Gardens which offers more holiday attractions,
KTRK-TV	13 Eyewitness News at 11AM	12/18/2020	Broadcast	Television station	Houston, TX	Yes	United States	NEU	80,213	\$1,792.28	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142451469">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142451469</a>	WELL, HAPPENING TONIGHT, RELIANT LIGHTS MAYOR'S HOLIDAY SPECTACULAR. YOU CAN ONLY WATCH IT RIGHT HERE ON ABC13. IT BEGINS A TINY SANTA PLAYING JINGLE
Chron	Enjoy the holiday season at Moody Gardens Hotel	12/21/2020	Online	Online, consumer	Houston, TX	Yes	United States	POS	11,981,282	\$13,778.47	<a href="http://chron.com/shopping/article/hotel-packages-at-moody-gardens-15814897.php?PID=Chron-HP-CP-Spotlight">http://chron.com/shopping/article/hotel-packages-at-moody-gardens-15814897.php?PID=Chron-HP-CP-Spotlight</a>	the perfect destination for you – at a great price. Make your way to Galveston Island's Moody Gardens Hotel to enjoy not only the pristine
Houston Chronicle Online	Enjoy the holiday season at Moody Gardens Hotel	12/21/2020	Online	Online, consumer	Houston, TX	Yes	United States	POS	1,297,888	\$298.51	<a href="http://houstonchronicle.com/shopping/article/hotel-packages-at-moody-gardens-15814897.php">http://houstonchronicle.com/shopping/article/hotel-packages-at-moody-gardens-15814897.php</a>	the perfect destination for you – at a great price. Make your way to Galveston Island's Moody Gardens Hotel to enjoy not only the pristine
News Break	Enjoy the holiday season at Moody Gardens Hotel	12/21/2020	Online	Online, consumer			United States	POS	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2130266052836/enjoy-the-holiday-season-at-moody-gardens-hotel">http://newsbreak.com/texas/galveston/news/2130266052836/enjoy-the-holiday-season-at-moody-gardens-hotel</a>	the perfect destination for you – at a great price. Make your way to Galveston Island's Moody Gardens Hotel to enjoy not only the pristine
News Break	Moody Gardens In Galveston Open Christmas Eve And Christmas Day	12/23/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/moody/news/2131604469637/moody-gardens-in-galveston-open-christmas-eve-and-christmas-day">http://newsbreak.com/texas/moody/news/2131604469637/moody-gardens-in-galveston-open-christmas-eve-and-christmas-day</a>	Eve&D TheatersFeature FilmsRudolph 4DJanuaryChairsArctic Slide [Additional Text]: Moody Gardens In Galveston Open Christmas Eve And Christmas
KRIS-TV Online	Galveston cancels 2021 Mardi Gras due to COVID-19	12/29/2020	Online	Online, consumer	Corpus Christi, TX		United States	NEU	121,992	\$28.06	<a href="http://kristv.com/news/coronavirus/covid-19-causes-cancellation-of-2021-mardi-gras-in-galveston">http://kristv.com/news/coronavirus/covid-19-causes-cancellation-of-2021-mardi-gras-in-galveston</a>	Galveston City Council voted unanimously to cancel the event, the Galveston County Daily News reports. The festival would have been held Feb.
KZTV-TV Online	Galveston cancels 2021 Mardi Gras due to COVID-19	12/29/2020	Online	Online, consumer	Corpus Christi, TX		United States	NEU	13,830	\$3.18	<a href="http://kztv10.com/news/coronavirus/galveston-cancels-2021-mardi-gras-due-covid-19-december-30">http://kztv10.com/news/coronavirus/galveston-cancels-2021-mardi-gras-due-covid-19-december-30</a>	Wednesday, 30 December 2020 (25 minutes ago) Galveston City Council voted unanimously Tuesday to skip the upcoming festival, which is one of the
One News Page	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/29/2020	Online	Online, consumer	National		United States	NEU	59,633	\$13.72	<a href="http://onenewspage.us/n/Business/1zv35ogr/Galveston-cancels-Mardi-Gras-2021-amid-coronavirus-concerns.htm">http://onenewspage.us/n/Business/1zv35ogr/Galveston-cancels-Mardi-Gras-2021-amid-coronavirus-concerns.htm</a>	Wednesday, 30 December 2020 (25 minutes ago) Galveston City Council voted unanimously Tuesday to skip the upcoming festival, which is one of the
Beaumont Enterprise Online	Galveston's 2021 Mardi Gras celebration is canceled	12/30/2020	Online	Online, consumer	Beaumont-Port Arthur, TX		United States	NEU	67,953	\$31.26	<a href="http://beaumontenterprise.com/coronavirus/article/galveston-mardi-gras-2021-canceled-15836018.php">http://beaumontenterprise.com/coronavirus/article/galveston-mardi-gras-2021-canceled-15836018.php</a>	Galveston's 2021 Mardi Gras celebration is canceled https://www.beaumontenterprise.com/coronavirus/
CultureMap Houston	Mardi Gras Galveston 2021 celebration canceled amid COVID-19 concerns	12/30/2020	Online	Online, consumer	Houston, TX	Yes	United States	NEU	93,115	\$21.42	<a href="http://houston.culturemap.com/news/city-life/12-30-20-mardi-gras-galveston-canceled-2021-covid-19-krew/">http://houston.culturemap.com/news/city-life/12-30-20-mardi-gras-galveston-canceled-2021-covid-19-krew/</a>	Mardi Gras Galveston festivities will officially have to wait another year. Galveston city council voted unanimously to approve canceling the 2021
Houston Business Journal	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Print	Magazine, trade/industry	Houston, TX	Yes	United States	NEU	17,038	\$6,858.60	N/A	This story excerpt is courtesy of our partners at KHOU 11. Click here for KHOU's full story. GALVESTON, Texas – The city of Galveston pulled the plug Tuesday on its 2021 Mardi Galveston City Council voted unanimously Tuesday to skip the upcoming festival, which is one of the island's biggest moneymakers. 30/12/2020
Houston Business Journal Online	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Online	Online, news and business	Houston, TX	Yes	United States	NEU	3,465,358	\$1,594.06	<a href="http://bizjournals.com/houston/news/2020/12/30/galveston-cancels-mari-gras-2021.html?ana=RSS&amp;=article_search">http://bizjournals.com/houston/news/2020/12/30/galveston-cancels-mari-gras-2021.html?ana=RSS&amp;=article_search</a>	The Galveston City Council has voted to officially cancel the island's Mardi Gras celebration due to the coronavirus pandemic. The unanimous vote
Houston Chronicle Online	Galveston's Mardi Gras celebration officially canceled due to COVID-19	12/30/2020	Online	Online, consumer	Houston, TX	Yes	United States	NEU	1,297,888	\$298.51	<a href="http://houstonchronicle.com/news/houston-texas/houston/article/Galveston-s-Mardi-Gras-celebration-officially-15836434.php">http://houstonchronicle.com/news/houston-texas/houston/article/Galveston-s-Mardi-Gras-celebration-officially-15836434.php</a>	Local Galveston cancels Mardi Gras 2021 amid coronavirus concerns Galveston City Council voted unanimously Tuesday to skip the upcoming festival,
KBMT-TV Online	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Online	Online, consumer	Beaumont-Port Arthur, TX		United States	NEU	62,058	\$14.27	<a href="http://12newsnow.com/article/news/local/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns/285-240004a1-44ff-4c97-ae67-3c8ec5c696c6">http://12newsnow.com/article/news/local/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns/285-240004a1-44ff-4c97-ae67-3c8ec5c696c6</a>	tradition here in the coastal bend with a lot of moving parts And folks involved. >> But as you can probably imagine the 20 21 Nueces County Junior Livestock Show is going to look a
KIII-TV	3 News @ 6:00 PM	12/30/2020	Broadcast	Television station	Corpus Christi, TX		United States	POS	46,267	\$6,460.96	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452936">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452936</a>	Galveston cancels Mardi Gras 2021 amid coronavirus concerns https://www.kiiitv.com/article/
KIII-TV Online	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Online	Online, consumer	Corpus Christi, TX		United States	NEU	59,788	\$13.75	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452921">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452921</a>	plasma. As folks in our region struggle in the hospital to beat covid-19 Their loved ones have a message for you tonight. Why galveston
KIAC (NBC)	The Beat on 12News	12/30/2020	Broadcast	Television station			United States	NEU	5,074	\$1,506.96	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452921">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452921</a>	another event canceled due to covid. Why galveston GALVESTON, Texas (KTRK) -- Mardi Gras Galveston festivities will officially have to wait another year. Galveston city council voted unanimously to
KTRK-TV Online	Mardi Gras 2021 celebration canceled amid COVID-19 concerns	12/30/2020	Online	Online, consumer	Houston, TX	Yes	United States	NEU	1,318,251	\$1,061.19	<a href="http://abc13.com/society/mardi-gras-2021-celebration-canceled-amid-covid-19-concerns-9198877/">http://abc13.com/society/mardi-gras-2021-celebration-canceled-amid-covid-19-concerns-9198877/</a>	

KTRK-TV Online	Mardi Gras Galveston 2021 celebration canceled amid COVID-19 concerns	12/30/2020	Online	Online, consumer	Houston, TX	Yes	United States	NEU	1,318,251	\$1,061.19	<a href="http://abc13.com/society/mardi-gras-galveston-2021-canceled-amid-covid-19-concerns-9198877/">http://abc13.com/society/mardi-gras-galveston-2021-canceled-amid-covid-19-concerns-9198877/</a>	to Mardi Gras in Galveston in 2022, according to a news release. Galveston Historical Foundation's Board of Directors voted to cancel the 2020
KWHI	GALVESTON MARDI GRAS CANCELLED	12/30/2020	Online	Online, consumer			United States	NEU	7,808	\$1.80	<a href="http://kwhi.com/galveston-mardi-gras-cancelled/">http://kwhi.com/galveston-mardi-gras-cancelled/</a>	The City of Galveston has cancelled its 2021 Mardi Gras celebration over mounting concerns over the spread of coronavirus. The festival, set to
KYTX-TV	News at 6.30pm	12/30/2020	Broadcast	Television station	Tyler-Longview (Lufkin & Nacogdoches), TX		United States	NEU	6,875	\$634.70	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452939">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452939</a>	with stimulus checks on the way. We're seeing more and more questions pop up on social media. Like will the stimulus be based on your taxes from last year? Our verify team... Has the state, some large events in 2021 are still unlikely to happen. Galveston announced that the city is canceling its 2021 Mardi Gras
News Break	Galveston cancels 2021 Mardi Gras celebration due to ongoing COVID-19 pandemic	12/30/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2135831234453/galveston-cancels-2021-mardi-gras-celebration-due-to-ongoing-covid-19-pandemic">http://newsbreak.com/texas/galveston/news/2135831234453/galveston-cancels-2021-mardi-gras-celebration-due-to-ongoing-covid-19-pandemic</a>	GalVESTON, Texas - The city of Galveston pulled the plug Tuesday on its 2021 Mardi Gras celebration as concerns mount about coronavirus spread,
News Break	Galveston cancels 2021 Mardi Gras parade amid coronavirus concerns	12/30/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2135771308024/galveston-cancels-2021-mardi-gras-parade-amid-coronavirus-concerns">http://newsbreak.com/texas/galveston/news/2135771308024/galveston-cancels-2021-mardi-gras-parade-amid-coronavirus-concerns</a>	GalVESTON, Texas - The city of Galveston pulled the plug Tuesday on its 2021 Mardi Gras celebration as concerns mount about coronavirus spread,
News Break	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Online	Online, consumer			United States	NEU	7,611,036	\$1,750.54	<a href="http://newsbreak.com/texas/galveston/news/2135782465748/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns">http://newsbreak.com/texas/galveston/news/2135782465748/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns</a>	Galveston City Council voted unanimously Tuesday to skip the upcoming festival, which is one of the island's biggest moneymakers. GALVESTON, Texas
WFAA-TV Online	Galveston cancels Mardi Gras 2021 amid coronavirus concerns	12/30/2020	Online	Online, consumer	Dallas-Fort Worth, TX		United States	NEU	707,282	\$569.36	<a href="http://wfaa.com/article/news/local/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns/285-240004a1-44ff-4c97-ae67-3c8ec5c696c6">http://wfaa.com/article/news/local/galveston-cancels-mardi-gras-2021-amid-coronavirus-concerns/285-240004a1-44ff-4c97-ae67-3c8ec5c696c6</a>	Galveston City Council voted unanimously Tuesday to skip the upcoming festival, which is one of the island's biggest moneymakers. GALVESTON, Texas
Houston Chronicle	AROUND THE REGION; Galveston's Mardi Gras officially canceled	12/31/2020	Print	Newspaper	Houston, TX	Yes	United States	NEU	161,792	\$48,841.00	N/A	It's official: Galveston has canceled the island's annual Mardi Gras celebration due to the coronavirus pandemic. A unanimous vote by the City Council on Tuesday sealed the decision. In Australia, Sydney New Year's revelers have been put on notice, with the premier of New South Wales asking people to stay at home this year. Ten new coronavirus cases were reported in the state, with one person recovering. The state's health department says the virus is spreading faster than ever, with more than 100 cases reported in the state. As we make our way throughout today all coming out of the north bringing in that cooler air mass.
KBMT-TV	12 News Daybreak	12/31/2020	Broadcast	Television station	Beaumont-Port Arthur, TX		United States	NEU	5,977	\$1,431.85	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452975">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142452975</a>	Mardi Gras is the second largest city sponsored event GALVESTON, Texas - In a unanimous vote on Tuesday, the Galveston City Council voted to
KENS-TV	Eyewitness News at 12PM	12/31/2020	Broadcast	Television station	San Antonio, TX		United States	NEU	23,164	\$810.30	<a href="http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142453039">http://us.vocuspr.com/ViewNewsOnDemand.aspx?ArticleID=3506199_27696_142453039</a>	
Spectrum News Texas	City of Galveston Cancels 2021 Mardi Gras Celebration	12/31/2020	Online	Online, consumer			United States	NEU	528,932	\$121.65	<a href="http://spectrumlocalnews.com/tx/san-antonio/news/2020/12/31/city-of-galveston-cancels-2021-mardi-gras-celebration">http://spectrumlocalnews.com/tx/san-antonio/news/2020/12/31/city-of-galveston-cancels-2021-mardi-gras-celebration</a>	
<b>TOTALS</b>		<b>67</b>							<b>141,857,521</b>	<b>\$149,485.75</b>		