



Agenda Item: Update On Trash Initiatives – INEOs Meeting

Background: In 2020 and 2021 Galveston beaches experienced a surge in visitation as outdoor recreation close to home became more appealing during the pandemic. With this increase in visitation, came an influx of solid waste on our beaches. A subcommittee was formed to discuss initiatives around combating solid waste and increasing recycling and stewardship programming.

Dubbed the “Let’s Talk Trash Roundtable Series”, volunteers strategized approaches over four facilitated sessions. Various programmatic approaches were identified and evaluated, and the committee ultimately landed on the following three priorities to address solid waste on Galveston beaches:

1. Standardize equipment, receptacles and collections across the parks and beachfront
2. Implement a Business Pledge Program that rewards committed local businesses with marketing opportunities
3. Create programs to instill stewardship among locals

On January 24, 2022, staff met with leadership at INEOs, a global chemical company with facilities in the Houston region, about their sustainability initiatives and their interests in partnering on education, volunteer and recycling initiatives. Staff will provide an update to the committee on the outcomes of this meeting.

Staff Recommendation: n/a

Funding Source (if applicable): n/a



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Funding Source (if applicable): n/a