



Agenda Item: Discuss and Consider Special Event Incubator Funding for 2022 MotoSurf Texas Cup

Background:

The first annual MotoSurf Texas Cup, scheduled for May 13-15, 2022, is a multi-day watersports festival hosted at Moody Gardens by JetSurf Houston, JetSurf USA, JetSurf Official, and MotoSurf World Cup. The event will feature MotoSurf racing, watersport shows, and various activities to appeal to families. MotoSurf racing consists of multi-class racing with a single rider aboard a motorized and highly modified surfboard. Racers can reach speeds approaching 40 miles per hour.

Watersports Show

May 14 - 15

Jetski Freestyle with Mark Gomez, Tanner Thomas
Hydroflight with Hunter Verlander, Ronnie Feise
ParaMotor with Austin
WakeBoarders with Courage Criddle, Doc Funstons Boat
EvoJet Demo with Stephane
Hydrofoils with Efoils
Turbine Speed boat drive by- Goodboy Vodka with Alex Pratt

Race Schedule

May 13 (Friday)

Check out/ Check in Day
Race Registration/ Check in
Technical/ Board Inspections
Track learning, Practice Starts, Practice laps, Open track
Board tuning
Meet and greet – racers welcome party- provided

May 14 (Saturday)

Late Race Registration/ Check in
Technical/ Board Inspections
Track learning, Practice Starts, Practice laps, Qualifications
Heats 1
Heats 2

May 15 (Sunday)

Technical/ Board Inspections

Practice Starts, Practice laps

Heats 3

Heats 4

Finals

Ceremony

May 16 (Monday)

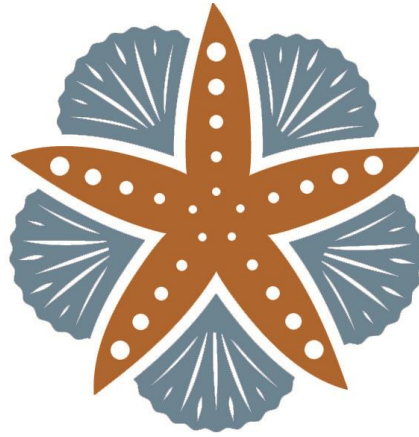
Breakfast of Champions

Event Break-down

Fun Day in Galveston

Staff Recommendation: Staff recommends approval of up to \$10,000 in Incubator Funding

Funding Source (if applicable): FY '21-'22 TD 70-7002.



Special Event Incubator Funding

Regulations, Application
and Post-Event Reporting Documents

Presented by the
Park Board of Trustees of the City of Galveston

601 Tremont, Suite 200
Galveston, Texas 77550

Galveston Park Board Application for Special Event Incubator Funding

Event / Promoter Information

Event Name
Event Date(s)
Event Location
Sponsoring Organization/Promoter Name
Tax ID Number
Tax Filing Status

Contact Information

Event Coordinator Name		
Street Address		
City/State/Zip		
Daytime Phone	Mobile Phone	Fax
Coordinator E-Mail		

Event Description

Please describe the event, including number of expected participants, activities planned, schedules, etc. Attach additional documents as needed.

If you have any questions, please contact Bryan Kunz, Special Events Manager of the Galveston Island CVB at 409-797-5157 or email bkunz@galvestoncvb.com.

Event Projections

Total Attendance

Operating Budget

Hotel Room Night Projection

Select one of the methods below and complete the calculation to project Total Hotel Room Nights (TRN) associated with the event. The method you select here will be the method used to determine final funding amount after the event.

A. **Hotel Room Block** - Number of contracted rooms with Galveston hotels = _____ TRN

B. **Ticket Sales/Registrations** - Number of tickets/registrations sold 75 or more miles outside Galveston _____ x 0.61 = _____ TRN

C. **Total Attendance** - Total attendance _____ x 0.045 = _____ TRN

Maximum Funding Projection

Using the Total Hotel Room Nights (TRN) calculated above, please complete the following formula to determine the proposed maximum funding amount. The final approved funding amount will be determined after the event based upon verifiable actual numbers from the event, and could be lower than the projection below.

_____ TRN x \$132 (Average Daily Rate) = \$ _____ ÷ 7 = \$ _____ Proposed Max. Funding

Proposed Fund Usage

Please describe in the space provided below: 1) How the funds you are requesting will be used. 2) How you will enhance and promote tourism and the convention and hotel industry. Please be specific. Attach additional documents if needed.

The above information is accurate and true to the best of my knowledge.

Authorized Signature

Date

Print Name Here

Title/Responsibility

Return the completed application above, along with your proposed advertising plan, event budget and any additional documents to Galveston Island CVB, 601 Tremont, Suite 200, Galveston, TX 77550 or email to bkunz@galvestoncvb.com.

If you have any questions, please contact Bryan Kunz, Special Events Manager of the Galveston Island CVB at 409-797-5157 or email bkunz@galvestoncvb.com.