



Agenda Item: Update on Trash Initiatives - Timeline and Possible Projects

Background: In 2020 and 2021 Galveston beaches experienced a surge in visitation as outdoor recreation close to home became more appealing during the pandemic. With this increase in visitation, came an influx of solid waste on our beaches. A subcommittee was formed to discuss initiatives around combating solid waste and increasing recycling and stewardship programming.

Dubbed the “Let’s Talk Trash Roundtable Series”, volunteers strategized approaches over four facilitated sessions. Various programmatic approaches were identified and evaluated, and the committee ultimately landed on the following three priorities to address solid waste on Galveston beaches:

1. Standardize equipment, receptacles and collections across the parks and beachfront
2. Implement a Business Pledge Program that rewards committed local businesses with marketing opportunities
3. Create programs to instill stewardship among locals

Elizabeth Schneider was hired on as Environmental Coordinator in January of 2022 and tasked with building out the identified priorities. The programs are in the development phase with discussions taking place around what the Park Board would like to achieve through each program and ideally what would each program look like in practice. Elizabeth will discuss updates pertaining to each priority in practice, timelines, and what to expect looking forward.

Staff Recommendation: n/a

Funding Source (if applicable): n/a