



**Park Board of Trustees of the City of Galveston
Parks and Amenities Advisory Committee**

4/7/2022 - Minutes

I. Call Meeting To Order

This meeting was called to order at 9:00 a.m.

II. Pledge Of Allegiance

The Pledge of Allegiance was recited.

III. Roll Call And Declaration Of A Quorum

Roll was called and a quorum was declared.

Committee Members present: Steven Creitz, Mary Branum, Robert Callies, Anna Deichmann, Sam Malchar, Diane Olsen, Kristin Vale, Joe Zdunek

IV. Conflict Of Interest Declarations

There were no conflicts declared.

V. Requests To Address The Committee

There were no requests to address the committee.

VI. Discuss And Consider Approval Of Meeting Minutes

Motion: Mary Branum motioned to approve the minutes for the March 3, 2022, Parks and Amenities Committee meeting.

Seconded: Joe Zdunek seconded.

Vote: Approved (8-0).

VII. Update On Park Revenues And Key Performance Indicators (Corey Holcomb, 10 Minutes)

Corey Holcomb reviewed the revenues and key performance indicators for the parks as of March 20, 2022. Dellanera RV Park and Seawolf Park are performing well with revenues exceeding budget. While Urban Park did not meet expected budget revenue, they have reverted to their summer hours and the loo's will remain open until 7:00 p.m. East Beach opened to the public on March 12, 2022. Due to the projected budget accounting for the entire month of March, East Beach did not meet the expected budget revenue. All park staff continues to work on general maintenance and preparing for opening day at Stewart Beach.

VIII. Update On Spring Break Key Performance Indicators (Vince Lorefice, 5 Minutes)

Vince Lorefice reviewed the revenues and key performance indicators from Spring Break 2022 for the four beach parks. These results were compared to the Spring Break 2021 statistics. It is important to note that Stewart Beach was closed for the drainage project during Spring Break which led to a decrease in total park revenue compared to 2021. Overall, the total revenue for Spring Break 2022 was \$194,754 which was a decrease from 2021 at \$199,163. This decrease was caused by a direct correlation with poor weather at the time this data was collected.

IX. Discuss Seawolf Park Master Plan Timeline (Vince Lorefice, 15 Minutes)

Vince Lorefice presented the Seawolf Park Master Plan Timeline. This Master Plan was presented at the February PAC meeting; therefore Mr. Lorefice began with a data refresh of the park hours, amenities, land use, and recent planning activities. Mr. Lorefice requested committee feedback on the best future land use at Seawolf Park. Throughout the discussion, the committee came to a consensus that the limited space at Seawolf Park should be maximized with revenue-generating additions that benefit the park guests. These additions included a unique overnight accommodation, a bait shop, a water taxi connecting Pelican Island to the mainland, and quarantine stations that paid homage to the unique history of Seawolf Park. The Park Board will continue to explore the logistics behind these potential additions.

X. Discuss Destination Sustainability Plan Focusing On Leveraging Natural Park Resources (Vince Lorefice, 15 Minutes)

Vince Lorefice presented two of the six key areas of the Destination Sustainability Plan. This plan in its entirety was presented in the February meeting where committee members requested a comprehensive overview of enhancing key natural resources and strategic product and experiential development. Mr. Lorefice highlighted primary areas that the Park Board is currently working on such as beach nourishment projects on the east and west end as well as the East End Lagoon pavilion. Mr. Lorefice requested feedback from the committee on how to highlight and maintain natural key resources that will enhance guest and resident experiences. Through the conversation, committee members provided unique concessionaire opportunities such as watersports, glamping, stargazing, and an improved bike path at EEL.

XI. Update On Blue Flag Designation (Elizabeth Schneider, 5 Minutes)

Blue Flag is an international eco-award with a series of stringent environmental, educational, safety-related, and access-related criteria that must be met and maintained. Elizabeth Schneider shared that R.A. Apfel Park will fly the Blue Flag at the beginning of the 2023 season.

XII. Update On The Parks 2021-2026 Capital Investment Plan (Sheryl Rozier, 10 Minutes)

Annually, the Capital Investment Plan (CIP) is developed to support the Park Board budget. This plan covers a five-year window of projected investments planned by the Park Board for both City Managed properties and coastal projects. Park Board capital projects that require City Council approval include the Dellanera RV Park Electrical panel work, EEL RESTORE Grant work, the Stewart Beach drainage project, concrete repair work, and mobile amenities, Seawolf Park fishing pier extension, the channel side rip rap remediation, and the USS Stewart Mooring Project. Ms. Rozier plans to revisit the committee with updates on the Stewart Beach drainage project.

The CIP should be reviewed for the PAC meeting on July 7, 2022, for the draft budget review agenda item.

XIII. 2021-2022 Committee Work Plan

XIV. Future Agenda Items

- Parks Programming Calendar

XV. Announcements

Robert Callies passed out a flyer for the Moody Gardens, Wings Over Water Weekend on April 22 - 24, 2022.

Vince Lorefice announced the possibility of restructuring committee meetings to commence every other month as opposed to once per month.

Ann Hobing shared the Park's upcoming events and programs.

Sheryl Rozier announced that Adopt-a-Beach will be Saturday, April 9, 2022.

XVI. Adjournment

This meeting was adjourned at 10:44 a.m.

