



Agenda Item: Update On Festival & Events Workshop

Background: This free event is designed for festival and event organizers to obtain fresh ideas, networking tools, information from local professionals and ways to identify funding opportunities to enhance or develop sustainable events. The workshop is scheduled for April 27, 2022 starting at 8:30 AM until 4:00 PM.

Workshop Schedule:

- 9:00 AM Opening Session
- 9:50 AM Working with your Tourism & Chamber Offices
- 11:05 AM General Session: Where is the Money? Obtaining Sponsorship Dollars
- 11:55 AM Lunch
- 1:00 PM Panel Discussion: Success Stories
- 1:50 PM General Session: Grants & Services on the State Level
- 2:40 PM What you need to know before planning your next event!
- 4:05 PM Raffle & Closing Remarks

To register for the event visit: <https://www.visitgalveston.com/festivalworkshop/>

Staff Recommendation: N/A