



Agenda Item: Discuss and Consider Funding Artist Boat for Bucket Brigade, Beautify the Bucket and World Ocean Day

Background: Artist Boat is a 501(c)(3) whose mission is to promote awareness and preservation of coastal margins and the marine environment through the disciplines of the sciences and the arts. The Park Board has traditionally partnered with Artist Boat to deliver environmental programming at our Beach Parks and along the coast for residents and tourist to enjoy free of charge.

Park Board staff would like to continue to partner with Artist Boat on the following initiatives in 2022:

Beautify the Bucket: The Beautify the Bucket Competition allows participants to take an active role in beautifying Galveston Beaches and improving stewardship behaviors. Participants in the competition paint a blue trash barrel destined for Galveston Beaches based on a theme.

Funding Recommendation:

- \$2,500.00 cash
- In-kind marketing support through owned, earned, and paid initiatives
- In-kind staff support (Delivery/Pick Up of Barrels)

Bucket Brigade: Free, interpretive beach tours at East and Stewart Beach. Hands-on activities investigate topics including Galveston's turbid water, marine debris, Sargassum landings, and more.

Funding Recommendation:

- \$5,000.00 cash – this is a 25% reduction from previous years. Scheduling of the events will need to be reflective of spend differential and prearranged with the CVB and Artist Boat
- In-kind marketing support through owned, earned, and paid initiatives

World Ocean Day: International Day meant to inform the public of the impact of human actions on the ocean, is a worldwide movement of citizens for the ocean, and mobilizes and unites the world's population on a project for the sustainable management of the world's oceans. Artist Boat is a partner in this program with the Park Board of Trustees.

Funding Recommendation:

- \$2,500.00 cash
- In-kind marketing support through owned, earned, and paid initiatives
- In-kind donation of event space

Staff Recommendation: Staff recommends approving payment to Artist Boat in the amount of \$10,000.00 to fund educational programming and initiatives.

Funding Source (if applicable): \$5,000.00 TD-70-7000, Special Projects and \$5,000.00 NB-70-7001