



GALVESTON
★ ISLAND ★
Park Board of Trustees

Present Update On July 4th, 2022 Holiday Activities:

After receiving approval last month from the Park Board of Trustees, to move forward with securing a drone show for July 4th, staff issued a Request For Proposal (RFP) for that service. As a result, we received 4 bids from 3 companies. After evaluation, staff selected Sky Elements, a Texas company based in North Richland Hills. This company was selected as a result of their extensive experience, high quality program delivery, and proven experience in coastal environments. The proposal was within budget and staff is looking forward to working with the team at Sky Elements.

There are several exciting elements which include:

- Contract includes two shows the night of July 4th. These will take place at approximately 8:45pm and 10pm, exact launch times are still being confirmed.
- Launch location will be at the 37th Street Groin, the same location where we have hosted the July 4th celebration in years past.
- Each show will last approximately 12 minutes and include 12 custom formations which are being finalized now. Some of these include Fireworks Bursts, Patriotic Images, and Island features such as Birds, Sea Turtles and Fish.
- Because there is no concern regarding falling debris as found in traditional fireworks shows, the sections of beach on either side of the 37th Street Groin, will remain open during the show and viewers will be able to occupy those areas. Historically these sections of beach were barricaded off to viewers.

To support the show and to provide a link to the music element of the production, staff will be creating a QR Code that will offer a direct link to a Spotify channel. This QR Code will be pushed through Social Media, Websites, News Letters, and printed for local distribution at hotels, attractions, restaurants and retail in advance of the show.

Staff is also exploring additional entertainment options to build excitement prior to the show and then to bridge the transition time between shows.

Staff is looking forward to presenting a new way to celebrate Independence Day in Galveston!