

**Tourism Development Marketing Deliverables
August 23, 2022**

Discuss and Consider Approval of Tourism Development Expenditures

Background

The following expenditures are part of the CVB's 2021-2022 annual budget, which is developed with the assistance and guidance from our tourism partners. Staff is requesting approval of the following deliverables from the Tourism Development budget.

Budget	Vendor	Amount	Description	FUNDING
70-7002	Longwoods International	\$20,000	Post-COVID Tourism Resident Sentiment Survey	BUDGETED
70-7002	City of Galveston	\$50,000	Cultural Arts Master Plan / NEA Grant	BUDGETED
TOTAL		\$70,000		