



**GALVESTON**  
★ ISLAND ★  
*Park Board of Trustees*

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**Agenda Item:** Update On Award Of The Wayfinding Project

**Background:** As part of the FY22 Budget, Tourism Development identified funding for the first stage of an Island-Wide Wayfinding Program. The Objective of this program is to upgrade and enhance the wayfinding signage package in Galveston, Texas to benefit residents and visitors navigating the city by vehicle, bicycle, or on foot. There has been a longstanding need for this project in Galveston and this initiative will kick-start the process.

Not only has the City of Galveston and the Park Board been interested in developing this program for many years, It was also one of the primary needs identified in the Destination Strategic Plan (a collaborative project between the City of Galveston and the Park Board with input from Industry Stakeholders, Elected Officials, Residents and Visitors). The Wayfinding Program will improve directional and informational signage and encouraging residents and visitors to find and explore the sights, districts and attractions that make the Island such an amazing place.

Tourism Development established a taskforce to review and evaluate the 10 proposals that were received through a sealed bid process. The Taskforce participated in presentations from the top two firms that are identified through the review process. The Final Selection was made on September 23, and the firm Corbin Design was identified and presented to the Board and approved on September 27.

The first phase of the project will begin in late October 2022. The taskforce will remain in place throughout the process, from discovery to design, fabrication to installation, bringing in key advisory groups throughout the process. TDAC, Park Board of Trustees, City Staff and City Council will receive presentations throughout the project. The initial stages (discovery/design/fabrication) of the process is expected to be completed by the end of FY 2023. And installation to be started in FY 2023 and completed in FY 2024.

**The Taskforce Members include:**

- David Smith, City of Galveston, Executive Director - Fleet, Mass Transit, and Special Events
- Catherine Gorman, City of Galveston, Planning Manager - Planning & Development Division
- Will Wright, Park Board of Trustees, Galveston Historical Foundation, Chief Creative Officer
- Kimberly Gaido, Park Board of Trustees, Sand N Sea Properties - Realtor
- Marty Miles, Tourism Development Advisory Committee, Galveston Hotel and Lodging Association - Chair
- Lisa Shaw, Tourism Development Advisory Committee, Galveston Art Center – Executive Director
- Trey Click, Historic Downtown Galveston Partnership – Executive Director
- Melody Smith, Visit Galveston – Director of Marketing
- Michael Woody, Visit Galveston – Chief Tourism Officer

**Funding Source:** TD 70-7002