



(DRAFT) GISD Learning Tours Plan

For the Workforce Development Committee

Event Overview

The GISD learning Tours is an annual event hosted by Ball High School's Career and Technical Educational (CTE) department. The purpose of this event is for the current 8th graders (who will be attending Ball High School next year as incoming 9th graders) to tour the campus and learn about all the courses Ball High School has to offer. The 8th grade students come to Ball High at scheduled times throughout the day for tours.

Additionally, the second portion of this event takes place during the evening when the parents of the 8th graders are invited to Ball High to see what all courses will be available for their students. The parents also get the chance to speak with the teachers and counselors at Ball High School.

Target Audiences

The target audience for this event is both the potential incoming 9th graders and their parents.

Main Goal

The main goal for industry participation in this event is to engage the future 9th graders, as well as their parents, and show them all the amazing opportunities in the field of hospitality & culinary has to offer. To cultivate the future leaders of tomorrow's hospitality & culinary workforce. This will be achieved by promoting the hospitality & culinary programs and courses at Ball High School. As well as, and educating the students on how this translates to various lucrative career opportunities and the endless possibilities of the field of hospitality & culinary.

Message

Do you want a lucrative career path with unlimited opportunities at **all** levels? Come be a part of the wonderful world of Hospitality & Culinary! Where you can create & maintain a profitable career with endless opportunities right here in Galveston!

Timeline (Tentative)

- January 9th, 2023, 8th grade learning tours
- January 18th, 2023, high school fair
- January 9th-13th, 2023, current Ball High Student course selections

Event Location

Ball High School - 4115 Avenue O, Galveston, TX 77550.

CTE hallway (located in the back of the school).

Event Agenda

To be released.

Event Needs Check List

- 1. Ball High Hospitality Courses & Program Listing (Both)
- 2. Ball High Hospitality Courses & Program Pathway (Both)
- 3. List of Stipends and dual credits offered (Parent Tour)
- 4. Career Opportunities Profiles Handout (Parent Tour)
- 5. Table Favors (Both)
- 6. Snacks/Candies (Both)
- 7. Signage (Both)

Industry Partners /Attendees (Tentative)

- Moody Gardens (Jennifer Lamm jlamm@moodygardens.org)
- Laundry's (Jody Jones jodyjones@ldry.com)
- Galveston Restaurant Association (James Clark james@mosquitocafe.com)
- Galveston Hotel Lodging Association (Jeremy Bukac jeremy.bukac@ldry.com)
- Texas A & M Galveston (Dan Kratz kratzd@tamug.edu)
- Cruise Industry (Mar Juardo mjurado@mlsbcc.com)

Event Prep & Planning Calendar (Tentative)

(This event usually takes place around the second week of January.)

- 1 Month out (Beginning of December) - Send out a general reminder, event overview and information, and call for attendees.
- 3 weeks out (Mid December) -
 - Confirm all industry partners that are attending and participating in this event.
 - Confirm attendance and participation for at least 2 GISD Ball High Hospitality Interns for this event.
 - Make an attendee schedule spreadsheet for day of event complete with contact information.
 - Send Calendar meeting invite for day of event (Include event details informational sheet as an attachment).
- 2 Weeks out (end of December) -
 - Gather all informational and promotional materials needed for day of event.
 - Contact GISD Liaisons (Jennifer Edenfield & Sherry Rooks), send them a list of attendees, and reserve tables for attendees.
- 1 Week out (Beginning of January) - Send out email reminder to all attendees of event & make sure they are prepped and have everything they need.
- Week of Event (Second week of January) - Re-send the event details attachment via email to remind them of entry protocol and parking information.