

## Tourism Development 2022-2023 Workplan

Quarter 1		
<i>October</i>	<i>November</i>	<i>December</i>
Discuss and Consider TD 2022/2023 Plan of Work and Action Plan	Committee Luncheon (off-site)  Present Island Holiday Activities, Activations and associated Media Plan	No Meeting
Quarter 2		
<i>January</i>	<i>February</i>	<i>March</i>
No Meeting	Present Annual Report for the Institution  Present Tourism Summit Program and Registration Details	Present Spring/Summer Island Soul  Nominate and Select Industry Partner of the Year (announced at Tourism Summit)  Annual Beach Parks Update  Present Juneteenth, and July 4th Plans and Activations
Quarter 3		
<i>April</i>	<i>May</i>	<i>June</i>
No Meeting	Report Mid Year Sales and Earned Media Results  Present Annual Beach Patrol Update  Present Annual Hurricane Plan	Discuss & Recommend FY2021/22 HOT values (Recommend Value of the Penny)  Present Annual Tourism Economic Impact Report  Present Annual Updates on Coastal Zone Management and Projects
Quarter 4		
<i>July</i>	<i>August</i>	<i>September</i>
No Meeting	Discuss & Consider 2022/23 Recommended Tourism Development budgets for Board Approval	Present Paid Media Annual Results and upcoming FY Paid Media Plan  Present Fall/Winter Island Soul

On-going agenda items:

Receive and review monthly Executive Summary Reports