



GALVESTON
★ ISLAND ★
Park Board of Trustees

Agenda Item: Monthly Visit Galveston Executive Reports

October, November, and December 2022 Monthly Executive Reports

OCTOBER 2022 EXECUTIVE SUMMARY

VISIT GALVESTON

For October, we produced **26** leads with **8,196** potential room nights. In addition, we had **18** Definite Bookings resulting in **6,331** room nights with an estimated economic impact of **\$3,381,012**. Year to Date Definite Bookings are **6,331** future room nights. The definite business booked year to date has a potential economic impact of approximately **\$3,381,012** for Galveston Island. (*Note: This figure is based on Destinations International's Economic Impact Calculator.*)

Definites: 18

2022 – 9

2023 – 9

ACTIVITIES & UPDATES:

- **INDUSTRY MEETINGS/NETWORKING:**
IMEX America Tradeshow – Bryan, Tiffany, Ciara
Galveston Chamber C-Crewe Luncheon, Bryan, Tiffany, Haley
Connect Faith Marketplace – Tiffany
- **SITE VISITS/FAMs:**
Haunted History Client Familiarization Tour, All
Boating Trades Association of Metro Houston, 2023, Bryan
ITS Texas, 2023, Tiffany
Royal Caribbean Cruise Line, 2022-23, Tiffany

DESTINATION SERVICES

- **Group Serviced:**
59 events serviced / 4,690 event attendance

DESTINATION EXPERIENCES

- **Visit Galveston App**

	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Total Users – 1,321	1,321	17,748	9,536
Total Sessions – 1,627	1,627	21,760	12,936
Pageviews – 7,632	7,632	102,463	63,476
IOS Downloads – 108	108	1,832	1,277
Android Downloads - 28	28	424	407
- **Visitor Information Centers Traffic**

	<u>Last Month</u>	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Visitor Information Center:	1,597	1,597	15,045	9,052
VICi	100	100	6,933	0
- **Visitor Guide Distribution**

	<u>Last Month</u>	<u>YTD</u>	<u>2021-2022</u>
Digital Guide Requests:	673	673	7,027
Mailed Guide Requests:	2,607	2,607	20,595
Bulk Guide Distribution:	61 Cases	61 Cases	1,631 Cases
- **CTA Program**

New CTA's - 15	YTD: 15	2022-2023: 170
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ADVERTISEMENTS:

- Digital Billboards in Houston
- Streaming commercials in key target markets
- Native articles in key target markets
- Digital ads on TripAdvisor
- Digital ads on Expedia/VRBO

- Digital ads on Google
- Digital ads with iHeartMedia
- Digital ads and native articles on 365Houston
- Print and digital ads in Houston Family Magazine
- Greater Houston Official Visitors Guide
- Social Media Ads on Facebook and Instagram
- Texas Meeting Planner Guide
- CVENT Destination Guide
- TSAE Texas Society of Association Executives Magazine

SPECIAL EVENTS:

- Met with promoter to discuss potential of hosting climate change/awareness festival in Galveston 2023.
- Continued discussion with promoter about hosting large-scale boat/auto show in fall 2023.
- Continued discussion with promoter about hosting running event Thanksgiving 2022.
- Continued discussion with promoter about hosting beach polo event at East Beach spring 2023

FILM PROJECTS:

- Big Table Media – filming for new season of *Restoring Galveston* series.



October 2022 Overview



	LEADS						DEFINITES						Economic Impact
	2020/2021		2021/2022		2022/2023		2020/2021		2021/2022		2022/2023		
	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	
October	10	3,554	34	19,015	26	8,196	10	4,170	6	2,876	18	6,331	\$3,381,012.00
November	13	7,179	36	12,653			6	4,176	44	4,800			
December	16	9,635	33	12,573			9	4,094	18	7,253			
January	28	9,333	36	13,228			8	4,976	22	6,321			
February	14	5,303	39	16,682			9	3,426	13	9,031			
March	39	15,315	39	15,150			18	6,374	17	5,601			
April	23	7,368	36	15,161			7	2,930	17	5,081			
May	20	8,814	47	25,195			14	5,467	16	7,808			
June	31	12,198	44	17,539			13	6,841	14	4,929			
July	30	17,693	25	13,816			7	2,754	6	6,719			
August	27	12,965	43	15,954			6	2,958	15	3,499			
September	40	15,811	38	18,734			33	13,313	12	4,497			
Total	291	125,168	450	195,700	26	8,196	140	61,479	200	68,415	18	6,331	\$3,381,012.00
Goals		135,000		135,000		135,000		61,000		66,000		68,000	
Percentages		92.72%		144.96%		6.07%		100.79%		103.66%		9.31%	



October 2022 Monthly Website Summary

URL	Visits	Users	Time on Site	Pages per visit
2020 visitgalveston.com	30,243	26,665	1:47	1.84
2021 visitgalveston.com	95,499	77,777	1:47	1.84
2022 visitgalveston.com	193,014	150,083	1:50	1.87

visitgalveston.com:

- 193,014 sessions of which 144,247 were new users with 360,582 pageviews
- 24,297 (16.22%) desktop sessions, 118,941 (79.4%) mobile sessions and 6,571 (4.39%) tablet sessions
- Most visited pages are 'webcams' at 11,236 visits, 'homepage' at 10,886, 'things to do' at 9,842, 'events' at 9,408, 'north galveston webcam' at 8,649, 'cruise-lines' at 8,113, 'lone-star-rally' at 6,630, 'fall-festivals' at 6,275, 'beaches' at 6,233, 'cruising' at 6,184, dellanera rv park' at 5,535, 'harbor webcam' at 4,809, 'seawall beach webcam' at 4,600, '12 bucket list worthy things to do' at 4,217, 'visitor guide request' at 3,968, 'seawolf park' at 3,849, 'where to stay' at 3,562, 'plan your trip' at 3,404, 'artoberfest' at 3,282, 'oktoberfest' at 3,049, 'stewart beach webcam' at 2,702 'downtown webcam' at 2,465, 'upcoming events' at 2,449 and 'best ways to see the battleship texas' at 2,350
- Average time on site @ 1:50 seconds

Geographic Overview:

- Texas represents 65.06% or 100,483 visits of all US visitors followed by Illinois w/ 5,148, Louisiana w/ 5,145, Oklahoma w/ 4,785, Missouri w/ 3,563 visits, Florida w/ 2,426, Kansas w/ 2,347, Wisconsin w/ 2,277, Arkansas w/ 2,250 and Iowa w/ 2,190
- After the US market (97.1% of visitation) Canada represents the most significant visitors @0.70% followed by United Kingdom at .31% and Mexico at .19%
- Visitation by city, Houston represents 20.6% of all visitors, followed by Dallas w/ 11.22% or 17,950, Galveston w/ 3.58% or 5,722, Austin w/ 2.56% or 4,103, San Antonio w/ 1.99% or 3,185, Chicago w/ 1.69% or 2,709, Fort Worth w/ 1.05% or 1,674, League City w/.91% or 1,454, and Seattle w/ .89% or 1,417 visits

PUBLIC RELATIONS

OCTOBER 2022 END OF MONTH REPORT

MEDIA OUTREACH - GROUP FAM

The PR Team hosted three Austin-based writers on a FAM tour: Charles Lohrmann (Editor at Large, Texas Coop Power), Deborah Hamilton Lynne and Catherine Parker (freelance writers)

INDIVIDUAL FAMS

The PR Team coordinated a stay from Ron Prudiak, a Canada-based newspaper writer.

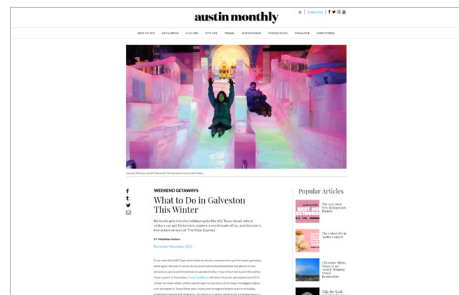
PRESS RELEASES DISTRIBUTED

Washed Ashore to Come to Galveston Island
Haunted Galveston
Galveston is the Winter Wonder Island of Texas

MEDIA REQUESTS

Colleen Kelly (Kelly Media Productions), Tami Brooks (Travel Awaits), Kirsten Maxwell (KidsAreATrip.com), Lori Anderson (AAA Explorer), Carly Brasseur (DFWChild.com), John Henry Perera (Houston Chronicle), JoAnn Holt (Dallas freelance), Theresa Russell (Michigan freelance), June Naylor (Fort Worth freelance)

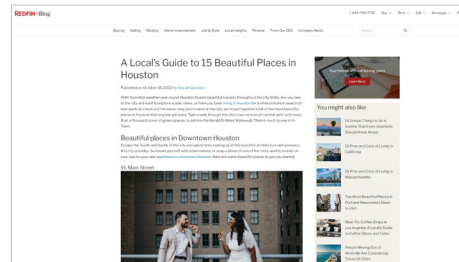
YEAR	REACH	AD VALUE EQUIVALENCY
2021	45,451,623	\$117,381.89
2022	55,622,373	\$152,066.11



Galveston received significant coverage in this regional publication.



TheTravel.com recognized Galveston as a best-beach-town.



Galveston was mentioned in this popular blog.

PUBLIC RELATIONS

OCTOBER 2022 END OF MONTH REPORT

ADVOCACY

STORY PITCHES

Wheelchair accessibility at Stewart Beach- Ran on KPR2

BOARD MEETING

Developed talking points for the Trustees on board member changes, beach safety, trash collections on 4th of July, lodging insights and island savings pass

CRISIS COMMUNICATION

Monitored news coverage surrounding short term rental registration, Beach Patrol Headquarters, concessionaire disputes and City Council meeting

SPEAKING ENGAGEMENTS

International Life Saving Association Convention- Chief Peter Davis

GALVESTON COUNTY DAILY NEWS

- Coordinated eight stories and three guest columns with the Galveston Daily News including “Galveston City Council to take up a very HOT political potato,” “Guest commentary: Galveston must keep fine balance between tourist, resident,” and “Galveston City Council faces tough decision about hotel taxes.”
- Inside the Park Board Column:
 - National Miss Juneteenth Pageant comes to Galveston
 - Discover the ghostly side of Galveston
 - New trustees add vitality, expertise to board
 - On the road: Marketing at consumer shows

CHAMBER OF COMMERCE E-BLASTS

- Short term rental registration
- Miss Juneteenth Pageant

PARK BOARD SOCIAL MEDIA

Park Board Facebook: 7 posts, 12,813 reached

UPCOMING PROJECTS



- Dellanera nourishment project
- Washed Ashore
- Beach Patrol Calendar
- Mobile amenities grant

October 2022 | Media Coverage Report




Outlet	Headline	Date	Medium	Outlet Type	DMA	Houston	Country	Tone	Reach	Publicity Value	Source URL	Text Excerpt
Houston On The Cheap	Strawberry picking near Houston - 15 farms to pick your own fruits & vegetables	10/1/2022	Online	Blog, consumer	National		United States	POS	20,660	\$4.78	http://houstononthecheap.com/strawberry-picking-near-houston-best-farms-to-pick-fruits-vegetables	Feel comfortable, set off and discover key city highlights. Tour the Strand Historic District, admire the 1892 Bishop's Palace, enjoy the Moody...
HAPPENINGNEXT	2022 Celebrating Hope Gala	10/4/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/2022-celebrating-hope-gala-ed3a0932x25i	Sea and Convention Center, Hope Blvd, Galveston, TX, United States, Galveston, United States Event Location & Nearby Stays, Host or Publisher
HAPPENINGNEXT	AI's Paranormal Tour	10/4/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/ai-paranormal-tour-ed4nsmjstj	AI's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Tue Oct 04 2022 at
HAPPENINGNEXT	Open House - 5515 Ave R Galveston TX	10/5/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/open-house-5515-ave-r-galveston-tx-ed3a0932x25i	HOUSE - Saturday Oct 8 12pm-2pm. Come out and see me at 5515 Ave R Galveston TX. This cute home has a HUGE yard and TWO EN SUITES! Perfect for
Houston On The Cheap	Greek Festival in Houston 2022: Guide to Greektfest tickets, food, entertainment and more!	10/5/2022	Online	Blog, consumer	National		United States	POS	20,660	\$4.78	http://houstononthecheap.com/greek-festival-in-houston-greektfest-2022-tickets-dates-location	Mission. There are also other Greek festivals in Texas including the Galveston Greek Festival and the Austin Greek Festival! Greek Festival in
Pasadena Citizen	CALENDAR	10/5/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	2,345	\$611.72	N/A	OCT. 5 Astor Princess. A time traveler tells bilingual fables about making good choices and stranger danger during a Hispanic Heritage Month performance. 11 a.m.-12:15 p.m.
The Bay Area Citizen	CALENDAR	10/5/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	N/A	\$936.10	N/A	OCT. 5 Astor Princess. A time traveler tells bilingual fables about making good choices and stranger danger during a Hispanic Heritage Month performance. 11 a.m.-12:15 p.m.
TopAdvisor	5 romantic getaways in Texas, from vineyard retreats to beach getaways.	10/5/2022	Online	Social Networking Site	Boston, MA		United States	POS	22,193,177	\$5,103.97	http://topadvisor.com/articles/8KBq9vWXXa-Romantic-getaways-in-texas.html	off into the sunset. Add a dash of romance with a Dallas By Chocolate Tour. Stopping by delicious chocolate makers, you'll sample all kinds of.
News Break	Ice Carvers Arriving at Moody Gardens	10/6/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2775628042902/ice-carvers-arriving-at-moody-gardens	Ice Carvers Arriving at Moody Gardens Galveston.com 6 hours ago Read full article on original website
USA News Lab	Houston-area occasions: Fall festivals in October, November	10/6/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://usnewslab.com/houston-area-occasions-fall-festivals-october-november/	tickets \$15 in advance, or \$20 on the gate Island Octobertown Galveston is the place to be Oct. 21-22 for the fourth annual Island.
HAPPENINGNEXT	AI's Paranormal Tour	10/7/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/ai-paranormal-tour-ed4nsmjstj	AI's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Mon Oct 10 2022 at
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	10/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-ed4nsmjstj	a portion of the plumbing system - all of which are now part of the Galveston Children's Museum. On the top floor, you will see artifact storage
HAPPENINGNEXT	AI's Paranormal Tour	10/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/ai-paranormal-tour-ed4nsmjstj	AI's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Mon Oct 10 2022 at
HAPPENINGNEXT	EEDHA's Fran Kelly Fall Garden Tour	10/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/eedha-fran-kelly-fall-garden-tour-ed4nsmjstj	EEDHA's Fran Kelly Fall Garden Tour happening at Galveston Historical District Association, 1501 Postoffice St, Galveston, United States on Sat Oct 8 2022 at
Houston On The Cheap	Galveston Greek Festival 2022 - Dates, Tickets, Food & More!	10/9/2022	Online	Blog, consumer	National		United States	POS	20,660	\$4.78	http://houstononthecheap.com/news-galveston-greek-festival-2022	The 38th Annual Galveston Greek Festival 2022 celebrates Hellenism with food, wine, pastries, and dancing. Presented by The Assumption of the
News Break	Galveston Greek Festival 2022: Guide to Greektfest dates, tickets, food, entertainment and more!	10/9/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/277908325466/galveston-greek-festival-2022-guide-to-greektfest-dates-tickets-food-entertainment-and-more	Galveston Greek Festival 2022: Guide to Greektfest dates, tickets, food, entertainment and more by Carrett
Best Life	10 U.S. Cities That Will Make You Think You're On a Tropical Island	10/10/2022	Online	Online, consumer			United States	POS	1,148,685	\$310.20	http://bestlifeonline.com/tropical-vacations-us-cities-would-additional	plants. The perfect day should be rounded-off listening to some live music and sampling the scrup ocean moonshine.
Detail Oriented Traveler	28 Enjoyable Thanksgiving Vacation Ideas in the US for families	10/11/2022	Online	Blog, consumer	National		United States	POS	1,483	\$0.34	http://detailorientedtraveler.com/thanksgiving-vacation-ideas-for-families/	beachfront Suites will give you easy access to the ocean, and the Hotel Galver has the best Sunday Texas Brunch. Lake Sabine Another gorgeous day
DFWChild	Travel Archives	10/12/2022	Online	Online, trade/industry			United States	POS	6,660	\$1.52	http://dfwchild.com/category/thing-to-do/travel/page/3/	Three major cruise lines port in Galveston, meaning an epic vacation to Florida, Mexico
Houstonia Magazine Online	Still Standing: An Inside Look into Galveston's Historic Homes	10/13/2022	Online	Online, consumer			United States	POS	67,158	\$15.45	http://houstoniamag.com/home-and-real-estate/oldest-homes-galveston-texas	Space City Still Standing: An Inside Look into Galveston's Historic Homes These houses date back to the 1800s and offer a glimpse into the
Deep South Magazine	8 Tips for Planning a Trip to Texas - Deep South Magazine	10/14/2022	Online	Online, consumer	Lafayette, LA		United States	POS	8,387	\$1.93	http://deepsouthmag.com/2022/10/14/8-tips-for-planning-a-trip-to-texas/	will need to narrow down your options. If you are looking for a beach vacation, you might want to consider Corpus Christi, Galveston or South
WQAI-TV Online	Celebrate the holidays at Moody Gardens	10/14/2022	Online	Online, consumer	San Antonio, TX		United States	POS	226,475	\$52.07	http://americantowns.com/event/the-25th-annual-artoberfest-2022-10-15-galveston-tx.html	and it's the perfect time to take the family out for a quick weekend getaway. Moody Gardens in Galveston has you covered. Open the
American Towns	The 25th Annual Artoberfest	10/15/2022	Online	Online, consumer	National		United States	POS	55,764	\$44.89	http://americantowns.com/event/the-25th-annual-artoberfest-2022-10-15-galveston-tx.html	ARToberfest 2022, produced by the Grand 1894 Opera House, fills Galveston's downtown Cultural Arts District with art, music and
HAPPENINGNEXT	AI's Paranormal Tour	10/15/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/ai-paranormal-tour-ed4nsmjstj	AI's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Thu Oct 20 2022 at
Traveling Lifestyle	13 Best Beaches in TEXAS to Visit in Fall 2022	10/15/2022	Online	Online, consumer			POS	25,605	\$0.00	http://travelinglifestyle.net/best-beaches-texas/	Here, keep in mind that the island is home to raintrees, Jamaica Beach Located in Galveston County, Jamaica Beach is a beautiful Texas	
Vietnam Explorer	Best bets for your Houston weekend: Spooky symphonies, an ARBORUM bash, The Black Keys and more	10/15/2022	Online	Online, consumer			POS	204,240	\$0.00	http://vietnamexplorer.net/best-bets-for-your-houston-weekend-spooky-symphonies-an-arborum-bash-the-black-keys-and-more-ed384529.html	This grand fine art festival in Galveston features work by more than 120 artists, food, and live music. Admission proceeds benefit The 1894 Grand Opera House's education	
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	10/16/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-ed4nsmjstj	a portion of the plumbing system - all of which are now part of the Galveston Children's Museum. On the top floor, you will see artifact storage
East Texas News	East Texas News - Aretha Franklin Tribute Concert/Grand 1894 Opera House	10/17/2022	Online	Online, news and business			United States	POS	500	\$0.12	http://newsbreak.com/news/278700001571/now-s-the-time-to-visit-moody-gardens-aquarium	Print Aretha Franklin Tribute Concert/Grand 1894 Opera House Sunday, 23 October 2022 Galveston Visit the page of this event Print Events
News Break	Now's the Time to Visit Moody Gardens Aquarium	10/17/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/278700001571/now-s-the-time-to-visit-moody-gardens-aquarium	Now's the Time to Visit Moody Gardens Aquarium Galveston.com 2 days ago Read full article on original website
The Travel	10 Beach Towns in Texas That Will Make You Want to Stay	10/17/2022	Online	Online, consumer	Canada		Canada	POS	194,972	\$44.84	http://thetravel.com/best-beach-towns-in-texas/	the best of both worlds as there are many things to do when visiting Galveston. Located 50 miles from Houston, this beach city in Texas has
107.3 KISS FM Texas	Win A Fun Family Holiday Weekend Package To Moody Gardens in Galveston	10/18/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://americantownsblogger.com/the-most-exciting-texas-cities-every-thrill-seeker-will-love/	three gigantic pyramids just north of the Gulf Of Mexico in Galveston will never be transformed into one gigantic holiday display that will
American Travel Blogger	The Most Exciting Texas Cities Every Thrill Seeker Will Love	10/18/2022	Online	Blog, consumer	National		United States	POS	466	\$0.11	http://americantownsblogger.com/the-most-exciting-texas-cities-every-thrill-seeker-will-love/	But, there's so much more to Texas than that! For instance, there is a beach in the city of Galveston. This is definitely one of the most
Delicious Food	Win a Family Weekend Package at Moody Gardens	10/18/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://deliciousfood.com/win-a-family-weekend-package-at-moody-gardens/	Win A Family Weekend Package at Moody Gardens Publisher Center October 18, 2022 1:00pm CST No Comments ADVERTISEMENT The three giant
HAPPENINGNEXT	AI's Paranormal Tour	10/18/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/ai-paranormal-tour-ed4nsmjstj	AI's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Sun Oct 23 2022 at
Houston Press	Best Of Houston* 2022: Best Beach	10/18/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	135,226	\$31.30	http://houstonpress.com/news/2790639786651/win-a-fun-family-holiday-weekend-package-to-moody-gardens-in-galveston	Best Beach: Galveston Beach at the Seawall Texas beaches are some of the most unique and interesting in the world. Most aren't the
News Break	Win A Fun Family Holiday Weekend Package To Moody Gardens in Galveston	10/18/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2790639786651/win-a-fun-family-holiday-weekend-package-to-moody-gardens-in-galveston	Win A Fun Family Holiday Weekend Package To Moody Gardens in Galveston! Lucky Larry 107.3 KISS FM 7 hours ago Read full article on original website
Reallist	A Local's Guide to 15 Beautiful Places in Houston	10/18/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://reallist.com/2022/10/18/a-local-s-guide-to-15-beautiful-places-in-houston/	That this preserve is a local favorite. Beautiful Places in the Galveston neighborhood Are you looking for a getaway that feels like you're in a tropical paradise? Then the Galveston neighborhood is worth considering. Just an hour southeast of
Redfin Blog	A Local's Guide to 15 Beautiful Places in Houston	10/18/2022	Online	Blog, consumer	National		United States	POS	9,045,285	\$2,800.42	http://redfin.com/blog/beautiful-places-in-houston/	out shows or get on fun rides, there's always Kemah Boardwalk, 3 Tremont House - Galveston 2300 3th
Family Destinations Guide	50 Best Weekend Getaways in Texas (2021)	10/19/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://familydestinationsguide.com/best-weekend-getaways-in-texas/	East Beach, which are both part of Galveston Island State Park. The Galveston Island Historic Pleasure Pier offers traditional amusement rides
Barrett-Jackson News	AFTER AUCTION ADVENTURES: Sunday Drives And Points of Interest	10/20/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://barrett-jackson.com/Media/Home/Reader/after-auction-adventures-sunday-drives-and-points-of-interest/	the event is an informative and inspirational celebration that includes music, dance and celebrity appearances motivating youth committed to
Chron	Korean Festival and Galveston Oktoberfest top family fun picks	10/20/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	11,410,000	\$12,121.50	http://preview.houstonchronicle.com/families/korean-festival-and-galveston-oktoberfest-top-17519240/	Halloween in the Hangar Lone Star Flight Museum's annual Halloween celebration, returns as the hangar is transformed into a spooky space ready for a family-friendly, albeit good
Houston Chronicle	Korean Festival and Galveston Oktoberfest top family fun picks	10/20/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	164,716	\$1,798.50	N/A	Details Captained ABO tennis team. Spent \$60 million renovating Galveston's Strand historic district. Revived city's Strand Grand festival. Shared
Houstonian News	The Texas 100 - Texas Monthly	10/20/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://houstonian.news/the-texas-100-texas-monthly/	Houses in Houston: Where to get the best Halloween scare Galveston Oktoberfest Head to historic downtown Galveston for the 40th Annual
KRIV-TV Online	Houston events this weekend: Astros ALC3 watch party, festivals & more!	10/20/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	122,913	\$28.27	http://fox2houston.com/news/things-to-do-events-houston-this-weekend-october-21-23	reviews both traditional and more modern dishes. Your Christmas vacation in San Juan will truly be one to remember. 12. Galveston Island
Industry Update	15 Best Places to Visit in the US in December 2022	10/21/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://industryupdate.com/15-best-places-to-visit-in-the-us-in-december-2022-1675150/	to be bigger and the best if you like to surf, right now you have to travel at least 250 miles to Galveston to catch some waves in the Gulf Of
KFDX 95.5	In 2023 You Can Catch Big Waves in Austin At A New Surf Park	10/21/2022	Online	Online, consumer			United States	POS	956	\$0.22	http://fox9.com/in-2023-you-can-catch-big-waves-in-austin-at-a-new-surf-park/	to be bigger and the best if you like to surf, right now you have to travel at least 250 miles to Galveston to catch some waves in the Gulf Of
Traveling Lifestyle	15 Best Places to Visit in the U.S. in December 2022	10/21/2022	Online	Online, consumer			POS	25,605	\$0.00	http://travelinglifestyle.net/best-places-to-visit-us-in-december/	Christmas vacation in San Juan will be truly memorable. 12. Galveston Island	
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	10/22/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-ed4nsmjstj	Halloween Galveston, TX Advertisement HISTORIC TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES About this Event Tour Areas of Moody
HAPPENINGNEXT	DI Daddy O - Saturday for BOI weekends	10/22/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/di-daddy-o-saturday-for-boi-weekends-ed4nsmjstj	DI Daddy O - Saturday for BOI weekends happening at Beach Burns Bar - Galveston, 1828 The Strand, Galveston, United States on Sat Oct 22 2022 at
Mix 97.9 FM	In 2023 You Can Catch Big Waves in Austin At A New Surf Park	10/23/2022	Online	Online, consumer			United States	POS	1,032	\$0.24	http://mix979fm.com/in-2023-you-can-catch-big-waves-in-austin-at-a-new-surf-park/	to be bigger and the best if you like to surf, right now you have to travel at least 250 miles to Galveston to catch some waves in the Gulf Of
HAPPENINGNEXT	Arts & Ideas presents All Hallows Eve at First Presbyterian	10/24/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/arts-and-ideas-presents-all-hallows-eve-at-first-presbyterian-ed4nsmjstj	Arts & Ideas presents All Hallows Eve at First Presbyterian Church, Galveston, Texas Galveston, TX Advertisement Join us for a night of fun and merriment as
Texas Lifestyle Magazine	One-Tank Day Trips Near Some of Texas' Major Cities	10/24/2022	Online	Online, consumer			POS	2,723	\$0.63	http://texaslifestylemag.com/living-texas/one-tank-day-trips-near-some-of-texas-major-cities/	Galveston will perfect any weekend trip. Courtesy of Visit Galveston. Galveston Island is a perfect beach spot with more than just a beach. If	
107.3 KISS FM Texas	In 2023 You Can Catch Big Waves in Austin At A New Surf Park	10/25/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://1073kissfm.com/in-2023-you-can-catch-big-waves-in-austin-at-a-new-surf-park/	to be bigger and the best if you like to surf, right now you have to travel at least 250 miles to Galveston to catch some waves in the Gulf Of

WFAA-TV Online	Spend your holiday at Moody Gardens	10/26/2022	Online	Online, consumer	Dallas-Fort Worth, TX		United States	POS	707,282	\$569.34	http://wfaa.com/article/entertainment/television/program/good-morning-texas/spend-your-holiday-at-moody-gardens/281-1125971-a-1264-4638-4638-507383170566	Moody Gardens. If you're looking to get away this holiday season, Moody Gardens is waiting for you to book your stay! It's just a short drive
Go World Travel Magazine	Day Trips to Discover the Best of Galveston, Texas	10/27/2022	Online	Online, consumer	National		United States	POS	5,280	\$1.21	http://goworldtravel.com/day-trips-to-discover-the-best-of-galveston-texas/	Galveston, Texas is an island city known for its beaches, outdoor activities and fun restaurants Go World Travel is reader-supported and may earn
Pride Journeys	Winter Wonderland: Galveston, Texas	10/27/2022	Online	Blog, consumer	National		United States	POS	152	\$0.04	http://pridejourneys.com/post/winter-wonderland-galveston-texas	There's no shortage of holiday destinations in Texas, but historic Galveston Island is the only one where you can experience tropical weather and a
Amusement Today Online	Rapid progress as ice carvers have 22 days left to create ice land at Moody gardens	10/28/2022	Online	Online, trade/industry	Dallas-Fort Worth, TX		United States	POS	3,548	\$0.82	http://amusementtoday.com/2022/10/rapid-progress-as-ice-carvers-have-22-days-left-to-create-ice-land-at-moody-gardens/	GALVESTON, Texas - Christmas wishes have been granted early as Moody Gardens announced the return of the highly popular ice land attraction for the
Houston Chronicle	Concerts	10/28/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	141,938	\$75,120.50	N/A	Center Orchestra with Wynton Marsalis: Jazz, 8 p.m. at the Grand 1894 Opera House, 2020 Postoffice, Galveston, 409-255-1894. The Legendary Pink
Visit Houston Texas	Galveston Houston's Nearby Towns & Cities	10/28/2022	Online	Online, consumer				POS	N/A	\$0.00	http://visithoustontexas.com/about-houston/near-by-towns-and-cities/galveston/	adrenaline rush of a boat ride that takes passengers four miles into Galveston Bay at speeds up to 40 mph. Just 20 miles from downtown Houston,
HAPPENINGNEXT	All's Paranormal Tour	10/29/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-paranormal-tour-ed46004nqon1	All's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Tue Nov 01, 2022 at
HAPPENINGNEXT	Fall Fest 2022	10/29/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/fall-fest-2022-ed3a0d0wpczo	Galveston Campus of Texas A&M University welcomes the families of the Galveston community back to our campus for a night of free, safe Halloween
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	10/30/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-ed46004nqon1	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES About this Event Tour areas of Moody
News Break	Watch live: ice sculptures in-progress at Moody Gardens in Galveston	10/31/2022	Online	Online, consumer			United States	POS	1,892,200	\$415.14	http://newsbreak.com/news/280602223820/watch-live-ice-sculptures-in-progress-at-moody-gardens-in-galveston	Watch live: ice sculptures in-progress at Moody Gardens in Galveston! Click Houston.com 1 hour ago Read full article on original website
277715									65,479,373	\$152,009.14		

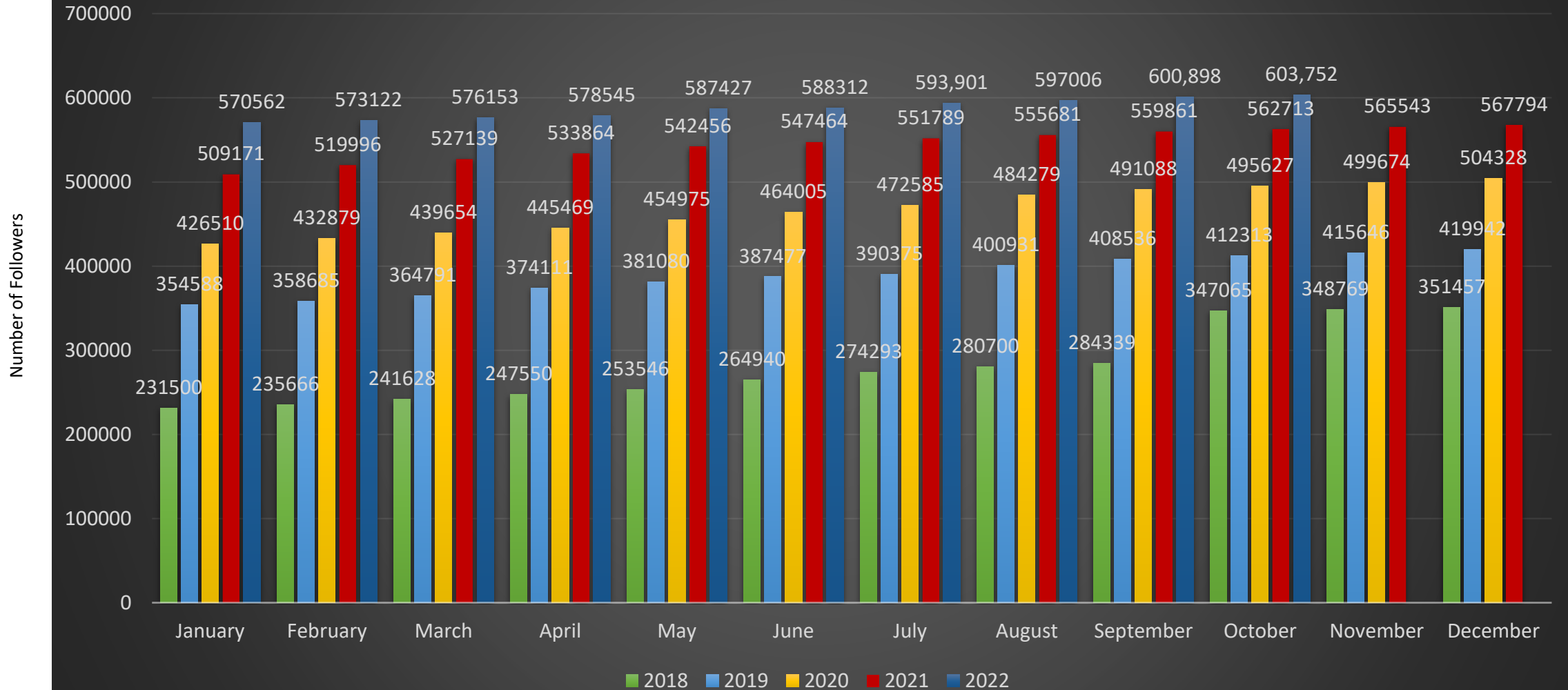
2022 CROSS-NETWORK PERFORMANCE

Profile ↕	Audience ↕	Net Audience Growth ↕	Published Posts ↕	Impressions ↕	Engagements ↕	Engagement Rate (per Impression) ↕	Video Views ↕
Reporting Period Oct 1, 2022 – Oct 31, 2022	603,752 ↗ 0.5%	3,019 ↘ 22.4%	223 ↘ 3.9%	9,600,235 ↘ 23.9%	819,509 ↘ 32.2%	8.5% ↘ 10.9%	1,222,721 ↘ 43.7%
Compare to Sep 1, 2022 – Sep 30, 2022	600,898	3,891	232	12,608,689	1,208,608	9.6%	2,172,646
 @GalvestonIsland	21,002	-42	1	1,789	118	6.6%	0
 Galveston Island	474,607	2,852	149	8,585,985	756,890	8.8%	643,865
 galvestonisland	108,143	209	73	1,012,461	62,501	6.2%	578,856

2021 CROSS-NETWORK PERFORMANCE

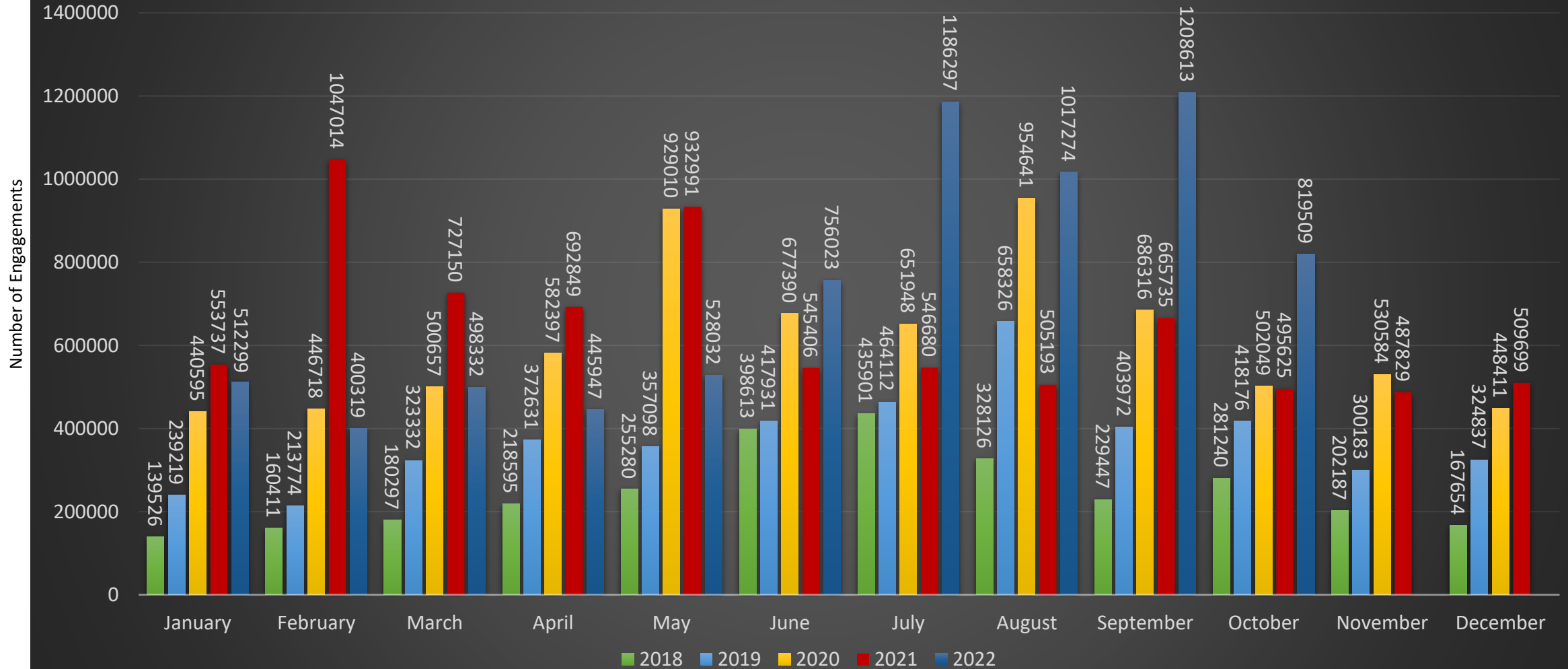
Profile ↕	Audience ↕	Net Audience Growth ↕	Published Posts ↕	Impressions ↕	Engagements ↕	Engagement Rate (per Impression) ↕	Video Views ↕
Reporting Period Oct 1, 2021 – Oct 31, 2021	562,715 ↗ 0.5%	2,201 ↘ 48.4%	227 ↘ 17.2%	8,004,352 ↘ 23%	495,625 ↘ 25.6%	6.2% ↘ 3.3%	506,066 ↘ 28%
Compare to Sep 1, 2021 – Sep 30, 2021	559,854	4,263	274	10,396,393	665,806	6.4%	702,759
 @GalvestonIsland	20,625	24	3	17,106	149	0.9%	12
 Galveston Island	441,408	1,037	148	6,779,052	432,013	6.4%	440,869
 galvestonisland	100,682	1,140	76	1,208,194	63,463	5.3%	65,185

YOY Social Media Followers Across Platforms



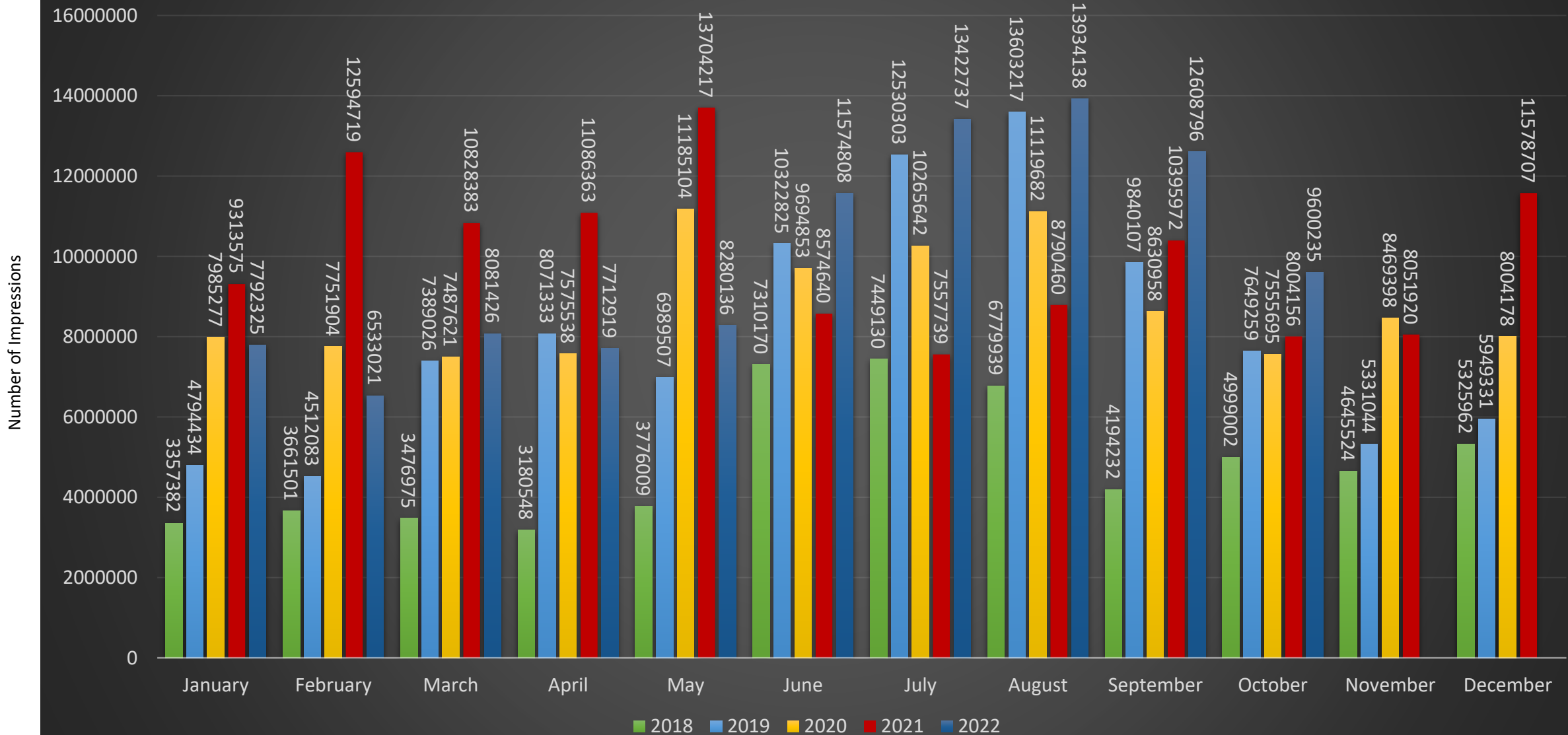
*Data collected from Facebook, Instagram and Twitter

YOY Social Media Engagement Across Platforms



*Data collected from Facebook, Instagram and Twitter

YOY Social Media Impressions Across Platforms



*Data collected from Facebook, Instagram and Twitter

NOVEMBER 2022 EXECUTIVE SUMMARY

VISIT GALVESTON

For November, we produced **23** leads with **11,916** potential room nights. In addition, we had **13** Definite Bookings resulting in **4,912** room nights with an estimated economic impact of **\$3,284,837**. Year to Date Definite Bookings are **11,243** future room nights. The definite business booked year to date has a potential economic impact of approximately **\$6,665,849** for Galveston Island. (Note: This figure is based on Destinations International's Economic Impact Calculator.)

Definites: 13

2022 – 6

2023 – 6

2024 - 1

ACTIVITIES & UPDATES:

- **INDUSTRY MEETINGS/NETWORKING:**
Connect Texas Tradeshow – Ciara
Galveston Chamber C-Crewe Luncheon, Bryan, Tiffany, Haley
TSAE Mega Social – Dottie
Royal Caribbean Terminal Ribbon Cutting – Tiffany, Haley
Good Morning Galveston - Haley
- **SITE VISITS/FAMs:**
Charter School Growth Retreat, 2023, Tiffany
Texas Chemical Council, 2025, Bryan

DESTINATION SERVICES

- **Group Serviced:**
15 events serviced / 4,265 event attendance

DESTINATION EXPERIENCES

- **Visit Galveston App**

	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Total Users – 1,098	2,419	17,748	9,536
Total Sessions – 1,302	2,929	21,760	12,936
Pageviews – 5,370	13,002	102,463	63,476
IOS Downloads – 70	178	1,832	1,277
Android Downloads - 20	48	424	407
- **Visitor Information Centers Traffic**

	<u>Last Month</u>	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Visitor Information Center	974	2,571	15,045	9,052
VICi	50	150	6,933	0
- **Visitor Guide Distribution**

	<u>Last Month</u>	<u>YTD</u>	<u>2021-2022</u>
Digital Guide Requests:	657	1,330	7,027
Mailed Guide Requests:	2,292	4,899	20,595
Bulk Guide Distribution:	144 Cases	205 Cases	1,631 Cases
- **CTA Program**

New CTA's - 6	YTD: 21	2022-2023: 170
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ADVERTISEMENTS:

- Digital Billboards in Houston
- OTT, Video Pre-Roll & Streaming commercials in key target markets
- Digital & Native articles in key target markets

- Digital ads on TripAdvisor
- Digital ads on Expedia/VRBO
- Digital ads on Google
- Digital ads with iHeartMedia
- Digital ads and native articles on 365Houston
- Print and digital ads in Houston Family Magazine
- Greater Houston Official Visitors Guide
- Meeting Planners International Print & Digital
- Social Media Ads on Facebook and Instagram
- Texas Meeting Planner Guide
- CVENT Destination Guide
- TSAE Texas Society of Association Executives Magazine

SPECIAL EVENTS:

- Met with promoter about hosting watersports festival Spring 2023.
- Met with promoter about hosting Small Meetings Market Summit tradeshow in 2023.
- Continued discussion with promoter to discuss potential of hosting climate change/awareness festival in Galveston 2023.
- Continued discussion with promoter about hosting large-scale boat/auto show in fall 2023.
- Continued discussion with promoter about hosting beach polo event at East Beach spring 2023

FILM PROJECTS:

- Benjamin Johnson Productions – scouting for short film shoot in December 2022.
- Dwight Henson Films – scouting for feature film shoot early 2023.



November 2022 Overview



	LEADS						DEFINITES						Economic Impact
	2020/2021		2021/2022		2022/2023		2020/2021		2021/2022		2022/2023		
	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	
October	10	3,554	34	19,015	26	8,196	10	4,170	6	2,876	18	6,331	\$3,381,012.00
November	13	7,179	36	14	23	11,916	6	4,176	44	4,800	13	4,912	\$3,284,837.00
December	16	9,635	33	12,573			9	4,094	18	7,253			
January	28	9,333	36	13,228			8	4,976	22	6,321			
February	14	5,303	39	16,682			9	3,426	13	9,031			
March	39	15,315	39	15,150			18	6,374	17	5,601			
April	23	7,368	36	15,161			7	2,930	17	5,081			
May	20	8,814	47	25,195			14	5,467	16	7,808			
June	31	12,198	44	17,539			13	6,841	14	4,929			
July	30	17,693	25	13,816			7	2,754	6	6,719			
August	27	12,965	43	15,954			6	2,958	15	3,499			
September	40	15,811	38	18,734			33	13,313	12	4,497			
Total	291	125,168	450	183,061	49	20,112	140	61,479	200	68,415	31	11,243	\$6,665,849.00
Goals		135,000		135,000		135,000		61,000		66,000		68,000	
Percentages		92.72%		135.60%		14.90%		100.79%		103.66%		16.53%	



November 2022 Monthly Website Summary

URL	Visits	Users	Time on Site	Pages per visit
2020 visitgalveston.com	52,870	47,276	:39	1.33
2021 visitgalveston.com	125,870	102,620	1:40	1.80
2022 visitgalveston.com	201,420	155,032	1:47	1.82

visitgalveston.com:

- 201,420 sessions of which 148,186 were new users with 367,269 pageviews
- 24,039 (15.5%) desktop sessions, 125,627 (80.99%) mobile sessions and 5,447 (3.51%) tablet sessions
- Most visited pages are 'annual holiday events' at 19,996 visits, 'north galveston webcam' at 13,881, 'webcams' at 13,299, 'homepage' at 12,073, 'dickens on the strand' at 10,306, 'p;or express' at 9,531, 'holiday in the gardens' at 9,016, 'events' at 7,954, 'lone star rally at 7,536, 'downtown webcam' at 6,382, 'things to do' at 6,370, 'harbor webcam' at 6,280, 'holiday blog' at 5,877, 'cruise-lines' at 4,595, 'seawall beach webcam' at 4,581, dellanera rv park' at 5,535, 'babes beach webcam' 4,183, 'visitor guide request' at 3,720, 'beaches' at 3,652, 'ice land' at 3,506, 'where to stay' at 3,349, 'holiday in the gardens' at 2,831, '12 bucket list worthy things to do' at 2,823, 'thanksgiving blog' at 2,197 and 'upcoming events' at 2,111
- Average time on site @ 1:50 seconds

Geographic Overview:

- Texas represents 61.72% or 98,013 visits of all US visitors, followed by Illinois w/ 6,181, Louisiana w/ 5,748, Oklahoma w/ 5,500, Missouri w/ 4,355 visits, Florida w/ 3,920, Wisconsin w/ 3,270, Kansas w/ 2,699, Arkansas w/ 2,563 and Iowa w/ 2,440
- After the US market (97.04% of visitation) Canada represents the most significant visitors @0.71% followed by United Kingdom at .24% and Mexico at .23%
- Visitation by city, Houston represents 17.91% of all visitors, followed by Dallas w/ 11.26% or 18,511, Galveston w/ 3.1% or 5,100, Austin w/ 2.73% or 4,496, San Antonio w/ 1.73% or 2,847, Miami w/ 1.7% or 2,794, Chicago w/ 1.68% or 2,763, Oklahoma City w/ 1.09% or 1,799, League City w/.87% or 1,427, Cypress w/ .85% or 1,392 and Fort Worth w/ .81% or 1,329

PUBLIC RELATIONS

NOVEMBER 2022 END OF MONTH REPORT

MEDIA OUTREACH - MEDIA MISSION

The Galveston PR Team attended a media mission to New York. Travel Texas and its PR firm, MMGY Global, coordinated deskside appointments and a group media event for destination partners.

Partners in attendance include: Port Aransas, Irving, Dallas, San Antonio, Beaumont, Fredericksburg, Austin, Waco, Corpus Christi, Frisco and Lubbock

Media outlets represented include: AFAR, Huffington Post, Reader's Digest, The New York Times, Lonely Planet, Fodor's Travel, Forbes, Matador Network, TripSavvy, USA Today 10 Best, Northstar Meetings Group, Travel+Leisure, Texas Monthly, National Geographic Traveler, Meetings Today

MEDIA FAMS

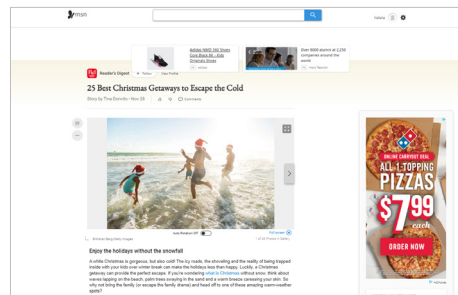
The PR team coordinated FAM tours for Kate Messer (GoGulfCoastStates.com) and Shane McAuliffe (Texas Bucket List)

PRESS RELEASES DISTRIBUTED

- Galveston Holiday Festivities Kick Off this Weekend
- Dickens on the Strand Takes Place this Weekend

MEDIA REQUESTS

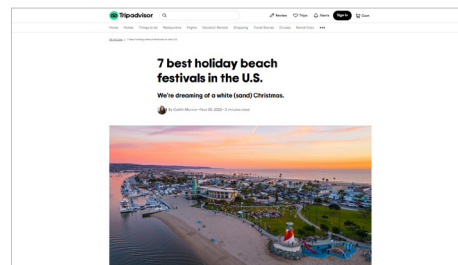
Shane McAuliffe (Texas Bucket List), Vani Rangachar (AAA Explorer), Deborah Hamilton-Lynne (Austin/Galveston freelance), Julie Bielenberg (Colorado freelance), Theresa Russell (Michigan freelance), Mira Temkin (Houston freelance), Tami Brooks (Travel Awaits), Sarah Braley (Northstar Meetings Group), Lori Anderson (AAA Explorer), Anna Watt (Travel Texas UK), Bill Clevlen (Bill on the Road.com), Jose Mendiola (Galveston County Daily News)



MSN Travel included Galveston in this holiday roundup



This writer attended a Visit Galveston FAM tour and filed this story



Dickens on the Strand takes top billing in this Trip Advisor story

YEAR	REACH	AD VALUE EQUIVALENCY
2021	45,451,623	\$117,381.89
2022	217,194,631	\$110,611.35

PUBLIC RELATIONS

NOVEMBER 2022 END OF MONTH REPORT

ADVOCACY

STORY PITCHES

Washed Ashore, short-term rental registration

BOARD MEETING

Developed talking points for the Trustees on board member changes, beach safety, trash collections on 4th of July, lodging insights and island savings pass

CRISIS COMMUNICATION

Monitored news coverage surrounding short term rental registration, Beach Patrol Headquarters, concessionaire disputes and City Council meeting

GALVESTON COUNTY DAILY NEWS

- Coordinated seven stories and three guest columns with the Galveston Daily News including “Galveston Beach Patrol leader makes pitch for new HQ,” “Park board to pitch interlocal agreement to solve Galveston HOT conflict,” and “Galveston Park Board of Trustees get first glimpse at proposed Beach Patrol HQ.”
- Inside the Park Board Column:
 - Beach rebuilding projects will benefit West End residents
 - Washed ashore sculptures coming to Galveston
 - Experience Texas’ Winter Wonder Island in Galveston

CHAMBER OF COMMERCE E-BLASTS

Washed Ashore

PARK BOARD SOCIAL MEDIA

- Park Board Facebook: 11 posts, 13,849 reached
- Park Board LinkedIn: 3 posts, 3,249 impressions

UPCOMING PROJECTS




- Dellanera nourishment project
- Washed Ashore
- Beach Patrol Calendar
- Beach Parks

Outlet	Headline	Date	Medium	Outlet Type	DMA	Houston	Country	Tone	Reach	Publicity Value	Source URL	Text Snippet
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/1/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid46ndm01	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES ABOUT THIS EVENT TOUR areas of Moody
KPRC-TV Online	Ice sculptures in-progress at Moody Gardens in Galveston	11/1/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/features/2022/10/31/watch-live-ice-sculptures-in-progress-at-moody-gardens-in-galveston/	MOODY GARDENS' ICE LAND, FESTIVAL OF LIGHTS OPEN NEXT WEEK AT MOODY GARDENS IN GALVESTON
KPRC-TV Online	Start decking all the halls in your heart with this ultimate guide to Houston-area holiday fun	11/1/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/features/2022/11/01/joyous-jubilations-start-decking-all-the-halls-in-your-heart-with-this-ultimate-guide-to-houston-area-holiday-fun/	Tickets are available for purchase online (\$18) and at H-E-B (\$20). Polar Express The Galveston Railroad Museum will offer its fourth annual
HAPPENINGNEXT	A's Paranormal Tour	11/2/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/als-paranormal-tour-eid46ndm08ba1	A's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Tue Nov 08 2022 at
CFOB-FM (The Border 93.1) Online	Top 5 Cities To Visit In Texas That Are Sure To Get You In The Christmas Spirit!	11/3/2022	Online	Online, consumer			Canada	POS	1,752	\$0.40	http://b93.net/top-5-cities-to-visit-in-texas-that-are-sure-to-get-you-in-the-christmas-spirit/	and all things festive! TOP 5 CHRISTMAS CITIES TO VISIT IN TEXAS.5. Galveston 1 hour Christmas spirit abounds along the Texas coast with several
Hand Luggage Only	11 Very Best Beaches in Texas To Visit	11/3/2022	Online	Online, consumer			United States	POS	180,640	\$41.55	http://handluggageonly.co.uk/2022/11/03/11-very-best-beaches-in-texas-to-visit/	Surfside Beach Less than an hour's drive from Houston, Surfside Beach is a totally tranquil spot to visit if you're fancying a getaway from
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid46ndm02b1	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES ABOUT THIS EVENT TOUR areas of Moody
HAPPENINGNEXT	THE POLAR EXPRESS™ Train Ride	11/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/the-polar-express-the-polar-express-train-ride-eid3a9001u5f	THE POLAR EXPRESS™ Train Ride happening at Galveston Railroad Museum, 2602 Santa Fe Pl, Galveston, TX, United States, Galveston, United States on Fri
Lonestar 99.5 FM	Top 5 Cities To Visit In Texas That Are Sure To Get You In The Ch	11/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://lonestar995fm.com/top-5-cities-to-visit-in-texas-that-are-sure-to-get-you-in-the-christmas-spirit/	and all things festive! TOP 5 CHRISTMAS CITIES TO VISIT IN TEXAS.5. Galveston 1 hour Christmas spirit abounds along the Texas coast with several
Vietnam Explorer	Watch live: Ice sculptures in-progress at Moody Gardens in Galveston	11/4/2022	Online	Online, consumer			United States	POS	204,240	\$0.00	http://vntexplorer.net/watch-live-ice-sculptures-in-progress-at-moody-gardens-in-galveston-5582612.html	ice and dance the ice, dressed in full winter wear. Temperatures in Galveston are in the 70s, but they appear ready for a below-zero holiday
Houston On The Cheap	Veterans Day 2022 Events in Houston - Parades, activities, and more near you	11/5/2022	Online	Blog, consumer	National		United States	POS	20,660	\$4.75	http://houstononthecheap.com/veterans-day-2022-events-in-houston-parades-celebrations-near-me	Tour - 2 adults for just \$66.67 Catch the sunset at the Port of Galveston during this guided Segway tour along the city's seawall, enjoying
Only in Your State	11 Christmas Traditions You'll Only Understand if You're From Texas	11/5/2022	Online	Online, consumer			United States	POS	2,141,175	\$492.47	http://onlyinyourstate.com/texas/christmas-traditions-tx/	There are towns big and small that will help you get into the holiday spirit, even if there isn't a winter wonderland outside your door.
Vietnam Explorer	Joyous jubilations: Start decking all the halls in your heart with this ultimate guide to Houston-area holiday fun	11/5/2022	Online	Online, consumer			United States	POS	204,240	\$0.00	http://vntexplorer.net/joyous-jubilations-start-decking-all-the-halls-in-your-heart-with-this-ultimate-guide-to-houston-area-holiday-fun-5603685.html	Tickets are available for purchase online (\$18) and at H-E-B (\$20). Polar Express The Galveston Railroad Museum will offer its fourth annual
Business News Press	11 Very Easiest Seashores in Texas To Consult with - Hand Baggage Simplest	11/6/2022	Online	Online, consumer			United States	POS	144	\$0.03	http://businessnewspress.com/2022/11/06/11-very-easiest-seashores-in-texas-to-consult-with-hand-baggage-simplest/	a wholly tranquil spot to seek advice from for those who're fancying a getaway from town. Southwest of Galveston, Surfside Beach has tons of
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/6/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid46ndm0ba1	a portion of the plumbing system - all of which are now part of the Galveston Children's Museum. On the top floor, you will see air/heat storage
HAPPENINGNEXT	A's Paranormal Tour	11/6/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/als-paranormal-tour-eid46ndm08bf1	A's Paranormal Tour happening at Green 2hr parking signs at 823 Rosenberg, 860 Rosenberg Street, Galveston, United States on Fri Nov 18 2022 at
Traveling Lifestyle	16 Best Places To Visit In The U.S. in December 2022	11/6/2022	Online	Online, consumer			United States	POS	25,605	\$0.00	http://travelinglifestyle.net/best-places-to-visit-us-in-december/	erving both traditional dishes and more modern fare. Your Christmas vacation in San Juan will be truly memorable. 12. Galveston Island,
Trekarzo	These are the Best Resorts for Christmas Vacation in Texas	11/6/2022	Online	Online, consumer	San Francisco-Oakland-San Jose, CA		United States	POS	12,898	\$2.92	http://blog.trekarzo.com/texas-dream-destinations-for-families-holiday-edition/	body scrub, and top the day off with a Rudolphini. 4. Christmas at Moody Gardens Hotel in Galveston Festival of Lights at Moody Gardens
Global Traveler Online	Yrbo's Top 10 Snowbird Destinations	11/8/2022	Online	Online, consumer	Philadelphia, PA		United States	POS	4,479	\$0.96	http://globaltravellerusa.com/yrbos-top-10-snowbird-destinations/	directly on the lake, offering plenty of lake-centered activities. Galveston, Texas For guests looking for both character and comfort, th
Mix 97.9 FM	Check Out This Underwater Christmas Adventure At This Texas Resort	11/8/2022	Online	Online, consumer			United States	POS	1,012	\$0.23	http://mix979fm.com/wp/522p/check-out-this-underwater-christmas-adventure-at-this-texas-resort/	they were no longer able to operate normally. Moody Gardens in Galveston was one of those places where so much had to change and they had to
CFOB-FM (The Border 93.1) Online	Check Out This Underwater Christmas Adventure At This Texas Resort	11/9/2022	Online	Online, consumer			Canada	POS	1,752	\$0.40	http://b93.net/wp/522p/check-out-this-underwater-christmas-adventure-at-this-texas-resort/	for many businesses, they were no longer able to operate normally. Moody Gardens in Galveston was one of those places where so much had to change
Daily Advent	The 13 Cheeriest Christmas Markets Across Texas	11/9/2022	Online	Online, consumer			United States	POS	414,414	\$95.32	http://dailyadvent.com/news/00a370d47616185b748179b4b2e7d7e-13-Cheeriest-Christmas-Markets-Across-Texas	happening this season. Dickens on the
KLAQ-FM Online	Check Out This Underwater Christmas Adventure At This Texas Resor	11/9/2022	Online	Online, consumer	El Paso, TX		United States	POS	23,979	\$5.52	http://k1aq.com/check-out-this-underwater-christmas-adventure-at-this-texas-resort/	for many businesses, they were no longer able to operate normally. Moody Gardens in Galveston was one of those places where so much had to change
Lonestar 99.5 FM	Check Out This Underwater Christmas Adventure At This Texas Resor	11/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://lonestar995fm.com/check-out-this-underwater-christmas-adventure-at-this-texas-resort/	Gardens in Galveston was one of those places where so much had to change and they had to
MSN Travel	25 Best Christmas Getaways to Escape the Cold	11/9/2022	Online	Online, consumer			United States	POS	67,453,457	\$15,444.88	http://msn.com/en-us/travel/tripideas/25-best-christmas-getaways-to-escape-the-cold-ys-AAG6z7f8B8tE/	vibe. Adults can stay at the reasonably priced Little Paradise Hotel for modern accommodations set around a heated saltwater pool. The rooms
The Travel	10 Best Boardwalks in America, Ranked by Fun-Factor	11/9/2022	Online	Online, consumer			Canada	POS	196,072	\$44.88	http://thetravel.com/most-fun-boardwalks-in-america/	and thrilling rides. Visitors can scare themselves silly at Ripley's Haunted Adventure or capture panoramic views of Myrtle Beach while being
Ground News	The 13 Cheeriest Christmas Markets Across Texas	11/10/2022	Online	Online, consumer			Canada	POS	N/A	\$0.00	http://groundnews.com/news/2801235274796/caribbean-christmas-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston	across the state, you'll find some version of a craft show, bazaar, or festival. Here are thirteen of the best markets to shop this season.6.
Hello Landing	A Local's Guide to the Best Outdoor Activities in Houston	11/10/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://helloland.com/blog/a-local-s-guide-to-the-14-best-outdoor-activities-in-houston/	parks scattered throughout the city and suburbs. 8. Take a weekend beach trip to Galveston Visiting Galveston, Texas, is a popular summer
Southern Travel	Holiday Spirit - Southern Travel + Lifestyles	11/10/2022	Online	Online, consumer			United States	POS	500	\$0.12	http://southerntravelusa.com/home/holidayspirit	shopping and delectable din-ing options for a holiday getaway. Galveston, Texas Who says the holidays have to be chilly? The 32 miles of
Visit Houston Texas	Galveston Houston's Nearby Towns & Cities	11/10/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://visithouston.com/about-houston/nearby-towns-and-cities/galveston/	Exhibition: Pearl Fincher Museum of Fine Arts", "Hostname": "TheLindyMaid
KHOU-TV Online	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in Galveston	11/11/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	582,169	\$468.60	http://newsbreak.com/news/2801235274796/caribbean-christmas-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in Galveston
News Break	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in Galveston	11/11/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2801235274796/caribbean-christmas-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in GalvestonKHOU 8 hours ago Read full article on original
She Buys Travel	Best Christmas Lights in Texas and the Southwest US States	11/11/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://shebuystravel.com/best-holiday-lights-texas-southwest-us/	nearly Dallas! Check out these free things to do in Dallas with kids. Galveston Festival of Lights features a mile-long trail of more than 100
Vietnam Explorer	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in Galveston	11/11/2022	Online	Online, consumer			United States	POS	204,240	\$0.00	http://vntexplorer.net/caribbean-christmas-ice-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston-5732826.html	and the popular ICE LAND at Moody Gardens is back this year, along with Festival of lights, the ice rink, Acte side and more! GALVESTON, Texas
WanderWisdom	Galveston, Texas: Historic Strand District, Harbor, and Tourism	11/11/2022	Online	Online, consumer			United States	POS	92,507	\$21.28	http://wanderwisdom.com/travel-destinations/Galveston-Texas-Historic-Strand-District-Harbor-and-Tourism	Enjoy seasonal activities like Mardi Gras in Galveston, or hit the beaches, visit museums and historic houses, eat fresh seafood, take a boat tour
Daily Advent	Best deals on road trip getaways from Houston - Explore 20 weekend destinations in Texas!	11/12/2022	Online	Online, consumer			United States	POS	414,414	\$95.32	http://dailyadvent.com/news/643948d0ae1498139472a08fa276de-Best-deals-on-road-trip-getaways-from-Houston-Explore-20-weekend-destinations-in-Texas	What's better than a road trip getaway from Houston - finding the right deals on road trip getaways from Houston! Read on below to find the best
News Break	You'd be hard-pressed to find any Scrooges at this three-day, Charles Dickens-inspired extravaganza	11/12/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2801235274796/caribbean-christmas-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston	www.bayarecenter.com Galveston Historical Foundation - "You'd be hard-pressed to find any Scrooges at this three-day, Charles
TravelAwaits	Why This Is The Most Magical Place To Celebrate The Holidays On Texas's Gulf Coast	11/12/2022	Online	Online, consumer			United States	POS	401,996	\$92.46	http://traveltwaits.com/2827528/best-things-to-do-galveston-during-the-holidays/	mother and holding a golden ticket for the Polar Express!Photo credit: Galveston Railroad Museum 10. The Polar Express Train Ride The Galveston Railroad
Vietnam Explorer	Best bets for your Houston weekend: Mind-bogglingly massive holiday markets, dazzling light displays and more	11/12/2022	Online	Online, consumer			United States	POS	204,240	\$0.00	http://vntexplorer.net/best-bets-for-your-houston-weekend-mind-bogglingly-massive-holiday-markets-dazzling-light-displays-and-more-575471.html	Festive family fun experiences are returning this weekend: The Galveston Railroad Museum will offer its fourth annual Polar Express train ride.
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/13/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid46ndm01	a portion of the plumbing system - all of which are now part of the Galveston Children's Museum. On the top floor, you will see air/heat storage
HAPPENINGNEXT	Opening Day Celebration - Holiday in the Gardens 2022	11/13/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/opening-day-celebration-holiday-in-the-gardens-2022-eid3a90thm1	Opening Day Celebration - Holiday in the Gardens 2022 happening at Moody Gardens, 1 Hope Blvd, Galveston, United States on Sat Nov 13 2022 at 04:00
Hello Landing	A Local's Guide to the Best Outdoor Activities in Houston	11/13/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://helloland.com/blog/a-local-s-guide-to-the-14-best-outdoor-activities-in-houston/	Paranema of Downtown Houston from Buffalo Bayou Park people watching movie in open air cinema in city park A row of colorful beach umbrellas
News Break	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in Galveston	11/13/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2801235274796/caribbean-christmas-land-festival-of-lights-open-next-week-at-moody-gardens-in-galveston	Caribbean Christmas: ICE LAND, Festival of Lights open next week at Moody Gardens in GalvestonKHOU 2 days ago Read full article on original website
Reader's Digest Online	25 Best Christmas Getaways to Escape the Cold	11/13/2022	Online	Online, consumer	National		United States	POS	2,454,208	\$2,833.84	http://rd.com/lists/best-destinations-for-a-warm-christmas/	vibe. Adults can stay at the reasonably priced Little Paradise Hotel for modern accommodations set around a heated saltwater pool. The rooms
Success News	13 Wonderful Experiences in Galveston Throughout The Holidays	11/13/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://successnews.online/travel/13-amazing-experiences-in-galveston-during-the-holidays/	board the practice for a one-hour experience to the North Pole. THE POLAR EXPRESS Train Ride in Galveston makes use of six separate vehicles
The EdgeGate	17 Best Beaches in Galveston, TX	11/14/2022	Online	Online, consumer	Richmond-Petersburg, VA		United States	POS	76,394	\$17.55	http://theedgegate.org/17-best-beaches-in-galveston-tx/	what do you think? Here, we'll show you the most incredible beaches in Galveston, Texas, so you can start planning a beach vacation on th
WanderWisdom	Galveston, Texas: Importance of Fisheries, Marshes, and Estuaries	11/14/2022	Online	Online, consumer			United States	POS	92,507	\$21.28	http://wanderwisdom.com/travel-destinations/Galveston-Texas-Importance-of-Fisheries-Marshes-and-Estuaries	Come along for a scenic tour of Galveston complete with pictures and YouTube videos. This article will give you yet another look at what makes this
Brewminate	7 Most Affordable Places to Live in Texas	11/15/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://brewminate.com/7-most-affordable-places-to-live-in-texas/	lower than the national average, and the city has a low crime rate. Galveston is known for its beaches, fishing, and tourist attractions. The
Global Traveler Online	FX Express Publications, Inc. Honors the Winners of the 2022 Leisure Lifestyle and Wherever Awards	11/15/2022	Online	Online, consumer	Philadelphia, PA		United States	POS	4,379	\$0.96	http://globaltravellerusa.com/fxexpress-publications-inc-honors-the-winners-of-the-2022-leisure-lifestyle-and-wherever-awards/	Gulf Coast, United States Daughn Island, Alabama Best Family-Friendly Beach Town, Texas Galveston, Texas Best Family-Friendly Beach Towns,
Hello Landing	A Local's Guide to the Best Outdoor Activities in Houston	11/15/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://helloland.com/blog/a-local-s-guide-to-the-14-best-outdoor-activities-in-houston/	parks scattered throughout the city and suburbs. 8. Take a weekend beach trip to Galveston Visiting Galveston, Texas, is a popular summer




KEYE-TV Online	Festive Fun Show: 'Holiday in the Gardens' at Moody Gardens Galveston	11/15/2022	Online	Online, consumer	Austin, TX	United States	POS	247,973	\$114.07	http://cbsaustin.com/features/we-are-austin/festive-fun-show-holiday-in-the-gardens-at-moody-gardens-galveston	This subtropical island destination transforms into a winter wonderland during the holiday season from "Ice Land to Festival of Lights, an	
tsnohoustonme	2022 Houston Holiday Guide	11/16/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://tsnohoustonme.com/2022/11/16/houston-holiday-guide-2022/	ticket prices vary. Pay attention to day closures too. MOODY GARDENS FESTIVAL OF LIGHTS. Head south to Galveston for a beachy holiday lights.	
K105.7 Online	This North Carolina Landmark Is A Top Outdoor U.S. Destination	11/16/2022	Online	Online, consumer		United States	POS	3,486	\$0.80	http://k105.com/2022/11/16/this-north-carolina-landmark-is-a-top-outdoor-u-s-destination/	TX On the gulf and just an hour from Houston is where you'll find Galveston. Visitors enjoy shopping in the Strand Historic District and of	
News Reportale	Best bets for your Houston weekend: Dazzling light displays, electrifying stage spectaculars and more	11/16/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://newsreportale.com/doc?id=704743214	to join the "Peanut" gang for an evening of Christmas carols at Galveston's Grand 1894 Opera House. Read on for more ways to seize the season	
Ordinary Traveler	18 Best Weekend Getaways in Texas in 2023	11/16/2022	Online	Blog, consumer	National	United States	POS	15,618	\$3.59	http://ordinarytraveler.com/best-texas-weekend-getaways	taking in the ocean air. For something different, the USS Lexington Museum and learn more about the naval aircraft carrier. Galveston Table	
TripAdvisor	7 best holiday beach festivals in the U.S.	11/16/2022	Online	Social Networking Site	Boston, MA	United States	POS	22,191,177	\$5,103.92	http://tripadvisor.com/Articles/I4a8c1d1Ndcj-Best-holiday-beach-festivals-in-the-us.html	ice skating rinks next to the Pacific, here are some of the best holiday beach festivals around the country. Dickens on the Strand in Galveston.	
V101.9 WBVA	This North Carolina Landmark Is A Top Outdoor U.S. Destination	11/16/2022	Online	Online, consumer		United States	POS	2,360	\$0.58	http://v1019.com/2022/11/16/this-north-carolina-landmark-is-a-top-outdoor-u-s-destination/	TX On the gulf and just an hour from Houston is where you'll find Galveston. Visitors enjoy shopping in the Strand Historic District and of	
MSN Travel	25 Inexpensive U.S. Beach Getaways to Escape Winter	11/17/2022	Online	Online, consumer		United States	POS	67,151,557	\$15,444.88	http://msn.com/en-us/travel/tripideas/25-inexpensive-us-beach-getaways-to-escape-winter/wr-AA14eudt	cabins in the park from \$99 to \$158 a night for a memorable winter beach getaways. Spend your days relaxing on 5 miles of beaches, fish, kayak, or	
News Break	Can you spot the coyote?	11/17/2022	Online	Online, consumer		United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/287712368394/can-you-spot-the-coyote	Marque #TexasCity #Hannah #Friendwood Houston #Marvel #Roharon #Galveston #Avin #Backoff and surrounding areas #galvestoncounty	
Only in Your State	Ride Through One Of Texas' Most Charming Christmas Towns On This Magical Polar Express Train	11/17/2022	Online	Online, consumer		United States	POS	2,144,175	\$492.47	http://onlyinyourstate.com/texas/magical-christmas-train-tv	to check out our previous article for another can't-miss holiday attraction in Galveston. Address: Galveston Railroad Museum, 2602 Santa Fe Pl.	
Ordinary Traveler	18 Best Weekend Getaways in Texas in 2023	11/17/2022	Online	Blog, consumer	National	United States	POS	15,618	\$3.59	http://ordinarytraveler.com/best-texas-weekend-getaways	taking in the ocean air. For something different, the USS Lexington Museum and learn more about the naval aircraft carrier. Galveston Table	
Taking the Kids	Holiday Lights: Our guide to the best and brightest	11/17/2022	Online	Online, consumer	National	United States	POS	2,139	\$0.48	http://takingthekids.com/holiday-lights-our-guide-to-the-best-and-brightest/	large trips in France and put in under the family tree for 2023. Holiday view from a CroisEurope cruise GALVESTON ISLAND, TEXAS TX.	
TripAdvisor	7 best holiday beach festivals in the U.S. - TripAdvisor	11/17/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://tripadvisor.com/a/articles/I4a8c1d1Ndcj-Best-holiday-beach-festivals-in-the-us.html	ice skating rinks next to the Pacific, here are some of the best holiday beach festivals around the country. Dickens on the Strand in Galveston.	
Beaumont Enterprise Online	A Charlie Brown Christmas: Live On Stage' coming to Beaumont this holiday season	11/18/2022	Online	Online, consumer	Beaumont-Port Arthur, TX	United States	POS	67,053	\$31.26	http://beaumontenterprise.com/news/article/A-Charlie-Brown-Christmas-Texas-17504062.php	according to the website. The group will also make stops in Galveston, Texas on Nov. 19, Lufkin on Dec. 12, and Dallas on Dec. 13. Tickets can be	
CW39 NewsFix	Ice Land to open at Moody Gardens	11/18/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	23,780	\$5.47	http://cw39.com/community/ice-land-to-open-at-moody-gardens/	allow visitors to be fully immersed in the region's coolest holiday attraction. Guests will embark on a breathtaking underwater journey from the
Family Travel	Top Holiday Lights and Christmas Displays in the US	11/18/2022	Online	Online, consumer		United States	POS	500	\$0.12	http://myfamilytravels.com/content/54708-top-holiday-lights-celebrations-across-america	trips in France and put in under the family tree for 2023. MORE U.S. HOLIDAY DESTINATIONS AND FESTIVALS FOR 2022 - C'S TO US GALVESTON ISLAND.	
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/18/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-e45d4m10d1	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES ABOUT this Event Tour area of Moody	
She Buys Travel	Plan a Girls' Weekend in Texas You'll Never Forget	11/18/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://shebuystravel.com/girls-weekend-in-texas/	Nasreen Slump Galveston Girls' Weekend literary Book rooms at The Hotel Galvez and Spa. This upscale resort is located across Seawall Boulevard.	
WanderWisdom	Galveston Railroad Museum: A Fascinating Look Back in Time	11/18/2022	Online	Online, consumer		United States	POS	92,507	\$21.28	http://wanderwisdom.com/travel-destinations/Galveston-Railroad-Museum-A-Fascinating-Look-Back-in-Time	together!). Inside view of the Galveston Railroad Museum Peggy Woods Galveston Attraction Through the years my husband and I have often taken	
HAPPENINGNEXT	Moody Gardens Nutcracker Market	11/19/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-nutcracker-market-e4d4m10d1	Moody Gardens Nutcracker Market happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Sat Nov 16 2022 at 09:00 am to 05:00	
HAPPENINGNEXT	SILENT PARTY GALVESTON: 'STICKY LITIGATION HIP HOP VS R&B' EDITION	11/19/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/silent-party-galveston-edition-e4d4m10d1	SILENT PARTY GALVESTON: 'STICKY LITIGATION HIP HOP VS R&B' EDITION happening at Mangos Beach Club, 201 26th Street, Galveston, United States on Fri	
Houston On The Cheap	Santa Pictures Houston - Best free and cheap photos with Santa Claus near you	11/19/2022	Online	Blog, consumer	National	United States	POS	20,660	\$4.75	http://houstononthecheap.com/santa-pictures-houston-the-photos-pet-dog-near-me	Railroad Museum With the holidays quickly approaching, the Galveston Railroad Museum is celebrating the return of THE POLAR EXPRESS™ Train	
Travel Awaits	8 Magical Holiday Events To Experience in Texas (2022)	11/19/2022	Online	Online, consumer		United States	POS	401,996	\$92.46	http://travelsawaits.com/2832296/best-christmas-events-texas/	event. Light display in Moody GardensPhoto credit: Marty Snell 2. Festival Of Lights At Moody Gardens Galveston Every year, Moody Gardens	
The Educator	10 Best Kid-Friendly Family Beaches in Texas	11/20/2022	Online	Online, consumer	Richmond-Petersburg, VA	United States	POS	76,294	\$17.50	http://theeducator.org/10-best-kid-friendly-family-beaches-in-texas/	eco-tours, deep-sea fishing, snorkeling, and bay fishing. Swant Beach - Galveston This prime beach has a variety of amenities to make your	
Vietnam Explorer	Best bets for your Houston weekend: Dazzling light displays, electrifying stage spectaculars and more	11/20/2022	Online	Online, consumer		United States	POS	204,240	\$0.00	http://vietnamexplorer.net/best-bets-for-your-houston-weekend-dazzling-light-displays-electrifying-stage-spectaculars-and-more-s962433.html	to join the "Peanut" gang for an evening of Christmas carols at Galveston's Grand 1894 Opera House. Read on for more ways to seize the season	
HOT IN HOUSTON NOW	ICE LAND, Festival of Lights, and More Open Now at Moody Gardens through January 7, 2023	11/21/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://houstonnow.com/2022/11/21/ice-land-festival-of-lights-and-more-open-now-at-moody-gardens-through-january-7-2023/	allow visitors to be fully immersed in the region's coolest holiday attraction. Guests will embark on a breathtaking underwater journey from the	
Houstonia Magazine Online	Where to See the Best Christmas Lights in Houston	11/21/2022	Online	Online, consumer		United States	POS	67,158	\$15.45	http://houstoniamag.com/news-and-city-life/where-to-see-the-best-christmas-lights-in-houston	cookie decorating, and a mailbox station for Santa! Moody Gardens Holiday in the Gardens November 19-January 7, 4-6 p.m. One Hope Blvd., 525	
KNXF-FM Online	Listen this week to my show to win Moody Gardens passes	11/21/2022	Online	Online, consumer	Waco-Temple-Bryan, TX	United States	POS	500	\$0.12	http://995thefox.heart.com/featured/kc-wheeler/content/2022-11-21-listen-this-week-to-my-show-to-win-moody-gardens-passes/	week (Mon-Fri) for your chance to win a 4-pack of tickets to go to Moody Gardens in Galveston. It's a fun time for the whole family. Last time	
Hells Landing	Where to Find the Best Hiking in Houston	11/22/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://hellslanding.com/blog/where-to-find-the-best-hiking-in-houston/	with plenty of tree cover to protect you from the hot sun. 13. Galveston Island State Park Most people don't think of hiking when they plan a	
Houston Chronicle Online	Holiday festivities near Pasadena include parades, snow slides, music and, of course, Santa	11/22/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	683,539	\$157.21	http://houstonchronicle.com/neighborhood/pasadena/article/a/1c121229pasadena-area-holiday-events-176200642.php	of PasadenaShow MoreShow Less Fun and Frolic will be highlighted this holiday season in multiple locations in the cities located on upper
KTRC-TV Online	Moody Gardens welcomes 2 new adorable macaroni penguin chicks bred by Galveston biologists	11/22/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	713,319	\$573.42	http://abc13.com/moody-garden-baby-penguins-macaroni-penguin-galveston/12482553/	Tuesday, November 22, 2022 1:23PM GALVESTON, Texas (KTRC) - Moody Gardens in Galveston welcomed two new healthy macaroni penguin chicks
Visit Houston Texas	Galveston Houston's Nearby Towns & Cities	11/22/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://vishouston.com/about-houston/nearby-towns-and-cities/galveston/	Exhibition: Pearl Fischer Museum of Fine Arts", "hostname": "The Linda Matney	
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/23/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-e45d4m10d1	a portion of the plumbing system – all of which are now part of the Galveston Children's Museum. On the top floor, you will see artifact storage	
Houston On The Cheap	Thanksgiving 2022 in Houston - Comprehensive Guide	11/23/2022	Online	Blog, consumer	National	United States	POS	20,660	\$4.75	http://houstononthecheap.com/thanksgiving-2022-in-houston-a-comprehensive-guide-to-the-best-friday-store-hou	in Houston with kids this weekend guide. And if you want to do a quick getaway from Houston, we recommend that you look out our Thing to do in	
KCEN-TV Online	Moody Gardens shows off two macaroni penguin chicks	11/23/2022	Online	Online, consumer	Waco-Temple-Bryan, TX	United States	POS	92,680	\$42.60	http://kcen.com/article/ife/animals/moody-gardens-penguin-chicks/285-1fb2de4-cb49-4ae3-ba24-9a7b9282488e	8:04 AM CST November 23, 2022 Updated: 8:24 AM CST November 23, 2022 GALVESTON, Texas - The folks at Moody Gardens are thankful for two extra	
KHOU-TV Online	Moody Gardens shows off two macaroni penguin chicks	11/23/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	582,169	\$486.82	http://khou.com/article/ife/animals/moody-gardens-penguin-chicks/285-1fb2de4-cb49-4ae3-ba24-9a7b9282488e	GALVESTON, Texas - The folks at Moody Gardens are thankful for two extra helpings of macaroni this Thanksgiving and we're not talking about the
KIDY-TV Online	Moody Gardens shows off two macaroni penguin chicks	11/23/2022	Online	Online, consumer		United States	POS	10,280	\$2.36	http://myfamilytravels.com/article/ife/animals/moody-gardens-penguin-chicks/285-1fb2de4-cb49-4ae3-ba24-9a7b9282488e	8:04 AM CST November 23, 2022 Updated: 8:24 AM CST November 23, 2022 GALVESTON, Texas - The folks at Moody Gardens are thankful for two extra	
KPRC-TV Online	Double dose of holiday cuteness! Moody Gardens welcomes new macaroni penguin siblings	11/23/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/news/local/2022/11/22/double-dose-of-holiday-cuteness-moody-gardens-welcomes-new-macaroni-penguin-siblings/	GALVESTON, Texas - Thanksgiving is a time to be grateful, and Moody Gardens is offering a very warm welcome to two new healthy Macaroni penguin
KPRC-TV Online	Holiday fun for the entire family at Moody Gardens in Galveston!	11/23/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/video/houston-life/2022/11/23/holiday-fun-for-the-entire-family-at-moody-gardens-in-galveston-houston-life-liprc-7/	Melanie Camp went down to Galveston to check out all of the holiday attractions at Moody Gardens Copyright © 2022 Click2Houston.com is managed by
KPRC-TV Online	Thanksgiving Parade, a Christmas train and more	11/23/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/feature/2022/11/23/best-bets-for-your-houston-holiday-weekend-thanksgiving-parade-a-christmas-train-and-more/	Keith Garvin and Daniella Guzman will host the show live from Moody Gardens' Festival of Lights in Galveston as Chief Meteorologist Frank
KRBE-FM Online	Moody Gardens shows off two macaroni penguin chicks	11/23/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	2,886	\$0.69	http://krbe.com/news/moody-gardens-shows-off-two-macaroni-penguin-chicks/	8:04 AM CST November 23, 2022 Updated: 8:24 AM CST November 23, 2022 GALVESTON, Texas - The folks at Moody Gardens are thankful for two extra
News Break	Moody Gardens welcomes 2 new adorable macaroni penguin chicks bred by Galveston biologists	11/23/2022	Online	Online, consumer		United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/283284876646/moody-gardens-welcomes-2-new-adorable-macaroni-penguin-chicks-bred-by-galveston-biologists	Moody Gardens in Galveston Island welcomed two new healthy macaroni penguin chicks in November after biologists say they had a successful breeding	
News Explorer	WATCH LIVE: Annual Christmas Tree Lighting at Houston's Wortham Theater Center	11/23/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://newsexplorer.net/watch-live-annual-christmas-tree-lighting-at-houston-wortham-theater-center-s803494.html	The hour-long special will feature a peek at some of the area's best holiday attractions for family fun around the Houston area. KPRC 2 anchors	
U.S. News & World Report	32 Cheap Beach Vacations for Travelers on a Budget	11/23/2022	Online	Online, consumer	National	United States	POS	15,390,000	\$17,698.50	http://travel.usnews.com/gallery/cheap-beach-vacations	cruises. Smaller and less developed than more well-known Gulf beach destinations like South Padre Island and Galveston, Port Aransas	
Vietnam Explorer	'Overjoyed': Moody Gardens welcomes macaroni penguin chicks	11/23/2022	Online	Online, consumer		United States	POS	204,240	\$0.00	http://vietnamexplorer.net/overjoyed-moody-gardens-welcomes-macaroni-penguin-chicks-g035573.html	heads resembled "macaroni" feathers on hats in the 18th century. GALVESTON, Texas - The folks at Moody Gardens are thankful for two extra	
Vietnam Explorer	WATCH LIVE: Annual Christmas Tree Lighting at Houston's Wortham Theater Center	11/23/2022	Online	Online, consumer		United States	POS	204,240	\$0.00	http://vietnamexplorer.net/watch-live-annual-christmas-tree-lighting-at-houston-wortham-theater-center-s6040104.html	Keith Garvin and Daniella Guzman will host the show live from Moody Gardens' Festival of Lights in Galveston as Chief Meteorologist Frank	
Auto Breaking News	Galveston's Moody Gardens welcomes 2 Macaroni penguin chicks	11/24/2022	Online	Online, consumer		United States	POS	381	\$0.00	http://autobreakingnews.com/2022/11/galveston-s-moody-gardens-welcomes-2-macaroni-penguin-chicks/	This Thanksgiving, Moody Gardens is making a little extra room for macaroni - and it's not the cheesy and creamy kind. The South Atlantic exhibit	
Chron Online	2 Macaroni penguin chicks hatch at Galveston's Moody Gardens	11/24/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	11,410,000	\$13,121.50	http://chron.com/news/houston-texas/article/moody-gardens-galveston-houston-texas-17607017.php	Following a successful breeding, Moody Gardens This Thanksgiving, Moody Gardens is making a little extra room for macaroni - and it's not the
HAPPENINGNEXT	Saint Arnold's Strand Tour 49th Annual Dickens on the Strand	11/24/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/saint-arnolds-strand-tour-49th-annual-dickens-on-the-strand-e4d4m10d1	49th Annual Dickens on the Strand happening at Hendley Green, 2028 Strand Street, Galveston, United States on Fri Dec 02 2022 at 07:00 pm	
HAPPENINGNEXT	The Dickens Soiree 49th Annual Dickens on the Strand	11/24/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/the-dickens-soiree-49th-annual-dickens-on-the-strand-e4d4m10d1	The Dickens Soiree 49th Annual Dickens on the Strand happening at 1892 Bishop's Palace, 1402 Broadway Avenue J, Galveston, United States on Fri	
Hells Landing	Where to Find the Best Hiking in Houston	11/24/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://hellslanding.com/blog/where-to-find-the-best-hiking-in-houston/	with plenty of tree cover to protect you from the hot sun. 13. Galveston Island State Park Most people don't think of hiking when they plan a	
Houston Chronicle	Galveston's Moody Gardens welcomes 2 Macaroni penguin chicks	11/24/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	141,938	\$30,335.50	N/A	room for macaroni - and it's not the cheesy and creamy kind. The South Atlantic exhibit inside of the Galveston Island aquarium pyramid will serve as the home for a pair of new

Laredo Morning Times Online	2 Macaroni penguin chicks hatch at Galveston's Moody Gardens	11/24/2022	Online	Online, consumer	Laredo, TX		United States	POS	296,735	\$68.25	http://mtonline.com/news/houston-texas/article/moody-gardens-galveston-macaroni-penguin-17607027.php	following a successful breeding. Moody Gardens This Thanksgiving. Moody Gardens is making a little extra room for macaroni and it's not the
News Break	Galveston zoo welcomes two macaroni penguin chicks	11/24/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2835354889596/galveston-zoo-welcomes-two-macaroni-penguin-chicks	GALVESTON, Texas - A Texas zoo is touting two of its newest residents -- a pair of macaroni penguin chicks that hatched earlier this
WFTV-TV Online	Galveston zoo welcomes two macaroni penguin chicks	11/24/2022	Online	Online, consumer	Orlando-Daytona Beach-Melbourne, FL		United States	POS	341,409	\$157.76	http://wftv.com/news/trending/galveston-zoo-welcomes-two-macaroni-penguin-chicks/GLUEADQFQVBCDHLNBYZQSCXFU/	two chicks hatched within three days of one another in early November GALVESTON, Texas - A Texas zoo is touting two of its newest residents -- a
WFXT-TV Online	Galveston zoo welcomes two macaroni penguin chicks	11/24/2022	Online	Online, consumer	Boston, MA		United States	POS	148,698	\$119.76	http://wftv.com/news/trending/galveston-zoo-welcomes-two-macaroni-penguin-chicks/GLUEADQFQVBCDHLNBYZQSCXFU/	two chicks hatched within three days of one another in early November GALVESTON, Texas - A Texas zoo is touting two of its newest residents -- a
WHIO-TV Online	Galveston zoo welcomes two macaroni penguin chicks	11/24/2022	Online	Online, consumer	Dayton, OH		United States	POS	226,888	\$104.37	http://whio.com/news/trending/galveston-zoo-welcomes-two-macaroni-penguin-chicks/GLUEADQFQVBCDHLNBYZQSCXFU/	two chicks hatched within three days of one another in early November GALVESTON, Texas - A Texas zoo is touting two of its newest residents -- a
WSB-TV Online	Galveston zoo welcomes two macaroni penguin chicks	11/24/2022	Online	Online, consumer	Atlanta, GA		United States	POS	610,576	\$491.51	http://wsbtv.com/news/trending/galveston-zoo-welcomes-two-macaroni-penguin-chicks/GLUEADQFQVBCDHLNBYZQSCXFU/	two chicks hatched within three days of one another in early November GALVESTON, Texas - A Texas zoo is touting two of its newest residents -- a
CultureMap Houston	Galveston's world-famous Victorian festival says 'ello' with 3 days of Dickensian fun	11/25/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	84,160	\$19.36	http://houstontourism.com/news/entertainment/dickens-on-the-strand/	thematic holiday festivals is back on the island. Dickens on The Strand, now in its 49th year, returns to Galveston with family fun. live
HAPPENINGNEXT	A Dickensian Breakfast 49th Annual Dickens on The Strand	11/25/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/a-dickensian-breakfast-49th-annual-dickens-on-the-strand-eid5on4bmwb5f1	A Dickensian Breakfast 49th Annual Dickens on The Strand happening at 1859 Ashton Villa, 2328 Broadway Avenue J, Galveston, United States on Sat
News Break	Galveston's Moody Gardens welcomes 2 Macaroni penguin chicks	11/25/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/283511761972/galveston-smoody-gardens-welcomes-2-macaroni-penguin-chicks	Galveston's Moody Gardens welcomes 2 Macaroni penguin chicks! Ariana Garcia Chron.com 15 hours ago Read full article on original website
The Buzz Magazines	Holiday Happenings	11/25/2022	Online	Online, consumer			United States	POS	12,329	\$2.84	http://thebuzzmagazines.com/articles/2022/11/holiday-happenings	Nights, Skate with Storybook Stars, and more. Worth the Drive! The Polar Express Train Ride Galveston Railroad Museum, 2602 Santa Fe Pl.
Flipboard	Galveston's world-famous Victorian festival says 'ello' with 3 days of Dickensian fun	11/26/2022	Online	Online, consumer			United States	POS	1,167,170	\$268.45	http://flipboard.com/world-famous-victorian-festival-says-ello-with-3-days-of-dickensian-fun-19KRPgJ5KwWBI8b:timeE1h3Aa93a25352389575cb7610c1c2f/culturemap.com	culturemap.com • 11h One of the Gulf Coast's most beloved thematic holiday festivals is back on the island. Dickens on The Strand, now in its 49th
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	11/26/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid5udm4n3k1	A portion of the plumbing system -- all of which are now part of the Galveston Children's Museum. On the top floor, you will see and feel the original
HAPPENINGNEXT	A Dickensian Breakfast 49th Annual Dickens on The Strand	11/27/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/a-dickensian-breakfast-49th-annual-dickens-on-the-strand-eid5on4bmwb5f1	A Dickensian Breakfast 49th Annual Dickens on The Strand happening at 1859 Ashton Villa, 2328 Broadway Avenue J, Galveston, United States on Sun
Hello Landing	Where to Find the Best Hiking in Houston	11/27/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://helloland.com/blog/where-to-find-the-best-hiking-in-houston/	with plenty of tree cover to protect you from the hot sun. 13. Galveston Island State Park Most people don't think of hiking when they plan a
Visit Houston Texas	Your Guide to December	11/27/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://visithoustontexas.com/blog/post/your-guide-to-december/	pick and to create memories for many Christmas to come. The Polar Express at the Galveston Railroad Museum Dec. 1-23, Times Vary Head to
Houstonia Magazine Online	The 7 Coolest Ice Rinks in Houston	11/28/2022	Online	Online, consumer			United States	POS	67,158	\$15.45	http://houstoniainmag.com/life-and-culture/best-ice-skating-rinks-houston	is at the center of the roller rink at the Galleria. Moody Gardens Galveston festival admission is \$25, skate rental is separate After
Lemonwire	Texas upcoming events Nov 28 - Dec 04	11/28/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://lemonwire.com/2022/11/27/texas-upcoming-events-nov-28-dec-04/	Date & Time : 12/04/2022 08:00 pm Venue : Tannahill's Tavern and Music Hall Price : \$27 Galveston A Christmas Carol Events Date & Time :
CultureMap Houston	Galveston's world-famous Victorian festival says 'ello' with 3 days of Dickensian fun	11/29/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	84,160	\$19.36	http://houstontourism.com/news/entertainment/dickens-on-the-strand/	One of the Gulf Coast's most beloved thematic holiday festivals is back on the island. Dickens on The Strand, now in its 49th year, returns to
Hello Landing	Where to Find the Best Hiking in Houston	11/29/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://helloland.com/blog/where-to-find-the-best-hiking-in-houston/	with plenty of tree cover to protect you from the hot sun. 13. Galveston Island State Park Most people don't think of hiking when they plan a
Preview Houston Chronicle	Holiday Festival and Dickens on the Strand top family fun picks	11/29/2022	Online	Online, consumer			United States	POS	51,028	\$11.74	http://preview.houstonchronicle.com/families/levy-park-holiday-festival-tops-family-fun-picks-17618461	and only bilingual choir for children. Watch them perform at Children's Museum Houston during a special Free Family Night. When: 6-30 p.m. Dec.
Austin Chronicle Online	Day Trips & Beyond: December Events Roundup	11/30/2022	Online	Online, consumer	Austin, TX		United States	POS	N/A	\$0.00	http://austinchronicle.com/daily/travel/2022-11-30/day-trips-and-beyond-december-events-roundup/	Station, www.bush41.org/exhibits/single-exhibit?id=53 Dickens on the Strand Dec. 2-4, Galveston, www.galvestonhistory.org. A Dickens of a
Traveling Lifestyle	17 Best Places to Visit In The U.S. In December 2022	11/30/2022	Online	Online, consumer			United States	POS	25,605	\$0.00	http://travelinglifestyle.net/best-places-to-visit-us-in-december/	Your Christmas vacation in San Juan will be truly memorable. 12. Galveston Island, Texas Your December holiday in Galveston Island, Texas.
TOTALS									217,194,631	\$110,611.35		

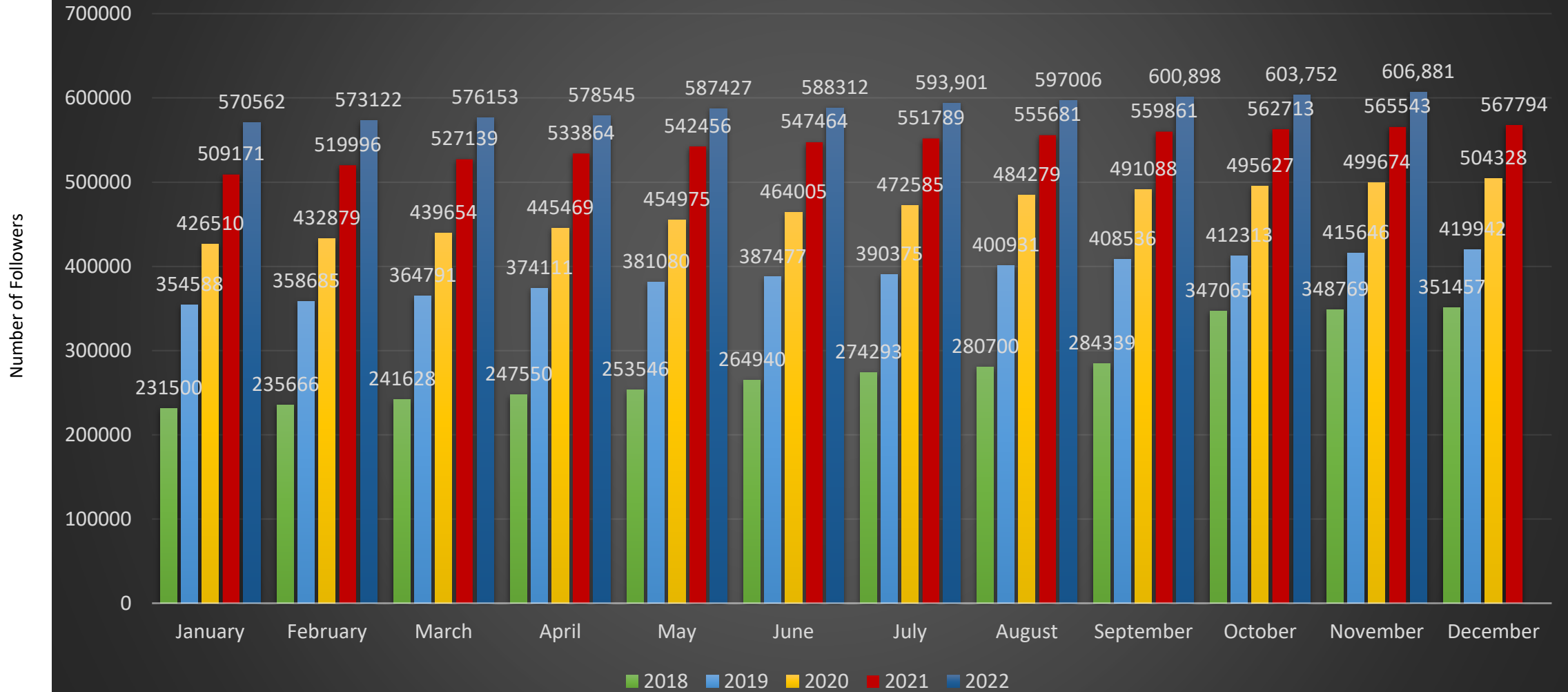
2022 CROSS-NETWORK PERFORMANCE

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Nov 1, 2022 – Nov 30, 2022	606,881 ↑ 0.5%	3,461 ↑ 14.8%	224 ↑ 0.4%	10,114,386 ↑ 5.4%	1,035,627 ↑ 26.4%	10.2% ↑ 19.9%	1,183,225 ↓ 3.2%
Compare to Oct 1, 2022 – Oct 31, 2022	603,716	3,015	223	9,600,224	819,509	8.5%	1,222,721
 @GalvestonIsland	20,872	-130	6	3,284	137	4.2%	313
 Galveston Island	477,754	3,475	152	9,185,454	984,617	10.7%	802,623
 galvestonisland	108,255	116	66	925,648	50,873	5.5%	380,289

2021 CROSS-NETWORK PERFORMANCE

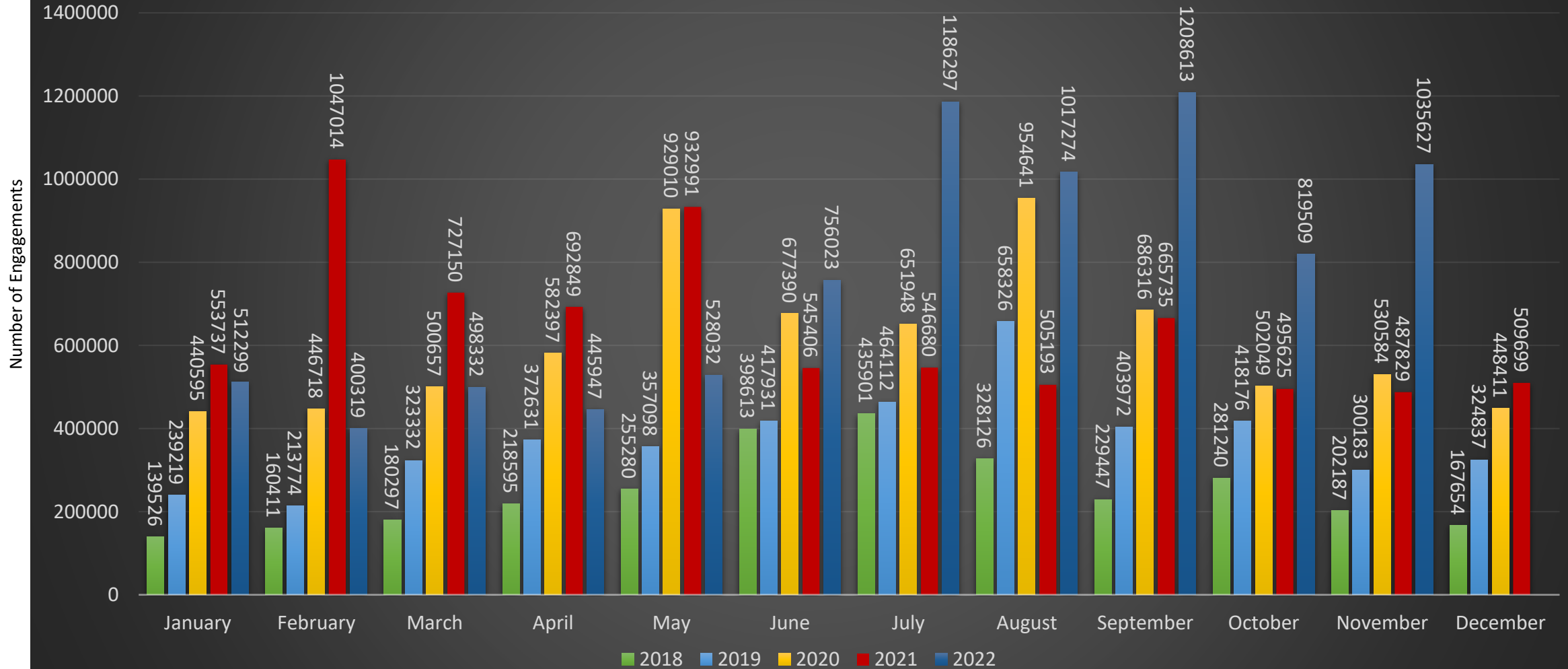
Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Nov 1, 2021 – Nov 30, 2021	565,543 ↑ 0.5%	3,036 ↑ 37.9%	222 ↓ 2.2%	8,051,935 ↑ 0.6%	488,476 ↓ 1.4%	6.1% ↓ 2%	441,687 ↓ 12.7%
Compare to Oct 1, 2021 – Oct 31, 2021	562,715	2,201	227	8,004,352	495,625	6.2%	506,066
 @GalvestonIsland	20,665	40	17	28,699	945	3.3%	4
 Galveston Island	443,159	1,959	125	7,020,273	440,663	6.3%	423,943
 galvestonisland	101,719	1,037	80	1,002,963	46,868	4.7%	17,740

YOY Social Media Followers Across Platforms



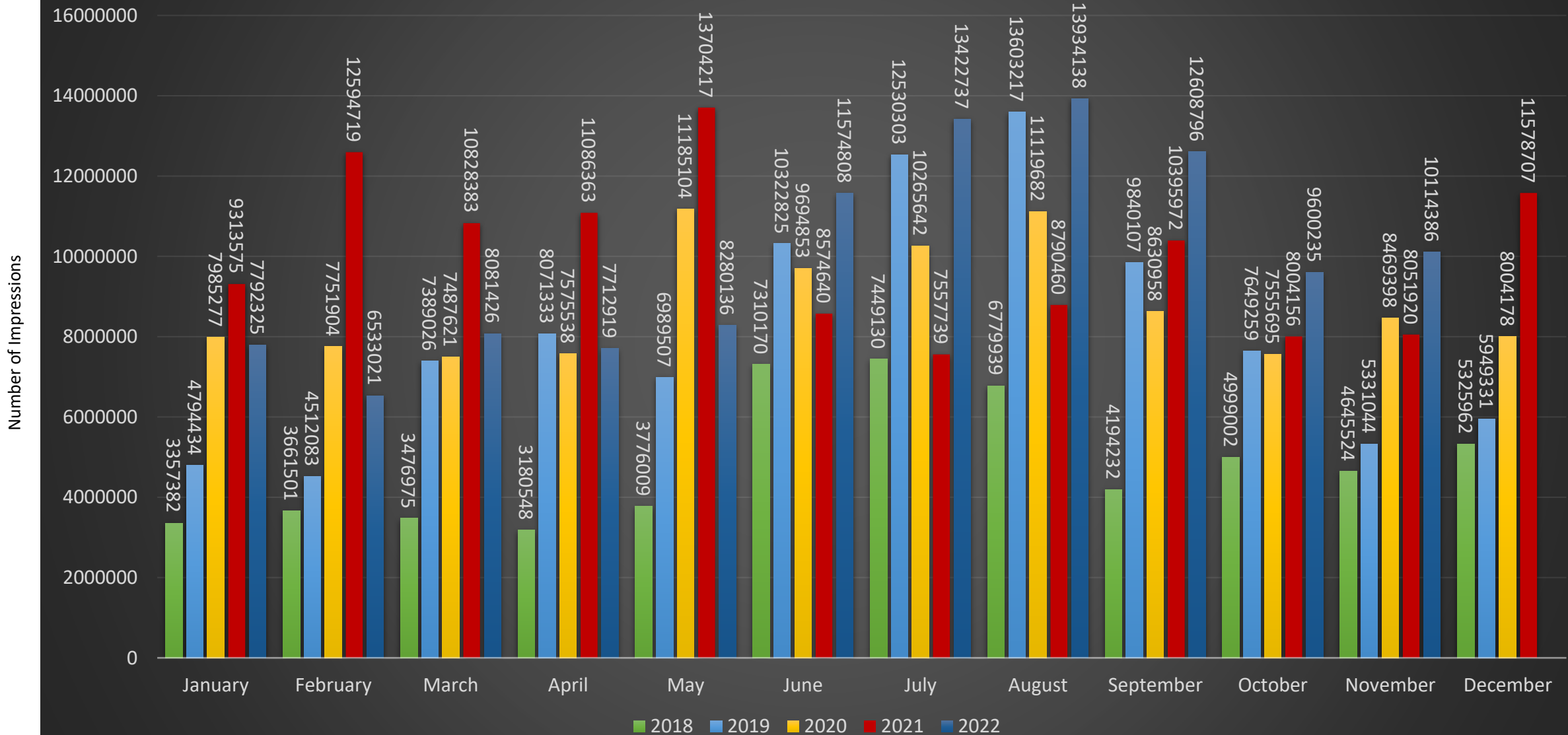
*Data collected from Facebook, Instagram and Twitter

YOY Social Media Engagement Across Platforms



*Data collected from Facebook, Instagram and Twitter

YOY Social Media Impressions Across Platforms



*Data collected from Facebook, Instagram and Twitter

DECEMBER 2022 EXECUTIVE SUMMARY

VISIT GALVESTON

For December, we produced **28** leads with **5,790** potential room nights. In addition, we had **21** Definite Bookings resulting in **6,849** room nights with an estimated economic impact of **\$6,849,995**. Year to Date Definite Bookings are **17,322** future room nights. The definite business booked year to date has a potential economic impact of approximately **\$13,090,355** for Galveston Island. (Note: This figure is based on Destinations International's Economic Impact Calculator.)

Definites: 21

- 2022 – 5
- 2023 – 9
- 2024 – 6
- 2025 – 1

ACTIVITIES & UPDATES:

- **INDUSTRY MEETINGS/NETWORKING:**
Austin area sales calls, Dottie
TSAE Celebration Lunch and sponsor activation, Dottie and Bryan
Home2 Suites and Tru by Hilton property tour, all
Galveston Hotel and Lodging Association Holiday Party, all
- **SITE VISITS/FAMs:**
Home Away RGV, 2023, Tiffany
Franklin Avenue Baptist Church, 2024, Tiffany
Groove National Dance Competition, 2024, Ciara

DESTINATION SERVICES

- **Group Serviced:**
42 events serviced / 2,920 event attendance

DESTINATION EXPERIENCES

- **Visit Galveston App**

	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Total Users – 1,637	4,056	17,748	9,536
Total Sessions – 2,261	5,190	21,760	12,936
Pageviews – 17,491	30,493	102,463	63,476
IOS Downloads – 215	393	1,832	1,277
Android Downloads - 60	108	424	407
- **Visitor Information Centers Traffic**

	<u>Last Month</u>	<u>2022-2023</u>	<u>2021-2022</u>	<u>2020-2021</u>
Visitor Information Center	1,293	3,684	15,045	9,052
VICi	0	150	6,933	0
- **Visitor Guide Distribution**

	<u>Last Month</u>	<u>YTD</u>	<u>2021-2022</u>
Digital Guide Requests:	774	2,104	7,027
Mailed Guide Requests:	2,223	7,122	20,595
Bulk Guide Distribution:	54 Cases	259 Cases	1,631 Cases
- **CTA Program**

New CTA's - 3	YTD: 24	2022-2023: 170
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ADVERTISEMENTS:

- Digital Billboards in Houston
- OTT, Video Pre-Roll & Streaming commercials in key target markets

- Digital & Native articles in key target markets
- Digital ads on TripAdvisor
- Digital ads on Expedia/VRBO
- Digital ads on Google
- Digital ads with iHeartMedia
- Digital ads and native articles on 365Houston
- Print and digital ads in Houston Family Magazine
- Greater Houston Official Visitors Guide
- Meeting Planners International Print & Digital
- Social Media Ads on Facebook and Instagram
- Texas Meeting Planner Guide
- CVENT Destination Guide
- TSAE Texas Society of Association Executives Magazine

SPECIAL EVENTS:

- Met with promoter about hosting vintage grand prix-style race in fall 2023.
- Continued discussion with promoter to discuss potential of hosting climate change/awareness festival in Galveston 2023.
- Continued discussion with promoter about hosting large-scale boat/auto show in fall 2023.

FILM PROJECTS:

- Timelapse Souvenir – filming for short film production.
- Dwight Henson Films – continued scouting for feature film shoot early 2023
- Pilgrim Media Group – scouting for 2023 reality-based TV series



December 2022 Overview



	LEADS						DEFINITES						Economic Impact
	2020/2021		2021/2022		2022/2023		2020/2021		2021/2022		2022/2023		
	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	#	TRN	
October	10	3,554	34	19,015	26	8,196	10	4,170	6	2,876	18	6,331	\$3,381,012.00
November	13	7,179	36	14	23	11,916	6	4,176	44	4,800	13	4,912	\$3,284,837.00
December	16	9,635	33	12,573	28	5,790	9	4,094	18	7,253	21	6,849	\$6,849,995.00
January	28	9,333	36	13,228			8	4,976	22	6,321			
February	14	5,303	39	16,682			9	3,426	13	9,031			
March	39	15,315	39	15,150			18	6,374	17	5,601			
April	23	7,368	36	15,161			7	2,930	17	5,081			
May	20	8,814	47	25,195			14	5,467	16	7,808			
June	31	12,198	44	17,539			13	6,841	14	4,929			
July	30	17,693	25	13,816			7	2,754	6	6,719			
August	27	12,965	43	15,954			6	2,958	15	3,499			
September	40	15,811	38	18,734			33	13,313	12	4,497			
Total	291	125,168	450	183,061	77	25,902	140	61,479	200	68,415	52	18,092	\$13,515,844.00
Goals		135,000		135,000		135,000		61,000		66,000		68,000	
Percentages		92.72%		135.60%		19.19%		100.79%		103.66%		26.61%	



December 2022 Monthly Website Summary

URL	Visits	Users	Time on Site	Pages per visit
2020 visitgalveston.com	64,558	56,165	:46	1:31
2021 visitgalveston.com	160,744	131,646	1:31	1.73
2022 visitgalveston.com	194,705	149,808	1:42	1.78

visitgalveston.com:

- 194,705 sessions of which 144,318 were new users with 347,091 pageviews
- 24,210 (16.23%) desktop sessions, 120,172 (80.55%) mobile sessions and 4,808 (3.22%) tablet sessions
- Most visited pages are 'annual holiday events' at 21,331 visits, 'homepage' at 13,431, 'webcams' at 10,249, 'north galveston webcam' at 8,819, holiday in the gardens' at 8,674, 'events' at 7,407, 'things to do' at 7,349, 'washed ashore blog' at 7,328, 'harbor webcam' at 6,296, 'dickens on the strand' at 6,121, 'ring in the new year blog' at 6,082, 'polar express' at 5,996, '11 memorable holiday event blog' at 5,157, 'ice land event' at 4,806, 'dellanera rv park' at 4,711, 'downtown webcam' at 4,580, 'beaches' at 4,321, 'babes beach webcam' 3,947, 'cruise-lines' at 3,942, 'visitor guide request' at 3,775, 'seawall beach webcam' at 3,626, '12 bucket list worthy things to do' at 3,599, 'where to stay' at 3,487, 'holiday in the gardens event' at 2,777, and 'washed ashore event' at 2,384
- Average time on site @ 1:42 seconds

Geographic Overview:

- Texas represents 55.85% or 86,522 visits of all US visitors, followed by Illinois w/ 8,189, Oklahoma w/ 5,548, Missouri w/ 5,221, Florida w/ 5,206, Louisiana w/ 4,716, Wisconsin w/ 4,161, Iowa w/ 3,090, Kansas w/ 3,044 and Arkansas w/ 2,887
- After the US market (96.76% of visitation) Canada represents the most significant visitors at 0.75% followed by Mexico at .28% and United Kingdom at .23%
- Visitation by city, Houston represents 14.39% of all visitors, followed by Dallas w/ 11.62% or 19,181, Galveston w/ 3.13% or 5,162, Austin w/ 2.64% or 4,358, Miami w/ 2.41% or 3,972, Chicago w/ 2.22% or 3,669, San Antonio w/ 1.48% or 2,435, Oklahoma City w/ 1.03% or 1,697, Akron w/ .97% or 1,598, Fort Worth w/ .75% or 1,244, League City w/.72% or

1,187, The Woodlands w/ .59% or 977, Cypress w/ .59% or 968 and New Orleans w/ .52% or 851

PUBLIC RELATIONS

DECEMBER 2022 END OF MONTH REPORT

MEDIA EVENTS

The Visit Galveston PR team coordinated a media event to promote the installation of the Washed Ashore sculptures. Representatives from the Galveston Daily News and I45 Now attended.

The Visit Galveston PR team attended a media event coordinated by Travel Texas in Austin. Media outlets represented included: USA Today Top Ten, AAA Explorer, Austin Travels, Texas Historical Commission – The Medallion, Eater Austin, Texas Monthly, Southern Living, CultureMap Austin, Austin Food Magazine, Forbes Advisor, Texas Highways, Travel Awaits and Texas Lifestyle Magazine

MEDIA MISSION

The Visit Galveston PR team coordinated a media mission to Oklahoma City. They met with representatives from the Norman Transcript and 405 Magazine. Press materials were dropped off at outlets KAU, KFOR, KOCO, Daily Oklahoman, City Life Magazine, Oklahoma Gazette and Luxiere Magazine.

MEDIA FAM

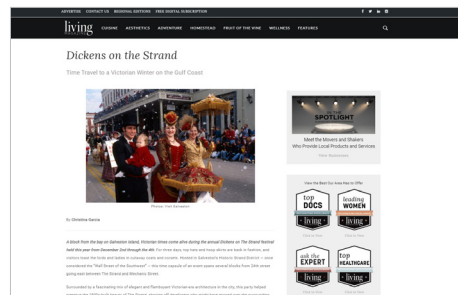
The Visit Galveston PR team coordinated a visit for Travel Awaits writer, Mira Temkin.

PRESS RELEASES DISTRIBUTED

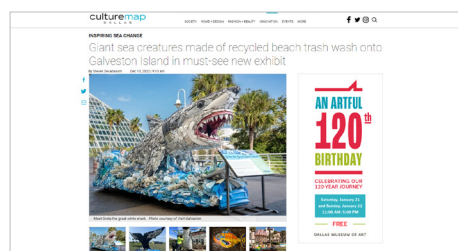
- *Experience Mardi Gras in Texas – Galveston Island Style*
- *Holiday Fun Continues on Galveston Island*

MEDIA REQUESTS

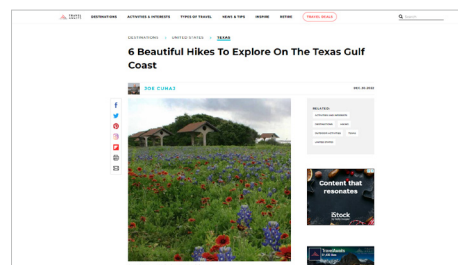
Christina Garcia (Living Magazine), Matt Tasler (I-45 Now), Julie Bielenberg (Colorado freelance), Paige Townley (Convention South), Trace Harris, Jose Mendiola, Jennifer Reynolds, Laura Elder (Galveston County Daily News), Deborah Hamilton-Lynne (Austin freelance), Jennifer Altheide (KUHF-FM), Amanda Adler (RV Magazine), JoAnn Holt (Dallas freelance), Donna Gable (Galveston Monthly), Bill Clevlen (Bill on the Road), Stephanie Becerra (KTRK-TV), Jennifer Simonson (Austin freelance)



Dickens on the Strand was featured on this regional online outlet.



This CultureMap feature on Washed Ashore appeared in Dallas, Houston, Austin and San Antonio. It also appeared at KTRK-TV online.



Galveston Island State Park took center stage in this Travel Awaits roundup.

YEAR	REACH	AD VALUE EQUIVALENCY
2021	47,024,154	\$96,889.66
2022	320,386,126	\$178,245.18

PUBLIC RELATIONS

DECEMBER 2022 END OF MONTH REPORT

ADVOCACY

STORY PITCHES

Washed Ashore

CRISIS COMMUNICATION

Monitored news coverage surrounding short term rental registration, City Council Ordinances, Executive Sessions

GALVESTON COUNTY DAILY NEWS

- Coordinated eight stories and three guest columns with the Galveston Daily News including “In Galveston, plastic debris art speaks for the fishes” and “Galveston council OKs controversial hotel tax rules.”
- Inside the Park Board Column:
 - o Beach Patrol calendar set to make its debut
 - o Partner Spotlight: Galveston Historical Foundation
 - o Visit Galveston leader moves on to new job
 - o Park board tours highlight Galveston people, places
 - o The Galveston Park Board has had an exceptional 2022

CHAMBER OF COMMERCE E-BLASTS

Washed Ashore

PARK BOARD SOCIAL MEDIA

- Park Board Facebook: 7 posts, 12,297 reached
- Park Board LinkedIn: 4 posts, 2,148 impressions

UPCOMING PROJECTS

- Beach Patrol Calendar
- Juneteenth Brown Bag Series
- Festival & Event Workshop

December 2022 | Media Coverage Report

Outlet	Headline	Date	Medium	Outlet Type	DMA	Houston	Country	Tone	Reach	Publicity Value	Source URL	Text Snippet	
Community Impact Newspaper	29 events to attend in the Houston area this weekend, Dec. 2-4	12/1/2022	Online	Online, consumer			United States	POS	500	\$0.12	http://communityimpact.com/houston/heights-river-oaks-montrose/events/2022/12/01/29-events-to-attend-in-the-houston-area-this-weekend-dec-2-4/	of the Festival of Lights trail. 10 a.m.-4 p.m. daily, 4-10 p.m. (Festival of Lights). \$70-\$100. Moody Gardens, 1 Hope Blvd., Galveston.	
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/1/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxn5nld1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Wed Dec 07 2022 at 05:00 pm to	
MSN Travel	South Texas Christmas Celebrations	12/1/2022	Online	Online, consumer			United States	POS	67,151,557	\$15,444.86	http://msn.com/en-us/travel/news/south-texas-christmas-celebrations/ar-AA13K7l	Claus Park Access Games, Campfire, and more! You May Also Like: Girls' Getaway to San Antonio Itinerary Courtesy of Visit Galveston 2. Holiday	
Only in Your State	These 14 Tropical Oases In America Will Make You Forget It's Winter	12/1/2022	Online	Online, consumer			United States	POS	2,141,175	\$492.47	http://onlyinyourstate.com/bucket-list/tropical-oases-winter/	what you need to power through the snowy months ahead. Address: Hapuna Beach, Hawaii 96743, USA Address: Hilton Head Island, SC, USA Address:	
Vietnam Explorer	LINKS: Here are the events featured in the 2022 Holiday Lights Spectacular	12/1/2022	Online	Online, consumer				POS	204,240	\$0.00	http://vnexplorer.net/links-here-are-the-events-featured-in-the-2022-holiday-lights-spectacular-s6214410.html	DO THIS HOLIDAY SEASON 🌟 TXU Energy Presents Zoo Lights ✨ Moody Gardens Festival	
97.3 The Dawg	Enter to Win a Fantastic Moody Gardens Holiday Getaway	12/2/2022	Online	Online, consumer	Lafayette, LA		United States	POS	25,235	\$5.80	http://973thedawg.com/enter-to-win-a-fantastic-moody-gardens-holiday-getaway/	Don't look now, but we are in the thick of the holiday season. Moody Gardens in Galveston, Texas has been at it for a few weeks now as they	
Chron	The 12 best holiday displays and Christmas activities in Texas	12/2/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	11,410,000	\$13,121.50	http://chron.com/life/travel/article/best-holiday-lights-texas-17615952.php	Germany in 2009, specifically for Fredericksburg. Nov. 22 to Jan. 6 Galveston: Moody Gardens Festival of Lights and more The festive tunnel at	
Houston Chronicle	FAMILY FUN	12/2/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	141,938	\$45,123.00	N/A		and only bilingual choir for children. Watch them perform at Children's Museum Houston during a special free family night. When: 6:30 p.m. Dec.
Houston On The Cheap	Moody Gardens Lights 2022 Guide to Christmas Lights Festival	12/2/2022	Online	Blog, consumer	National		United States	POS	20,660	\$4.75	http://houstononthecheap.com/moody-gardens-lights-guide-christmas-light-festival-galveston-tx-tickets-dates	Moody Gardens Lights 2022 Guide – Christmas Festival of Lights in Galveston When it comes to holiday cheer, the Moody Gardens Lights light it up	
Investidollar	Moody Gardens Lights 2022 Information to Christmas Lights Competition	12/2/2022	Online	Online, consumer				POS	N/A	\$0.00	http://investidollar.com/moody-gardens-lights-2022-information-to-christmas-lights-competition/	Gardens Lights 2022 Information – Christmas Competition of Lights in Galveston On the subject of vacation cheer, the Moody Gardens Lights mild it	
KRIV-TV Online	Top 10 Christmas Towns in Texas: Richmond, Galveston make the list, survey says	12/2/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	122,913	\$28.27	http://fox26houston.com/news/richmond-galveston-ranked-best-top-10-christmas-towns-in-texas	a cowboy with his horse and retrieve stolen Christmas presents. In Galveston, there are a number of holiday events to attend. Trips to Discover	
Laredo Morning Times Online	The 12 best holiday displays and Christmas activities in Texas	12/2/2022	Online	Online, consumer	Laredo, TX		United States	POS	296,735	\$68.25	http://lmonline.com/life/travel/article/best-holiday-lights-texas-17615952.php	sculpture experience, ICE LAND: A Caribbean Christmas. Elsewhere, the Galveston Railroad Museum's immersive train experience to the North Pole.	
Lone Star 1280	These 10 Texas Towns Really Know How To Celebrate Christmas	12/2/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://lonestar1280.com/ixp/143/p/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite	
MIX 92.5	These 10 Texas Towns Really Know How To Celebrate Christmas	12/2/2022	Online	Blog, consumer	National		United States	POS	500	\$0.12	http://mix925abilene.com/ixp/143/p/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite	
News Break	Moody Gardens Lights 2022 Guide – Christmas Festival of Lights in Galveston	12/2/2022	Online	Online, consumer			United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2844306769038/moody-gardens-lights-2022-guide-christmas-festival-of-lights-in-galveston	Moody Gardens Lights 2022 Guide – Christmas Festival of Lights in GalvestonBy HOTC Staffhoustononthecheap.com 5 hours ago Read full article on	
Rock 108	These 10 Texas Towns Really Know How To Celebrate Christmas	12/2/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://keyj.com/ixp/143/p/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite	
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	12/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid4snxn5nld1	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES About this Event Tour areas of Moody	
HAPPENINGNEXT	Christmas Lights Tour in Model T replica	12/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/christmas-lights-tour-in-model-t-replica-eid3a09jskl8w	and bright! Become filled with holiday cheer as we journey through the Galveston historic districts to discover the most glamorous holiday displays	
KEAN-FM	These 10 Texas Towns Really Know How To Celebrate Christmas	12/3/2022	Online	Online, consumer			United States	POS	2,002	\$0.46	http://keanradio.com/ixp/143/p/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite	
Mix 94.7	Top 10 Christmas Towns in Texas	12/3/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://audacy.com/mix947/latest/top-10-christmas-towns-in-texas	Christmas Express & more 7 College Station / Santa's Wonderland 8 Galveston / Winter Wonderland 9 Marshall / Wonderland of Lights 10	
TravelAwaits	My 8 Favorite Cities in Texas For A Romantic Getaway	12/3/2022	Online	Online, consumer			United States	POS	401,996	\$92.46	http://travellaits.com/2836366/best-cities-in-texas-for-romantic-getaway/	is yours in Galveston. In addition to the beach and water activities, Galveston also offers up several historical experiences. Visitors can tour	
CW39 NewsFix	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	23,780	\$5.47	http://cw39.com/news/texas/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual	
everythingLubbock	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer			United States	POS	45,210	\$10.40	http://everythinglubbock.com/news/state-regional/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual	

HAPPENINGNEXT	Basement To Attic Tours of the 1892 Bishop's Palace	12/4/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/basement-to-attic-tours-of-the-1892-bishops-palace-eid4so0972ir71	To Attic Tours of the 1892 Bishop's Palace happening at 1892 Bishop's Palace, 1402 Broadway Avenue J, Galveston, United States on Sat Dec 10
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/4/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxn5ode1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Sat Dec 10 2022 at 05:00 pm to
KSAN-TV Online	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer	San Angelo, TX	United States	POS	14,666	\$3.37	http://conchovalleyhomepage.com/holidays/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KTAL News	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer			POS	N/A	\$0.00	http://ktalnews.com/holidays/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KXAN-TV Online	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer	Austin, TX	United States	POS	673,938	\$310.01	http://kxan.com/top-stories/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
News Break	Christmas traditions you may only understand if you're from Texas	12/4/2022	Online	Online, consumer		United States	POS	1,892,000	\$435.16	http://newsbreak.com/news/2846316992274/christmas-traditions-you-may-only-understand-if-youre-from-texas	TX Santa's Wonderland – College Station, TX Dickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX 13th Annual
CenTexProud	Christmas traditions you may only understand if you're from Texas	12/5/2022	Online	Online, consumer	Waco-Temple-Bryan, TX	United States	POS	500	\$0.12	http://fox44news.com/news/state/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KAMR-TV Online	Christmas traditions you may only understand if you're from Texas	12/5/2022	Online	Online, consumer	Amarillo, TX	United States	POS	38,217	\$8.79	http://myhighplains.com/entertainment-news/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KDAF-TV	Christmas traditions you may only understand if you're from Texas	12/5/2022	Online	Online, consumer	Dallas-Fort Worth, TX	United States	POS	19,194	\$4.41	http://cw33.com/news/texas/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KLAQ-FM Online	These 10 Texas Towns Really Know How To Celebrate Christmas	12/5/2022	Online	Online, consumer	El Paso, TX	United States	POS	23,979	\$5.52	http://klaq.com/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite
Lone Star 99.5 FM	These 10 Texas Towns Really Know How To Celebrate Christmas	12/5/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://lonestar995fm.com/these-texas-towns-really-know-how-to-celebrate-christmas/	snow village complete with real snow. Santa himself is there too. Galveston Get a taste of Christmas on the Texas coast. There's nothing quite
Tourism Trends	Texas' Best Holiday Destinations – San Antonio Magazine	12/5/2022	Online	Online, consumer			POS	N/A	\$0.00	http://tourism-trends.co.uk/destinations/texas-best-holiday-destinations-san-antonio-magazine/	Ranch Road, Wimberley Photo Courtesy Moody Gardens For a Road Trip... Moody Gardens Head to Galveston to celebrate the season at Moody Gardens,
102.3 The Beat	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	5,000	\$1.15	http://thebeat.tx.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
106.1 KISSFM	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer	Dallas-Fort Worth, TX	United States	POS	500	\$0.12	http://1061kissfm.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
96.1 NOW	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	5,000	\$1.15	http://961now.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
Austin's ALT 97.5	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	5,000	\$1.15	http://alt975austin.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
Business News Press	10 A laugh Issues to Do in Houston Texas	12/6/2022	Online	Online, consumer		United States	POS	144	\$0.03	http://businessnewspress.com/2022/12/06/10-a-laugh-issues-to-do-in-houston-texas/	artwork. Typically, vacationers spend a complete attractive day on the museum to hide its each and every phase. 8. Have a A laugh Day on the
HOT 107.9	Enter to Win a Fantastic Moody Gardens Holiday Getaway	12/6/2022	Online	Online, consumer		United States	POS	N/A	\$0.00	http://1079shot.com/enter-to-win-a-fantastic-moody-gardens-holiday-getaway/	Don't look now, but we are in the thick of the holiday season. Moody Gardens in Galveston, Texas has been at it for a few weeks now as they
KJ 97	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	11,629	\$2.67	http://kj97.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
KPRC AM 950	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	7,951	\$1.83	http://kprcradio.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
KZEP	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	5,000	\$1.15	http://kzep.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
Lone Star 92.5	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer		United States	POS	5,000	\$1.15	http://lonestar925.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
News Break	The Polar Express Train Ride in Galveston Truly a Magical Journey	12/6/2022	Online	Online, consumer		United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2848785817670/the-polar-express-train-ride-in-galveston-truly-a-magical-journey	The Polar Express Train Ride in Galveston Truly a Magical JourneyBy Mario Garcia Kicker 102.5 2 hours ago Read full article on original website
San Antonio Online	Texas' Best Holiday Destinations	12/6/2022	Online	Online, consumer	Austin, TX	United States	POS	16,660	\$3.83	http://sanantoniomag.com/texas-best-holiday-destinations/	Ranch Road, Wimberley Photo Courtesy Moody Gardens For a Road Trip... Moody Gardens Head to Galveston to celebrate the season at Moody Gardens,
The Edge 102.1	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer			POS	500	\$0.00	http://star1021.heart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's



The Post Newspaper Online	Community Calendar	12/6/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	N/A	\$0.00	http://thepostnewspaper.net/2022/12/06/community-calendar-9/	Galveston Railroad Museum, 2602 Santa Fe Place, Galveston. Hosted by Galveston Railroad Museum. Join Railroad Museum docents on a tour of the
Tourism Trends	My 8 Favorite Cities In Texas For A Romantic Getaway	12/6/2022	Online	Online, consumer				POS	N/A	\$0.00	http://tourism-trends.co.uk/vacation/my-8-favorite-cities-in-texas-for-a-romantic-getaway/	is yours in Galveston. In addition to the beach and water activities, Galveston also offers up several historical experiences. Visitors can tour
Woai iheart	Here Are The Top 10 Christmas Towns In Texas	12/6/2022	Online	Online, consumer			United States	POS	5,000	\$1.15	http://woai.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
104.5 Latino Hits	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer			United States	POS	5,000	\$1.15	http://1045latinohits.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
97.1 the Eagle	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer			United States	POS	5,000	\$1.15	http://971thefreak.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/7/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxnSouq1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Mon Dec 12 2022 at 05:00 pm to
KASE 101	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer			United States	POS	5,000	\$1.15	http://kase101.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
KHFI	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer	Austin, TX		United States	POS	5,000	\$1.15	http://967kissfm.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
KKYR	The Polar Express Train Ride in Galveston Truly a Magical Journey	12/7/2022	Online	Online, consumer	Shreveport, LA		United States	POS	2,350	\$0.54	http://kkyr.com/the-polar-express-train-ride-in-galveston-truly-a-magical-journey/	and PIs are recommended. The Polar Express is part of Christmas in Galveston one of several attractions you have to put on your bucket
KRBC-TV Online	Christmas traditions you may only understand if you're from Texas	12/7/2022	Online	Online, consumer	Ablene-Sweetwater, TX		United States	POS	66,823	\$15.37	http://bigcountryhomepage.com/news/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TXSanta's Wonderland – College Station, TXDickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
KVET-FM online	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer	Austin, TX		United States	POS	500	\$0.12	http://981kvet.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
News Break	Christmas traditions you may only understand if you're from Texas	12/7/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2849885665173/christmas-traditions-you-may-only-understand-if-you-re-from-texas	TX Santa's Wonderland – College Station, TX Dickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX13th Annual
News Break	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2848799905680/here-are-the-top-10-christmas-towns-in-texas	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
The Bull Country	Here Are The Top 10 Christmas Towns In Texas	12/7/2022	Online	Online, consumer			United States	POS	5,000	\$1.15	http://thebullcountry.iheart.com/content/2022-12-06-here-are-the-top-10-christmas-towns-in-texas/	and Christmas in the Park. Jefferson Check out the candle-lit tour known as the Holiday Trail of Lights. College Station Visit the town's
Today Headline	11 Very Best Beaches In Texas To Visit	12/8/2022	Online	Online, consumer				POS	15,466	\$0.00	http://todayheadline.co/11-very-best-beaches-in-texas-to-visit-hand-luggage-only/	Surfside Beach Less than an hour's drive from Houston, Surfside Beach is a totally tranquil spot to visit if you're fancying a getaway from
99.9 KTDY	Enter to Win a Fabulous Weekend and More at Moody Gardens	12/9/2022	Online	Online, consumer			United States	POS	14,420	\$3.32	http://999ktdy.com/enter-to-win-a-fabulous-weekend-at-moody-gardens-and-more/	Moody Gardens Hotel, Spa and Convention Center in Galveston, Texas is just a few hours from Lafayette and is the perfect holiday retreat to relax.
CW39 NewsFix	Join CW39 meteorologist Carrigan Chauvin at the 2022 Galveston Christmas Parade!	12/9/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	23,780	\$5.47	http://cw39.com/community/2022-galveston-christmas-parade-meteorologist-carrigan-chauvin-to-join-in-on-the-fun/	GALVESTON, Texas (KIAH) - 'Tis that time of year! This year the Galveston Christmas Parade will be held on Saturday, December 10 at 6:30 p.m. The
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	12/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid4snxdm2co1	a portion of the plumbing system – all of which are now part of the Galveston Children's Museum. On the top floor, you will see artifact storage
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxn64vx1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Thu Dec 15 2022 at 07:00 pm to
HAPPENINGNEXT	The "Glow Night Ride" The Best one of the Year Ugly Sweater Ride #64	12/9/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/the-andquotglow-night-rideandquot-the-best-one-of-the-year-ugly-sweater-ride-64-eid3a09jskss	will go along the Seawall and then Riders Will head down to the scenic Galveston Historic Downtown and over to pier 21. ** Please note that a
Houston Chronicle	FAMILY FUN	12/9/2022	Print	Newspaper	Houston, TX	Yes	United States	POS	141,938	\$43,855.50	N/A	Jones Hall, 615 Louisiana Details: \$20-\$145; houstonsymphony.org GALVESTON 'The Nutcracker' City Ballet of Houston's presentation of "The
Houstonia Magazine Online	The Ultimate Guide to a Whimsical Weekend in Galveston	12/9/2022	Online	Online, consumer			United States	POS	67,158	\$15.45	http://houstoniomag.com/travel-and-outdoors/weekend-trip-guide-galveston-texas	attractions. For a round-trip journey to the "North Pole," head to the Galveston Railroad Museum for The Polar Express Train Ride. Discover the
KDAF-TV	Report ranks the best holiday events in Texas	12/9/2022	Online	Online, consumer	Dallas-Fort Worth, TX		United States	POS	19,194	\$4.41	http://cw39.com/news/local/report-ranks-the-best-holiday-events-in-texas/	a road trip out of it, if these events haven't already passed: McAllen Holiday Parade Whistle Stop Christmas – Cleburne Fort Worth Parade of
KPRC-TV Online	Moody Gardens offering Winter Day Camps for kids	12/9/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/houston-life/2022/12/08/moody-gardens-offering-winter-day-camps-for-kids/	not necessarily reflect those of this site or affiliated companies. GALVESTON – The holiday break is right around the corner for local
News Break	Enter to Win a Fabulous Weekend and More at Moody Gardens	12/9/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2851777397844/enter-to-win-a-fabulous-weekend-and-more-at-moody-gardens	MoodyGardens.com Moody Gardens Hotel, Spa and Convention Center in Galveston, Texas is just a few hours from Lafayette and is the perfect holiday

News Break	Join CW39 meteorologist Carrigan Chauvin at the 2022 Galveston Christmas Parade!	12/9/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2851950528911/join-cw39-meteorologist-carrigan-chauvin-at-the-2022-galveston-christmas-parade	Join CW39 meteorologist Carrigan Chauvin at the 2022 Galveston Christmas Parade!By Carrigan Chauvincw39.com 19 hours ago Read full article on
News Break	Report ranks the best holiday events in Texas	12/9/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2852636589852/report-ranks-the-best-holiday-events-in-texas	a road trip out of it, if these events haven't already passed: McAllen Holiday Parade Whistle Stop Christmas – Cleburne Fort Worth Parade of
The Travel	10 Most Romantic Texas Getaways For Couples To Enjoy	12/9/2022	Online	Online, consumer			Canada	POS	194,972	\$44.84	http://thetravel.com/most-romantic-texas-getaways/	restaurant whose menu is made from locally sourced ingredients. 3/10 Galveston Nothing competes for romance like a seaside getaway. in
The Travel	These Are The Top 10 Texas Christmas Towns	12/9/2022	Online	Online, consumer			Canada	POS	194,972	\$44.84	http://thetravel.com/best-christmas-towns-in-texas/	Meeting rooms 9/10 Galveston Christmas is even more festive in Galveston, where Christmas on the Strand celebrates Christmas with a month-long
HAPPENINGNEXT	Basement To Attic Tours of the 1892 Bishop's Palace	12/10/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/basement-to-attic-tours-of-the-1892-bishops-palace-eid45o0972lkm1	at 11:00 am to 12:30 pm UTC-06:00 Location 1892 Bishop's Palace Galveston, TX Advertisement TOUR ALL FLOORS OF THIS NATIONAL HISTORIC
Big Seven Travel	7 Best Places for Snorkeling in Texas – Big 7 Travel	12/11/2022	Online	Online, consumer			United States	POS	96,537	\$22.20	http://bigseventravel.com/best-places-snorkeling-in-texas/	and safe conditions. The soft sand is also perfect for sunbathing, sandcastle building, and beachcombing. [Additional Text]: Snorkeling in
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/11/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid45nxxn5q651	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Sat Dec 17 2022 at 05:00 pm to
The Post Newspaper Online	Community Calendar	12/11/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	N/A	\$0.00	http://thepostnewspaper.net/2022/12/11/community-calendar-10/	or Jim at 409-789-7626. Docent Tours – Fridays -December 16, 2022, Galveston Railroad Museum, 2602 Santa Fe Place, Galveston. Hosted by
Ugolini	7 Best Places for Snorkeling in Texas – Big 7 Travel	12/11/2022	Online	Online, consumer				POS	N/A	\$0.00	http://ugolini.co.th/ugolini/7-best-places-for-snorkeling-in-texas-big-7-travel/	and safe conditions. The soft sand is also perfect for sunbathing, sandcastle building, and beachcombing. [Additional Text]: Snorkeling in
Austin	Feel Like You're In A Hallmark Movie In These Texas Christmas Towns	12/12/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://austin.com/youll-feel-like-youre-in-a-hallmark-movie-in-these-texas-christmas-towns/	courtesy of Santas Wonderland via Instagram Christmas at the beach? We're in! Head to Galveston, Texas for two months of holly jolly,
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	12/12/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid45nxdm2u21	a portion of the plumbing system – all of which are now part of the Galveston Children's Museum. On the top floor, you will see artifact storage
News Break	A Special Holiday Season Awaits At Moody Gardens On Galveston Island	12/12/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2855315209926/a-special-holiday-season-awaits-at-moody-gardens-on-galveston-island	A Special Holiday Season Awaits At Moody Gardens On Galveston IslandKXAN 2 hours ago Read full article on original website
CultureMap Dallas	Giant sea creatures made of recycled beach trash wash onto Galveston Island in must-see new exhibit	12/13/2022	Online	Online, consumer	Dallas-Fort Worth, TX		United States	POS	58,570	\$13.47	http://dallas.culturemap.com/news/travel/galveston-washed-ashore-recycled-trash/	A giant great white shark, massive bald eagle, oversized octopus, and more enormous sea life are invading Galveston Island – just in time for the
MSN Travel	Top Holiday Lights Celebrations Across America	12/13/2022	Online	Online, consumer			United States	POS	67,151,557	\$15,444.86	http://msn.com/en-us/travel/tripideas/top-holiday-lights-celebrations-across-america/ar-AA14h5P7	trips in France and put in under the family tree for 2023. MORE U.S. HOLIDAY DECORATIONS AND FESTIVALS FOR 2022 – G's to I's GALVESTON ISLAND,
Texas Parks & Wildlife Online	Specks for Christmas December 2022 TPW magazine	12/13/2022	Online	Online, trade/industry			United States	POS	11,431	\$2.63	http://tpwmagazine.com/archive/2022/dec/scout8_releasy/index.phtml	York GALVESTON ISLAND STATE PARK offers the perfect hotspot for spotted seatrout
The Post Newspaper Online	Community Calendar	12/13/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	N/A	\$0.00	http://thepostnewspaper.net/2022/12/13/community-calendar-11/	or Jim at 409-789-7626. Docent Tours – Fridays -December 16, 2022, Galveston Railroad Museum, 2602 Santa Fe Place, Galveston. Hosted by
Vietname Explorer	A Christmas tree spy, moon over Texas and an angry Texans fan: See the best of our latest Click2Pins submissions	12/13/2022	Online	Online, consumer				POS	204,240	\$0.00	http://vnexplorer.net/a-christmas-tree-spy-moon-over-texas-and-an-angry-texans-fan-see-the-best-of-our-latest-click2pins-submissions-s6504037.html	a blast at Ice Land Eric M. Having a blast at Ice Land, Moody Gardens 0 s 0 0 Galveston "Star Wars" among the elephant
CultureMap Houston	Giant sea creatures made of recycled beach trash wash onto Galveston Island in must-see new exhibit	12/14/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	84,160	\$19.36	http://houston.culturemap.com/news/arts/galveston-art-recycled-trash-washed-ashore/	Washed Ashore exhibits have been displayed at the Smithsonian National Museum of Natural History, zoos, aquariums, and botanical gardens, across
KTRK-TV Online	Giant sea creatures made of recycled beach trash wash onto Galveston Island in must-see new exhibit	12/14/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	712,319	\$573.42	http://abc13.com/things-to-do-in-galveston-art-exhibit-recycled-beach-trash-pollution/12567452/	BySteven Devadanam via Wednesday, December 14, 2022 2:48AM GALVESTON, Texas -- A giant great white shark, massive bald eagle, oversized octopus,
Preview Houston Chronicle	10 Houston holiday events to see with family during the day, including a Polar Express concert	12/14/2022	Online	Online, consumer			United States	POS	51,028	\$11.74	http://preview.houstonchronicle.com/families/houston-daytime-holiday-events-17649920	\$30-\$140; houstonballet.org Polar Express Polar Express at the Galveston Railroad Museum. Photo: Galveston Railroad Museum Passengers will
themercury.au	Holiday attractions at Moody Gardens	12/14/2022	Online	Online, consumer				POS	96,781	\$0.00	http://themercury.com.au/news/world/holiday-attractions-at-moody-gardens/video/d72596b4df1ef6ff1bbc3807b78ad61a	You can celebrate the holiday season in Galveston. Moody Gardens has a number of fun activities for the whole family A NOTE ABOUT RELEVANT
Highlands Star	Ice Land returns to Moody Gardens	12/15/2022	Online	Online, consumer			United States	POS	513	\$0.12	http://starcouriernews.com/2022/12/ice-land-returns-to-moody-gardens/	15, 2022 GALVESTON – It's beginning to look a lot like Christmas on Galveston Island. Festive sights, sounds, and smells fill the air from Nov.
KETK NBC	Christmas traditions you may only understand if you're from Texas	12/15/2022	Online	Online, consumer	Tyler-Longview (Lufkin & Nacogdoches), T		United States	POS	500	\$0.12	http://ketk.com/news/christmas-traditions-you-may-only-understand-if-youre-from-texas/	TX Santa's Wonderland – College Station, TX Dickens On The Strand – Galveston, TX The Polar Express Train Ride – Palestine, TX 13th Annual
KPRC-TV Online	Special holiday edition of Houston Life live from Galveston	12/15/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/video/houston-life/2022/12/09/special-holiday-edition-of-houston-life-live-from-galveston-houston-life-kprc-2/	The Houston Life team headed down south to Galveston, to give you a guide for holiday family fun this year! Copyright © 2022 Click2Houston.com is
Only in Your State	12 Unforgettable Texas Day Trips, One For Each Month Of The Year	12/15/2022	Online	Online, consumer			United States	POS	2,141,175	\$492.47	http://onlyinyourstate.com/texas/day-trips-tx/	Rd, San Antonio, TX, USA Address: Brenham, TX 77833, USA Address: Moody Gardens Tram Route, Galveston, TX 77554, USA Address: South Padre




The Travel	10 Parks In Texas You Can Explore In A Day	12/15/2022	Online	Online, consumer			Canada	POS	194,972	\$44.84	http://thetravel.com/parks-in-texas-to-explore-in-a-day/	can get up close with life-sized replicas of dinosaurs or take a guided tour to learn more about the park's history. Opening hours: 8:30 am
Community Impact Newspaper	25 events to attend in the Houston area this weekend, Dec. 16-18	12/16/2022	Online	Online, consumer			United States	POS	500	\$0.12	http://communityimpact.com/houston/heights-river-oaks-montrose/events/2022/12/15/25-events-to-attend-in-the-houston-area-this-weekend-dec-16-18/	10 a.m.-4 p.m. daily, 4-10 p.m. (Festival of Lights). \$70-\$100. Moody Gardens, 1 Hope Blvd., Galveston. 409-744-4673.
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/17/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxn67821	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Sat Dec 24 2022 at 07:00 pm to
News Break	Giant sea creatures made of recycled beach trash wash onto Galveston Island in must-see new exhibit	12/17/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2856918132870/giant-sea-creatures-made-of-recycled-beach-trash-wash-onto-galveston-island-in-must-see-new-exhibit	A giant great white shark, massive bald eagle, oversized octopus, and more enormous sea life are invading Galveston Island - just in time for the
HAPPENINGNEXT	All Access Tours of the 1895 Moody Mansion	12/18/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/all-access-tours-of-the-1895-moody-mansion-eid4snxndm3de1	Mansion Galveston, TX Advertisement DOCENTED TOURS OF ONE OF GALVESTON'S FAVORITE HISTORIC HOMES About this Event Tour areas of Moody
ActiveRain	35 Most Popular Attractions In Houston, TX	12/19/2022	Online	Online, trade/industry			United States	POS	166,126	\$38.21	http://activerain.com/blogview/5764269/35-most-popular-attractions-in-houston-tx	Johnson Space Center, and it was recognized as a Smithsonian Affiliate Museum in 2014. The Starship Gallery, Mission Control Tours, and Shuttle
CultureMap Austin	Giant sea creatures made of recycled beach trash wash ashore in must-see Galveston exhibit	12/19/2022	Online	Online, consumer	Austin, TX		United States	POS	113,072	\$26.01	http://austin.culturemap.com/news/travel/galveston-washed-ashore-recycled-trash/	Ashore" exhibits have been displayed at the Smithsonian National Museum of Natural History, as well as zoos, aquariums, and botanical gardens
KABC-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer			United States	POS	2,678,418	\$2,156.13	http://abc7.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	incredible world carved from two million pounds of ice - in TEXAS! GALVESTON, TEXAS -- Want to add some magic to your holiday season? When you
KFSN-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer			United States	POS	276,876	\$63.68	http://abc30.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	a winter wonderland made entirely from ice! The 18,000-square foot attraction in Galveston, Texas, is filled with two million pounds of ice
KTRK-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	712,319	\$573.42	http://abc13.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	a winter wonderland made entirely from ice! The 18,000-square foot attraction in Galveston, Texas, is filled with two million pounds of ice
News Break	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2863245447878/explore-a-winter-wonderland-carved-from-ice	some magic to your holiday season? When you step into Ice Land at Moody Gardens, you will be transported to a winter wonderland made entirely
News Break	Giant sea creatures made of recycled beach trash wash ashore in must-see Galveston exhibit	12/19/2022	Online	Online, consumer			United States	POS	1,552,000	\$356.96	http://newsbreak.com/news/2863219232881/giant-sea-creatures-made-of-recycled-beach-trash-wash-ashore-in-must-see-galveston-exhibit	Giant sea creatures made of recycled beach trash wash ashore in must-see Galveston exhibitBy Steven Devadanam CultureMap Austin 1 hour ago Read
WABC-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer	New York, NY		United States	POS	1,480,480	\$340.51	http://abc7ny.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	incredible world carved from two million pounds of ice - in TEXAS! GALVESTON, TEXAS -- Want to add some magic to your holiday season? When you
WLS-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer	Chicago, IL		United States	POS	1,335,681	\$1,075.22	http://abc7chicago.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	a winter wonderland made entirely from ice! The 18,000-square foot attraction in Galveston, Texas, is filled with two million pounds of ice
WPVI-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer	Philadelphia, PA		United States	POS	623,959	\$502.29	http://6abc.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	a winter wonderland made entirely from ice! The 18,000-square foot attraction in Galveston, Texas, is filled with two million pounds of ice
WTVD-TV Online	Explore a winter wonderland carved from ice!	12/19/2022	Online	Online, consumer	Raleigh-Durham, NC		United States	POS	334,778	\$77.00	http://abc11.com/moody-gardens-ice-land-galveston-texas-holiday-events-in-houston/12590876/	a winter wonderland made entirely from ice! The 18,000-square foot attraction in Galveston, Texas, is filled with two million pounds of ice
CultureMap San Antonio	Giant sea creatures made of recycled beach trash wash ashore in must-see Galveston exhibit	12/20/2022	Online	Online, consumer	Austin, TX		United States	POS	13,090	\$3.01	http://sanantonio.culturemap.com/news/travel/giant-sea-creatures-made-of-recycled-beach-trash-wash-ashore-in-must-see-galveston-exhibit/	A giant great white shark, massive bald eagle, oversized octopus, and more enormous sea life have invaded Galveston Island Earlier this month, San
Flipboard	Giant sea creatures made of recycled beach trash wash ashore in must-see Galveston exhibit	12/20/2022	Online	Online, consumer			United States	POS	1,167,170	\$268.45	http://flipboard.com/topic/sharkfish/giant-sea-creatures-made-of-recycled-beach-trash-wash-ashore-in-must-see-galveston-f-a7de005231%2Fculturemap.com	culturemap.com - Steven Devadanam • 1h A giant great white shark, massive bald eagle, oversized octopus, and more enormous sea life have invaded
HAPPENINGNEXT	New Year's Eve at The Spot	12/20/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/new-year%E2%80%99s-eva-at-the-spot-eid4so0n7c0801	beachfront room for New Year's Eve at the Holiday Inn Express & Suites Galveston Beach - just next door to The Spot! hexpress.com/galvestonbchtx
KRIV-TV Online	Weekend events in Houston: Christmas lights, holiday performances & visit with Santa	12/20/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	122,913	\$28.27	http://fox26houston.com/news/houston-things-to-do-events-weekend-december-23-25	more information. Holidays at Moody Gardens Holiday attractions at Moody Gardens You can celebrate the holiday season in Galveston. Moody
Community Impact Newspaper	18 Houston-area events to spark the holiday spirit, help ring in the New Year	12/21/2022	Online	Online, consumer			United States	POS	500	\$0.12	http://communityimpact.com/houston/heights-river-oaks-montrose/events/2022/12/21/18-houston-area-events-to-spark-the-holiday-spirit-help-ring-in-the-new-year/	10 a.m.-4 p.m. daily, 4-10 p.m. (Festival of Lights). \$70-\$100. Moody Gardens, 1 Hope Blvd., Galveston. 409-744-4673.
HAPPENINGNEXT	Sylvan Beach Festival	12/21/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/sylvan-beach-festival-eid3a09lkgmni	for Saturday, April 29, 2023 with gates opening at 9:00am at Sylvan Beach Park on Galveston Bay. The festival kicks off with a parade and
This Colorado Adventure	November 2022 – The Colorado adventure	12/21/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://thiscoloradoadventure.wordpress.com/2022/11/	so we took advantage of the first stop in the rain to go to the Strand. We rode the ferry across the bay and saw so many dolphins, but they
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/23/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxn699g1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Sun Jan 01 2023 at 07:00 pm to
KPRC-TV Online	see what Terry from Angleton just won!	12/24/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/houston-life/2022/12/23/houston-life-prize-wheel-see-what-terry-from-angleton-just-won/	There are 15 wedges on the prize wheel, and today we had VIP passes to Galveston attractions, Houston Zoo's Zoo Lights, and a Katy Mills holiday

HAPPENINGNEXT	First Day Hike- Coastal Prairie Edition	12/25/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/first-day-hike-coastal-prairie-edition-eid3a09lv3s3	more information and further
HAPPENINGNEXT	New Year Block Party	12/25/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/new-year-block-party-eid3a09lv8af	Year 2023 Block Party! The up & coming East End District of Galveston. With Hotel Lucine (the old Pearl Inn) coming together it's the
HAPPENINGNEXT	Moody Gardens Bell Ringing Volunteers	12/26/2022	Online	Online, consumer			United States	POS	N/A	\$0.00	http://happeningnext.com/event/moody-gardens-bell-ringing-volunteers-eid4snxxn5v9n1	Moody Gardens Bell Ringing Volunteers happening at Moody Gardens, 1 Hope Boulevard, Galveston, United States on Fri Jan 06 2023 at 05:00 pm to
KPRC-TV Online	Houston, start 2023 with a polar plunge, run or walk	12/27/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	706,406	\$568.66	http://click2houston.com/features/2022/12/27/houston-start-2023-with-a-polar-plunge-run-or-walk/	of these New Year's Day events happening in the Houston area. Sunrise beach walk at Galveston Island State Park "Ring in the new year by taking
The Katy News Online	January 2023 Calendar Events	12/27/2022	Online	Online, consumer	Houston, TX	Yes	United States	POS	8,652	\$1.99	http://thekatynews.com/2022/12/27/january-2023-calendar-events/	hiking on New Year's Day. Begin 2023 with a sunrise walk on the beach at Galveston Island State Park; join in the annual First Day Hike at
Texas News Today	Holiday Highlights: Christmas Destinations in Texas	12/29/2022	Online	Online, consumer			United States	POS	111,788	\$25.71	http://texasnewstoday.com/holiday-highlights-christmas-destinations-in-texas/664241/	15th to 17th Murphy headlined the first night of the dance. Insert Dickens in Strand image Much of the Victorian era captures the essence of
MSN Travel	6 Beautiful Hikes To Explore On The Texas Gulf Coast	12/30/2022	Online	Online, consumer			United States	POS	67,151,557	\$15,444.86	http://msn.com/en-us/travel/tripideas/6-beautiful-hikes-to-explore-on-the-texas-gulf-coast/ar-AA15OZik	view. Trail maps are available online. Pro Tip When they say Galveston Island is home to some of the best attractions in Texas, they aren't
OurFamilyWorld	Take a Family Vacation in Texas for the Adventure of a Lifetime + \$1,000 Giveaway	12/30/2022	Online	Blog, consumer	National		United States	POS	8,395	\$1.93	http://ourfamilyworld.com/how-to-plan-our-vacations/places-to-visit/family-vacation-in-texas-adventure/	What to do on a Family Vacation in Texas: Great Balloon Race What to do on a Family Vacation in Texas: Galveston Island Historic
TravelAwaits	6 Beautiful Hikes To Explore On The Texas Gulf Coast	12/30/2022	Online	Online, consumer			United States	POS	401,996	\$92.46	http://travellawaits.com/2843572/best-hikes-texas-gulf-coast/	view. Trail maps are available online. Pro Tip When they say Galveston Island is home to some of the best attractions in Texas, they aren't
MSN Travel	4th Of July Celebrations In Texas	12/31/2022	Online	Online, consumer			United States	POS	67,151,557	\$15,444.86	http://msn.com/en-us/travel/news/4th-of-july-celebrations-in-texas/ar-AA15n2He	fun! No pet allowed. Kemah Boardwalk Kemah Boardwalk will offer live music and fireworks over Galveston Bay on Monday, July 4, 2022, at 9:30
TOTALS		133							320,386,126	\$178,245.18		

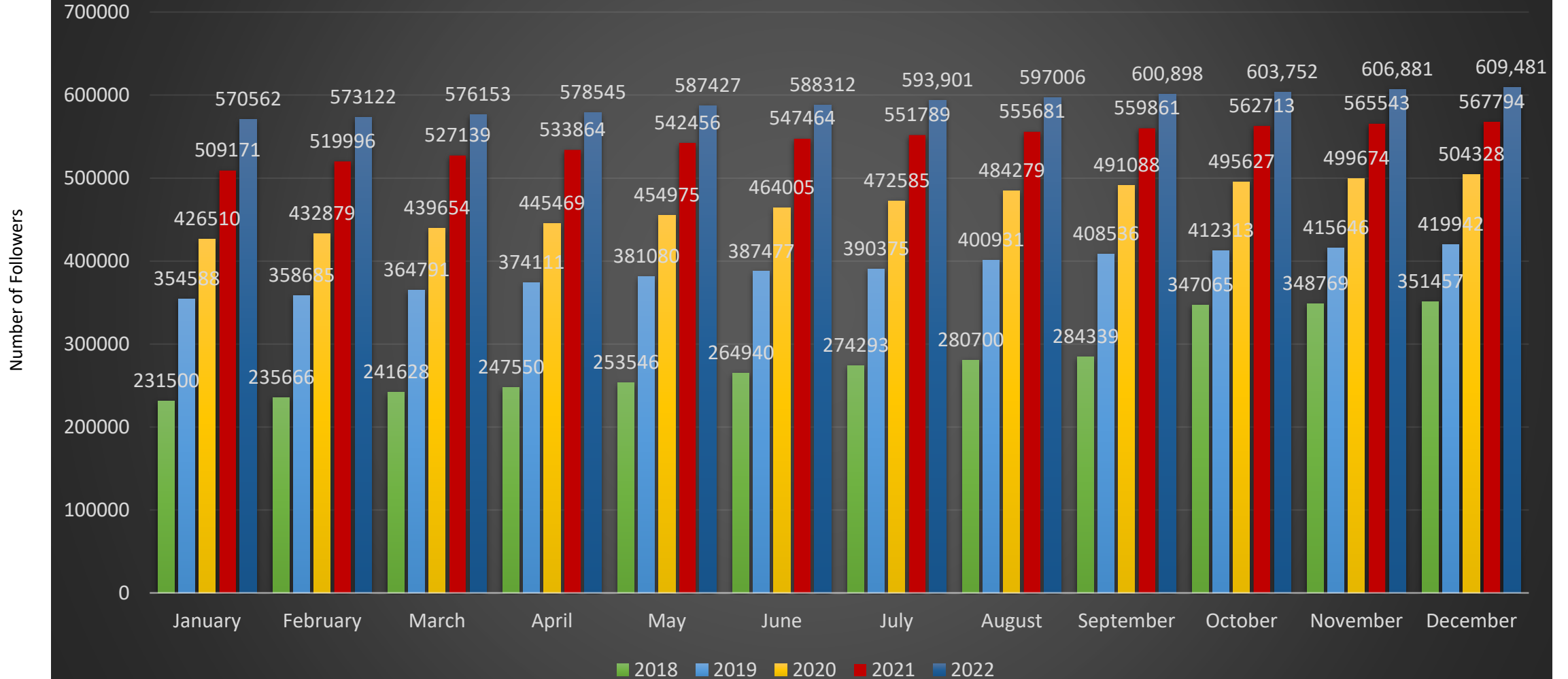
2022 CROSS-NETWORK PERFORMANCE

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Dec 1, 2022 – Dec 31, 2022	609,481 ↑ 0.4%	2,844 ↓ 17.8%	234 ↑ 4.5%	9,440,520 ↓ 6.7%	891,928 ↓ 13.9%	9.4% ↓ 7.7%	1,542,594 ↑ 30.4%
Compare to Nov 1, 2022 – Nov 30, 2022	606,860	3,461	224	10,114,230	1,035,619	10.2%	1,183,210
 @GalvestonIsland	20,864	-8	1	1,234	111	9%	121
 Galveston Island	479,942	2,432	163	8,163,182	825,941	10.1%	854,096
 galvestonisland	108,675	420	70	1,276,104	65,876	5.2%	688,377

2021 CROSS-NETWORK PERFORMANCE

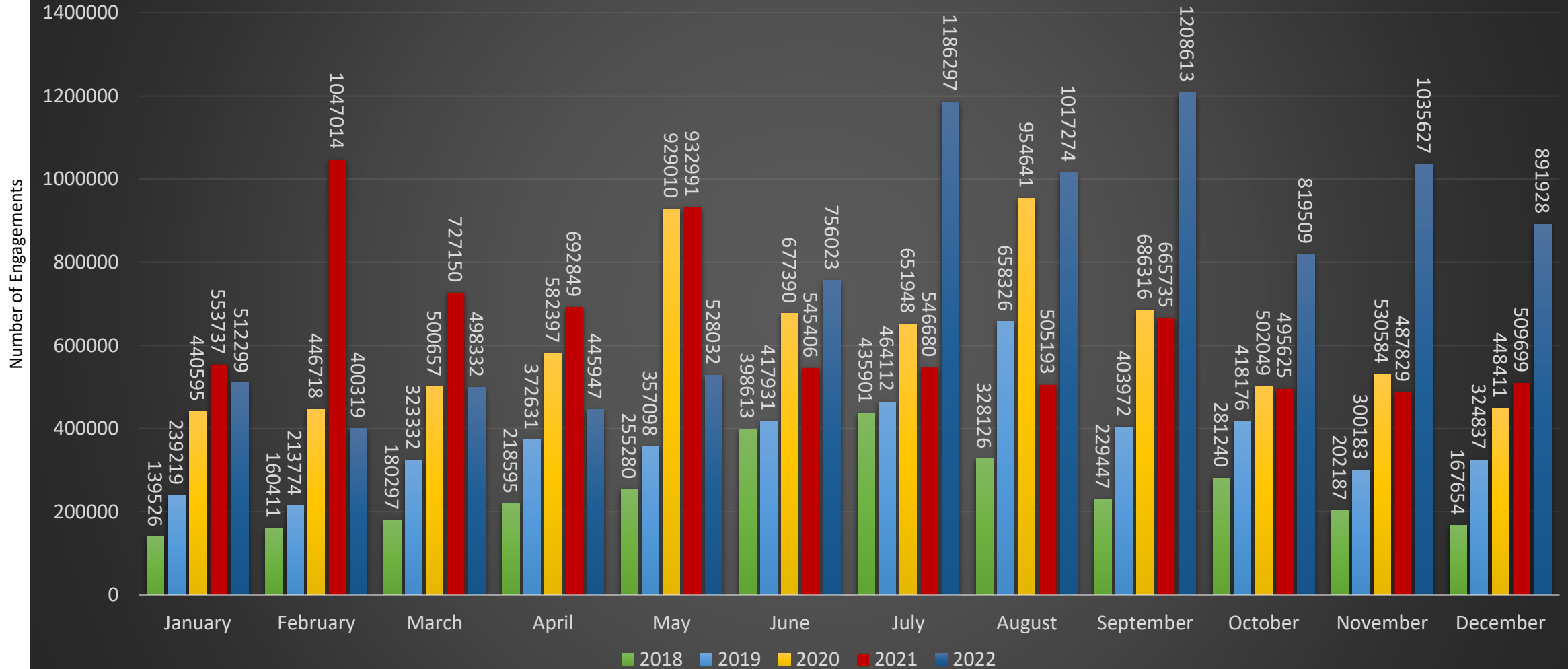
Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Dec 1, 2021 – Dec 31, 2021	567,793 ↑ 0.4%	2,428 ↓ 20%	299 ↑ 34.7%	11,578,536 ↑ 43.8%	510,322 ↑ 4.5%	4.4% ↓ 27.3%	473,322 ↑ 7.2%
Compare to Nov 1, 2021 – Nov 30, 2021	565,543	3,036	222	8,051,935	488,476	6.1%	441,687
 @GalvestonIsland	20,654	-11	2	5,018	117	2.3%	132
 Galveston Island	444,838	1,857	181	10,487,645	465,174	4.4%	469,707
 galvestonisland	102,301	582	116	1,085,873	45,031	4.1%	3,483

YOY Social Media Followers Across Platforms



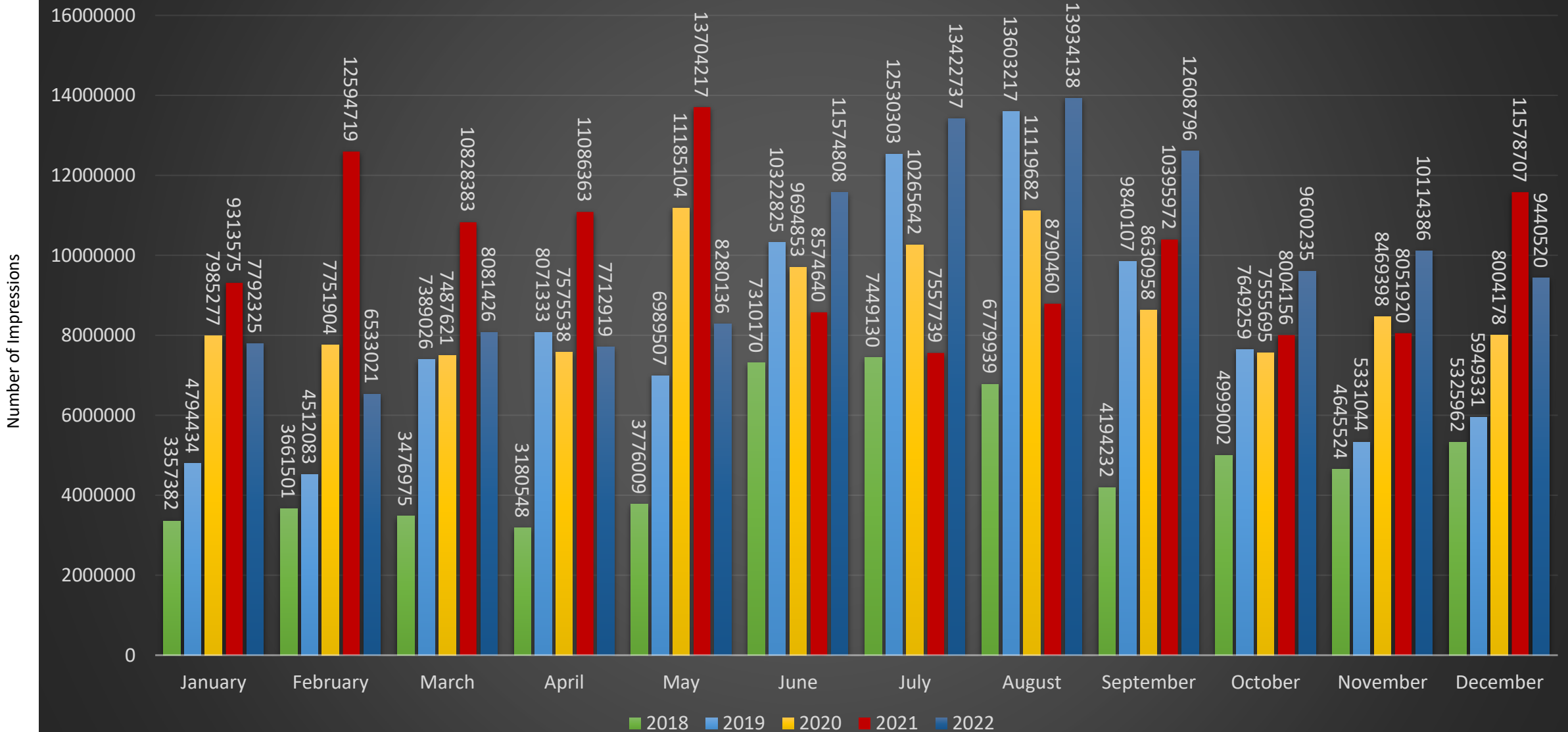
*Data collected from Facebook, Instagram and Twitter

YOY Social Media Engagement Across Platforms



*Data collected from Facebook, Instagram and Twitter

YOY Social Media Impressions Across Platforms



*Data collected from Facebook, Instagram and Twitter