



Agenda Item: Discuss and Consider Juneteenth Grantmaking Program

Background:

In order to promote the development of Juneteenth activities and attract new overnight business in Galveston, the Trustees approved \$100,000 for a Juneteenth Grantmaking Program in the FY23 budget as line item “Juneteenth” under 7002 Contingency – Special Projects. As a result, staff at Visit Galveston and the Galveston Park Board have developed a targeted grantmaking program designed to enhance Juneteenth activities on the island. This program represents a new opportunity to highlight Galveston’s unique role in Juneteenth celebrations and the cultural history of Juneteenth on the island. Through these grants, Visit Galveston and the Galveston Park Board will mark Galveston as the premier destination for celebrating Juneteenth both regionally and nationally.

Staff Recommendation:

Staff recommends the adoption of this grantmaking program with the goal of promoting Juneteenth celebrations and overnight business in Galveston.