

# Tourism Development Marketing Deliverables

February 28, 2023

## Discuss and Consider Approval of Tourism Development Expenditures

### Background

The following expenditures are part of Visit Galveston's 2022-2023 annual budget, which is developed with the assistance and guidance from the Park Board and tourism partners. Staff is requesting approval of the following deliverables from the Tourism Development budget.

<b>Budget</b>	<b>Vendor</b>	<b>Amount</b>	<b>Description</b>	<b>FUNDING</b>
<b>70-5352</b>	<b>Meeting Professionals International</b>	\$18,000	Exposure at World Education Conference & Global Mtgs Industry Day	<b>BUDGETED</b>
<b>70-7000</b>	<b>Houston First Corpotation</b>	\$20,000.00	Around Houston IPW Sponsorship - US Travel Assn. Conference in San Antonio	<b>BUDGETED</b>
<b>70-7000</b>	<b>Tourism Summit</b>	\$131,520.00	Total expenses for 2023 - budgeted \$100k and seeking \$31,520 in sponsorships	<b>BUDGETED</b>
<b>TOTAL</b>		<b>\$151,520.00</b>		