

Community Committees

Galveston Music Development Advisory Committee (GMAC)

Mission:

The mission of the Galveston Music Development Advisory Committee (GMAC) is to support the Park Board of Trustees of the City of Galveston on the development and promotion of Galveston's musical attributes through artists, venues, festivals, events, nightclubs and educational institutions.

Role:

GMAC will work directly with the Park Board on annual work plans authorized by the Park Board and provide recommendations, insight, metrics, analysis, and direction to the Park Board on issues related to music development, promotions, events and education. GMAC's meetings, recommendations and reports will be open to the public, with all written recommendation and findings sent to the Park Board chairman for consideration by the Park Board.

Goals:

GMAC's annual goals include, but are not limited to, the following:

- a. Development and maintain updated information to the Texas Music Office's Music Industry Directory;
- b. Recommend approval/denial for music related events allocations;
- c. Review all marketing materials and annual plans prepared by the Park Board staff to promote Galveston's musical attributes;
- d. Provide feedback on new development opportunities for music related initiatives;
- e. Serve as a channel to disseminate information, encourage implementation and/or participation in Visit Galveston's Bi-Annual Festival & Events workshop;
- f. Facilitate annual music awards program and music symposium;
- g. Recommend advocacy and outreach initiatives related to GMAC's mission;
- h. Monitor trends in artist development, public relations and marketing, economic impact, event planning, demographics, and other metrics in order to make recommendations to enhance Galveston's Music industry; and
- i. Review and recommend new initiatives to support the overall Texas music industry.