

**Texas Music Friendly: Galveston Music Development Advisory Committee
Community Committee**

Criteria	GMAC				Comments
Written Mission, Role, Goals, Sunset	<p>The mission of the Galveston Music Development Advisory Committee (GMAC) is to support the Park Board of Trustees of the City of Galveston on the development and promotion of Galveston’s musical attributes through artists, venues, festivals, events, nightclubs and educational institutions.</p> <p>GMAC will work directly with the Park Board on annual work plans and provide recommendations, insight, metrics, analysis, and direction to the Park Board on issues related to music development, promotions, events and education. GMAC’s meetings, recommendations and reports will be open to the public, with all written recommendation and findings sent to the Park Board chairman for consideration by the Park Board.</p> <p>GMAC’s annual goals include, but are not limited to, the following:</p> <ol style="list-style-type: none"> a. Development and maintain updated information to the Texas Music Office’s Music Industry Directory; b. Recommend approval/denial for music related events allocations; c. Review all marketing materials and annual plans prepared by the Park Board staff to promote Galveston’s musical attributes; d. Provide feedback on new development opportunities for music related initiatives; e. Serve as a channel to disseminate information, encourage implementation and/or participation in Visit Galveston’s Bi-Annual Festival & Events workshop; f. Facilitate annual music awards program and music symposium; g. Recommend advocacy and outreach initiatives related to GMAC’s mission; h. Monitor trends in artist development, public relations and marketing, economic impact, event planning, demographics, and other metrics in order to make recommendations to enhance Galveston’s Music industry; and i. Review and recommend new initiatives to support the overall Texas music industry. 				

<p>Membership Criteria, Terms</p>	<p>This Committee is comprised of 11 individuals elected by the Park Board of Trustees as follows:</p> <ul style="list-style-type: none"> • 1 representative from Galveston Concert halls/Performing arts centers • 1 representative from Galveston Music Education Institutions • 2 representatives from the Galveston Festival & Events Community • 1 representative recommended by the Galveston Chamber of Commerce • 2 representatives from Galveston Clubs, Dancehalls or Small Venues • 1 member of the Park Board of Trustees of the City of Galveston • 1 representative of Galveston Historical Foundation • 2 Galveston Musicians. <p>Members’ terms on the Music Development Advisory Committee shall be distributed as follows:</p> <p>Terms expire in even numbered years:</p> <ul style="list-style-type: none"> • 1 representative from Galveston Concert halls/Performing arts centers • 1 representative from Galveston Music Education Institutions • 2 representatives from the Galveston Festival & Events Community • 1 representative recommended by the Galveston Chamber of Commerce <p>Terms expire in odd numbered years:</p> <ul style="list-style-type: none"> • 2 representatives from Galveston Clubs, Dancehalls or Small Venues • 1 member of the Park Board of Trustees of the City of Galveston • 1 representative of Galveston Historical Foundation • 2 Galveston Musicians
<p>Specified Chair Responsibilities</p>	<p>Chair is appointed by the Park Board of Trustees. Conducts GMAC meetings and reports to Park Board of Trustees on GMAC recommendations.</p>
<p>Minutes</p>	<p>Yes, minutes are recorded and approved by the committee. Approved minutes are published on the Park Board website.</p>
<p>Annual Work Plan</p>	<p>Yes</p>
<p>Metrics</p>	<p>TBD</p>

Meeting Protocols	Follows Park Board of Trustees approved policies.
Budget (if applicable)	No allocated budget for committee.
Fiduciary Accountability	N/A
Acting in Community Interest	Yes
Participation Tracked	Yes. Must follow Park Board of Trustees attendance policy.
Online Postings	Agendas and approved minutes are posted on the Park Board website.
Annual Report	Yes