



Agenda Item: Discuss the Formation of The Galveston Music Development Advisory Committee (GMAC) as Part of the Texas Music Friendly Community Certification

Background: For 32 years the Texas Music Office (TMO) has served the Texas music industry. Its mission to create opportunity and connect businesses continues today. Their core functions are to serve as a clearinghouse for Texas music industry information via the TMO's Texas Music Industry Directory (a business referral network comprised of 15,000-plus Texas music businesses), serve as a liaison between music businesses and government offices and agencies, publicize significant developments within the industry, and to attract essential music industry to foster the economic development of Texas music businesses and musicians.

The Music Friendly Texas program, the first in the nation since introduced by TMO in 2016, seeks to foster music business-related economic development and job creation in Texas cities and communities. Participation in the Texas Music Office's "Music Friendly Community" program provides Texas communities with a network for fostering music industry development and sends a clear message to industry professionals that certified communities are serious about attracting and developing music industry growth.

The mission of the Galveston Music Development Advisory Committee (GMAC) is to support the Park Board of Trustees of the City of Galveston on the development and promotion of Galveston's musical attributes through artists, venues, festivals, events, nightclubs and educational institutions.

Staff Recommendation: Staff recommends the formation of the Galveston Music Development Advisory Committee (GMAC) that will be made up of local music community industry stakeholders to oversee the development of the Galveston Music Friendly Program and demonstrate partnerships with the community's music-related 501c3 nonprofits in order to foster community development and collaborate with music education programs, including area college or university music schools to foster the GMAC mission.

Funding Source (if applicable): Funding through TD 63-5390 in the amount of \$3,000.00 in the approved 2022/2023 budget.