



Agenda Item: Blue Flag Update (Kelly de Schaun, 10 Minutes)

Background: Blue Flag is a world-renowned annual eco-award for beaches, marinas and tourism boats administered by the Foundation for Environmental Education (FEE). In late 2020, the Park Board began the process of becoming a Blue Flag Pilot Beach for the United States.

Blue Flag USA is operated by ASBPA, which is a nonprofit that advocates for healthy coastlines by promoting the integration of sciences policies and actions that maintain, protect, and enhance the coasts of America. To qualify for this prestigious award, a series of stringent environmental, educational, safety and access related criteria must be met and maintained.

Mrs. Kelly de Schaun will give an update on pilot site, East Beach Park, and the Blue Flag eco-award.

Staff Recommendation: n/a

Funding Source (if applicable): n/a