

Tourism Development Marketing Deliverables

March 28, 2023

Discuss and Consider Approval of Tourism Development Expenditures

Background

The following expenditures are part of Visit Galveston's 2022-2023 annual budget, which is developed with the assistance and guidance from the Park Board and tourism partners. Staff is requesting approval of the following deliverables from the Tourism Development budget.

Budget	Vendor	Amount	Description	FUNDING
70-7002	RootRez	\$36,000	Annual agreement for hotel and vacation rental booking engine on VisitGalveston.com	BUDGETED
70-7002	Midwest Luxury	\$70,021	Printing for Island Soul Issue 5 Fall/Winter 2023 Visitor Guide	BUDGETED
TOTAL		\$106,020.84		