3/4/2020 - Minutes

I. Call Meeting To Order
   The meeting was called to order @ 9:02 am.

II. Pledge Of Allegiance
   The Pledge of Allegiance was recited.

III. Roll Call And Declaration Of A Quorum
   Roll Call for Minutes:

   Steven Creitz – Chairman, Diane Olsen – Vice Chairman, Trey Click, Julie Ann Brown, Len Waterworth,
   Alice Anne O'Donell, Peter Moore, Eliza Quigley, Kristen Vale

   Members Present: Steven Creitz – Chairman, Diane Olsen – Vice Chairman, Trey Click, Julie Ann Brown,
   Len Waterworth, Alice Anne O'Donell, Peter Moore, Kristen Vale

   Members Absent: Eliza Quigley

   Guests: Anna Deichmann, Lauren Scott

   Resource Members: Ernest Cook

   Staff: Sheryl Rozier

IV. Conflict Of Interest Declarations
   There was no conflict of interest declared.

V. Requests To Address The Committee
   There was no request to address the committee.

VI. Discuss And Consider The Approval Of Regular Meeting Minutes From February 5, 2020 (Steven Creitz, 5 Minutes)
   A motion to approve the meeting minutes from February 5, 2020 was made by Trey Click to approve and
   seconded by Diane Olsen. The vote was unanimous of those present.

VII. Discuss And Consider Channel Side Fishing Amenity (Sheryl Rozier/Len Waterworth, 20 Minutes)

   Sheryl Rozier met once with a representative of the Coast Guard (Allen Vorholt) and then she and Len
Waterworth met again to discuss in more detail the opportunity of a fishing amenity off the East End Lagoon out into the channel. The original investigation was started with the Coast Guard because the thought would be that it would a floating barge deployed for fishing. These discussions and review of regulations it was determined that the 'barge' would still have something anchored to land to tie off to, like a dock or pier. Additional regulatory issue arose with staffing, life safety, inspections, dry docking and they costs surrounding these items. This began to guide the conversation in a different direction because we still felt this was a viable amenity for the EEL.

The discussion turned to just building a pier since the Park Board has existing experience with fishing piers. The Coast Guard recommended we talk to their Waterways Division for this change in topic. A conversation with the Corp will also need to take place.

Rozier/Waterworth began asking questions of the former manager at Seawolf Park to gather data to develop a business model (proforma) case for a pier at the EEL. Some of this information was shared with EELAC to explain the process of how conservative estimates were produced. With some assumptions of cost of construction and revenue projections on fishing band sales for a certain size pier and revenue projections for parking in the area assigned to the pier they felt that it was a viable plan.

Len explained to the committee about looking at the initial feasibility of the project and potential economics with a factor of safety. He also discussed funding and partnerships. He was very positive about the feasibility of the project and recommended pursuing the project further.

Alice Anne asked about the 'design' of the pier. At this time we don't have an answer from the regulatory aspect on the allowable length of a pier. There was a conversation about piers at Rollover Pass. Trey wants to make sure a PPP is explored. Len did talk about risk and reward on this option. He also talked about time and money and which path would drive the project. Steven talked about how this would really showcase the EEL and surrounding parcels. Diane talked about the aesthetics of a pier vs. a barge and the Park Board's experience in running a fishing pier. Kristen thinks it is perfect but wondered about the hours of the pier and where would the profits be spent. Staff indicated that revenues would stay with the EEL parcels. Alice Anne would like this presented to the Park Board. This amenity was visioned and approved through the Business Plan. Staff asked about the business hour model, because it effects calculations. The suggestion was to begin with a daytime operation (sunrise/sunset family oriented) and get feedback from fishermen.

Trey Click made a motion and Alice Anne O'Donell seconded to continue moving forward on the investigation, put staffing and expenses into the equation, talk with the Corp and bring something back to the committee. The vote was unanimous.

**VIII. Update For The Trail Ribbon Cutting (Sheryl Rozier, 10 Minutes)**

Rozier indicated that this is on the agenda just as a reminder and to discuss basic logistics. She asked about how the presentation should be made and what 'collateral' should be produced/provided.

EELAC recommended no physical collateral (which just turns to trash) and setup presentation boards that sell the future with a rendering and some of the boards that we already have. GINTC, the Park Board, the GLO and the City should have their fair share to celebrate and share a few words. Using the existing QR code on the panels to promote the area should be included in the information. Print off the other side of the advocacy piece too. A request was made to make sure that EELAC members are also helping get the word out and invite folks. GINTC will send out an eblast and Sheryl will get the invitation updated with additional information to be used on our social media channels and website use.

**IX. 2019-2020 Committee Work Plan**

This document will be shared for every meeting to keep the plan at the forefront of the committee's memory and make sure we are staying on track. There was no commentary at this particular meeting related to the document.

**X. Future Agenda Items**
Kristen will bring back the development of the Large Event Guidelines after presenting to PAC.

Alice Anne would like to have some signage on the spit that has developed into the lagoon to alert folks about the migratory bird habitat and request that people not fish, picnic or disturb the birds. Kristen offered to bring something back. Sheryl requested that EELAC has a comprehensive conversation about signage expectation at the EEL.

XI. Announcements
The benches have been installed at the trail! The bear proof trash receptacle has been ordered. GINTC trail walks have been awesome with a good turn out with people from all over the US. Sheryl requested that GINTC would gather zip codes for data tracking for the EEL use.

XII. Adjournment
The meeting was adjourned @ 10:09 am.