



GALVESTON
* ISLAND *
Park Board of Trustees

**Park Board of Trustees of the City of Galveston
Parks and Amenities Advisory Committee Regular Meeting
601 Tremont Street, Galveston, Texas 77550**

3/4/2021 - Minutes

I. Call Meeting To Order

Meeting was called to order at 9:00am.

II. Roll Call And Declaration Of A Quorum

Roll was called and a quorum declared.

Committee Members Present: Steven Creitz, Jason Worthen, Marlo Landreth, Sam Malchar, Wanda Buttner, Robert Callies, Joe Zdunek, Kristen Vale, Anna Deichmann, Cesar Garcia

Committee Members Not Present: Mary Branum

III. Conflict Of Interest Declarations

There were no conflicts declared.

IV. Requests To Address The Committee

There were no requests to address the committee.

V. Welcome New Committee Member, Cesar Garcia, City Of Galveston Director Of Parks & Recreation
(Steven Creitz, 5 Minutes)

Steven Creitz welcomed new committee member, Cesar Garcia, City of Galveston Director of Parks and Recreation.

VI. Discuss And Consider Approval Of Meeting Minutes

Motion: Kristen Vale made a motion to approve the December 3, 2020 Parks and Amenities Committee meeting minutes.

Second: Sam Malchar seconded.

Vote: Approved (9-0)

Motion: Kristen Vale made a motion to approve the February 4, 2021 Parks and Amenities Committee meeting minutes.

Second: Sam Malchar seconded.

Vote: Approved (9-0)

VII. Discuss And Consider Approval Of PAC 2020-2021 Work Plan (Steven Creitz, 20 Minutes)

Steven Creitz presented the committee with a list of ideas for the work plan and asked that the committee give their input to the priorities that they were most in favor of pursuing. Mario Rabago mentioned that last year's workplan was more broad and that the intent this year is to make the workplan more concise and

"achievable". After members of the committee gave their feedback on the list, and offered suggestions, Kimberly Danesi said that she would work with Mario Rabago to narrow the list based on the committee's input and prepare a draft of a workplan to present to the Board at their next meeting. No vote was taken but the committee indicated their support for this plan.

VIII. Park Manager Spotlight - Jason Ross, Seawall Urban Park Manager (Mario Rabago, 5 Minutes)
Mario Rabago introduced Jason Ross, Seawall Urban Park Manager to the committee.

IX. Park Revenues Update (Mario Rabago, 5 Minutes)
Mario Rabago walked the committee through the month's revenues compared to 2020.

X. Update Of Hard Freeze Recovery Efforts At Parks (Mario Rabago, 5 Minutes)
Mario Rabago discussed the effects of the unprecedented freezing weather across the Parks and staff's efforts to repair damage at Stewart Beach, Dellanera Park, Seawolf Park and Seawall Urban Park.

XI. Discuss Seawall Parking And Park Annual Pass Price Increases (Jason Ross, 10 Minutes)
Jason Ross updated the committee on the recent increase to seawall parking fees from \$1/hour to \$2/hour. The annual seawall parking pass cost has gone up to \$45. Marketing efforts are underway to make public aware of the increase. Jason went on to show the committee how the budget will be affected by the increase. Increased revenues will include more crosswalks for guests, ADA ramps, bike racks, additional lighting and landscaping. The annual Parks pass price is still \$50.00 and the Ultimate Pass that includes parking at the Parks and on the Seawall is \$95.00.

XII. Update On Seawall Urban Park Visitor Transactions And Communications (Kimberly Danesi, 10 Minutes)
Kimberly Danesi discussed the importance of the Seawall Ambassadors and asked for the committee's feedback on ways to improve customer engagement and payment options. Staff recommends removing the parking kiosks, reinforcing the Seawall Ambassadors and soliciting two or three more businesses along the seawall to take cash payments for parking. Committee members offered suggestions and support for the Seawall Ambassador program.

XIII. Future Agenda Items
Kimberly Danesi will bring the Seawall Ambassador program ideas back to the next meeting as a formal discuss and consider item. Mario Rabago told the committee that he will bring back a more concrete workplan at the next meeting.

XIV. Announcements
United Way of Galveston Dunk Booth at Maguire Dent Center on Friday at 2pm. Dan Buckley, City of Galveston and Kelly de Schaun, Park Board of Trustees have volunteered to be the "targets".

XV. Adjournment
Meeting was adjourned at 9:58am.