



**Park Board of Trustees of the City of Galveston  
Beach Maintenance Advisory Committee Regular Meeting  
601 Tremont Street, Galveston, Texas 77550**

3/19/2021 - Minutes

I. Call Meeting To Order

The meeting was called to order at 9:02 a.m.

II. Roll Call And Declaration Of A Quorum

Roll was called and a quorum was established.

Committee members present: Jason Worthen, Marty Fluke, Ben Ritt, Craig Vance, Jerry Mohn, Peggy Zahler, Kris Benson, Marie Robb, Eric Tucker

Resource members present: Allison Buchtien, Rhonda Gregg-Hirsch

Staff present: Kimberly Danesi, Lauren Novack, Jason Ross

III. Conflict Of Interest Declarations

There were no conflicts of interest.

IV. Requests To Address The Committee

There were no requests to address the committee.

V. Discuss And Consider Approval Of Meeting Minutes

Motion to approve the January meeting minutes made by Marty Fluke.

2nd by Jerry Mohn.

Vote: 9-0

VI. Discuss Park Board Strategic Plan (Tammy Canavan, 45 Minutes)

The Park Board has a history of long-term strategic planning as a means by which to facilitate the identification of organizational priorities, develop plans and guide the goals of the Park Board. In 2016, the Board of Trustees approved the most recent strategic plan which covered 2016 through 2020.

The Beach Maintenance Advisory Committee met with Tammy Canavan to discuss their ideas and give their input to the 2021 strategic plan.

The following ideas were a few that were brought forward:

- advertising in airports
- more thought for the wants and needs of residents
- amenities on the west end
- focus on management of sites
- address parking issues and the effects on the west end subdivisions

VII. Discuss S.O.S. Canopy Program Procedure (Kimberly Danesi, 20 Minutes)

In February 2019 the City of Galveston passed the Leave No Trace ordinance stating that items left unattended on the beach between the hour of sunset and 7am will be removed and discarded by the Park Board.

Crews will be deployed during Spring Break. They will then resume overnight collections Memorial Day until Labor Day. These crews consist of a supervisor and 2 technicians. They operate 6 days a week; Monday, Tuesday, Thursday and Friday 1:00 a.m. to 7:00 a.m. and Saturday and Sunday 12:00 a.m. to 7:00 a.m.

130 metal City ordinance signs stay up year-round and are placed on bollards at beach access points and walkovers.

Miscellaneous beach gear will be disposed of accordingly, recycled or trash, and fabric canopies will be removed from the metal posts and each are disposed of separately.

VIII. Discuss Seawall Parking And Park Annual Pass Price Increases (Jason Ross, 20 Minutes)

Jason Ross, the manager of Urban Park, gave a summary overview of the Seawall park and park annual pass price increase.

On May 4, 2019, Galveston residents voted to extend the Seawall Parking Program through 2029. Part of the extension included an increase in pricing. The State of Texas required that the City of Galveston be in full compliance with their beach access plan before they would grant an increase in pricing. There were also administrative measures that had to be undertaken at the State level to finalize the change.

To date, Urban Park has generated \$197,160.00 in parking revenues minus fees. This is 32% higher than the same timeframe last year, which is \$47,254.

When building the budget for the current fiscal year, staff projected the increase would take effect in March and

were conservative in their figures. If we take the new pricing model and apply it to the transactions we saw in

Summer 2019, we will see an increase in revenue of \$630,627. This would bring total annual revenue to \$1,481,309.00, which is 16% above budget.

This figure does not consider any Ultimate Pass sales at our beach parks. If the Parks mimic 2019 in Season Pass

Sales and we conservatively say 30% of passes sold are "Ultimate Passes", we will see an additional revenue of

\$7,200.00. As a result of the price increase in Seawall Parking Passes, the Annual Park Pass prices will be updated as

well. We will now offer two passes.

IX. 2020-2021 Committee Work Plan

X. Future Agenda Items

- CEPRA projects
- Update on Beach Nourishment Projects
- west end management - Dustin?
- Sargassum update
- monthly Save Our Shores tracking

XI. Announcements

No announcements were made.

XII. Adjournment

The meeting was adjourned at 10:35 a.m.