



**Park Board of Trustees of the City of Galveston
East End Lagoon Advisory Committee Regular Meeting
601 Tremont Street, Galveston, Texas 77550**

4/3/2019 - Minutes

I. Call Meeting To Order

The meeting was called to order at 9:00 a.m.

II. Pledge Of Allegiance

The pledge was recited by those present.

III. Roll Call And Declaration Of A Quorum

Roll was called and a quorum was declared.

Committee Members Present: Steven Creitz, Jeri Kinnear, Trey Click, Julie Ann Brown, Len Waterworth, Alice Anne O'Donell, Diane Olsen and Peter Moore.

Committee Members Absent: Eliza Quigley

Resource Members: Barbara Sanderson

Guests: Anna Deichmann and George Osborne

Staff in Attendance: Sheryl Rozier, Melody Smith and Diana Kovacevich.

IV. Conflict Of Interest Declarations

There were no conflicts of interest declared.

V. Requests To Address The Committee

George Osborne presented to the committee. He spoke about some historical artifacts that have been uncovered near the road down to the old NOAA fishery area off Seawall Blvd. They are concrete observation posts from Fort San Jacinto. He believes that they are approaching 100 years old and wanted to make sure someone knows that they are there, so they are not destroyed in the event of future developments. He also provided photos.

VI. Discuss And Consider The Approval Of Regular Meeting Minutes From March 6, 2019 (Steven Creitz, 5 Minutes)

A motion was made to approve the meeting minutes from March 6, 2019.

Motion: Alice Anne O'Donell motioned to approve March 6, 2019 East End Lagoon Advisory Committee

meeting minutes.

Second: Trey Click seconded.

Vote: 8-0

Abstained: 0

VII. Discuss Marketing Efforts For The East End Lagoon (Diana Kovacevich, 15 Minutes)

Diana Kovacevich discussed marketing efforts for the East End Lagoon. The committee liked the overview of the website but requested a change in font for easier readability. They discussed pictures on the website and the committee suggested birds of the area and more interactive pictures of fishing, kids and kayaking on the website. The committee will be sending interactive pictures from Featherfest to update the website. The committee wants to gear towards kids and schools (Educational Outreach) initially to gain exposure of what is happening at East End Lagoon. The committee also requested that Education be added to their key strategies.

VIII. Discuss Additional Signage For The East End Lagoon (Sheryl Rozier, 15 Minutes)

Sheryl Rozier discussed the need for new signage for the East End Lagoon. The Boddecker sign needs to be replaced and she is looking for feedback and direction. The committee agreed on the lighter of the two East End Lagoon signage choices and the orange background nature trail sign. Sheryl will work on getting the signs printed and installed as soon as possible.

IX. Discuss Participation In World Ocean's Day (Sheryl Rozier, 15 Minutes)

Sheryl Rozier discussed participation in World Ocean's Day, June 8th from 10am to 6pm at Stewart Beach. The committee suggested a table of resources and information on East End Lagoon. A point of contact was suggested to make a schedule of volunteers. The committee requested that World Ocean's Day be presented at the PAC April meeting.

X. Update On Opportunities To Unveil The New Trail At The East End Lagoon (Sheryl Rozier, 5 Minutes)

Sheryl Rozier discussed opportunities to unveil the new trail at the East End Lagoon. The committee wants to actively work with schools to unveil the East End Lagoon trail. The unveiling is projected for October.

XI. Future Agenda Items

None

XII. Announcements

Great Texas Birding Classic (Big Sit) May 4th; rain date May 5th at the end of the Seawall and Adopt a beach April 13th at Menard Park

XIII. Adjournment

The meeting was adjourned at 10:05 a.m.