In Accordance With The Order Effective March 16, 2020 Issued By The Office Of The Texas Governor, The Tourism Development Advisory Committee Will Conduct This Meeting Via Videoconference In Order To Maintain Social Distancing For The Reduction In Spread Of The Covid-19 Virus.

Call Meeting To Order

The Tourism Development Advisory Committee meeting was called to an order at 9:00 A.M.

Pledge Of Allegiance

The pledge was not recited due to virtual meeting.

Roll Call And Declaration Of A Quorum

The roll was called, a majority of the members were present and a quorum was declared.

TDAC Members Present: Will Wright, Maureen Patton, Dave Jacoby, Jan Collier, Patty Rouse, Willis Ghandi, Robert Gregory, Denise Alexander, Shane Cantrell, Trey Click, Theresa Elliott, Barbara Sanderson, Joan Marshall, Lisa Shaw and James Clark.

TDAC Members Absent: Mike Pistone, Leon Garrison, Ron Sutula Lisa Shaw and Ted O'Rourke.

Staff Members Present: Michael Woody, Melody Smith, Bryan Kunz, Jacquelyn Helton and Anna Lopez

Conflict Of Interest Declarations

There were no conflict of interests declared.

Requests To Address The Committee

There were no requests made to address the committee.

Discuss And Consider Approval Of Meeting Minutes

Motion: Maureen Patton made a motion to approve February 18, 2020 meeting minutes.

Second: Trey Click second the motion.

Vote: Unanimous (13-0) Theresa Elliott was not present for the vote.

Present 2020 Mardi Gras Initial Results (Michael Woody, 10 Minutes)

Michael Woody presented the 2020 Mardi Gras Results. Overall the event was a success with an increase in hotel revenue, ADR and occupancy. The event is a great event to have for the destination and gives staff the opportunity to invite attendees that typically would not come to Galveston.

Discuss And Consider Special Event Incubator Funding For 2020 E-Sports Summit (Bryan Kunz, 10 Minutes)

Update On The Status Of 2020 Group Business Bookings (Bryan Kunz, 10 Minutes)

Bryan Kunz gave the committee and update on the 2020 Group Business Bookings which changed due to results of the COVID-19. Some events have cancelled or postponed due to cuts in budget and school not being in session. Sport events seem to be holding strong and they are working on corporate events to continue to accommodate their needs.

COVID-19 Updates, Research And Trends (Michael Woody, 20 Minutes)

Michael Woody and Melody Smith updated the committee on a Magma Global Post Covid-19 study.

Monthly Convention & Visitors Bureau (CVB) Reports

Michael Woody gave an update to the committee of the efforts made by the CVB to their partners and clients. There were no questions from the committee regarding the Monthly CVB Reports.

2019-2020 Committee Work Plan

Future Agenda Items

Conversation on HOT funds and how they are being distributed

Discussion or information regarding upcoming fall festivals. Are they happening?

Lisa Shaw to present an update on the NEA Cultural Arts Funding

Theresa Elliott made a motion to put the 4th of July Fireworks on the next TDAC meeting agenda to discuss submitting a recommendation to the Board to reconsider the fireworks or discuss having some sort of celebration in its place. James Clark second the motion.

Announcements

The Committee members gave an update on their organizations status during this pandemic.

Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting

June 16, 2020

Adjournment

The Tourism Development Advisory committee meeting adjourned at 11:02 AM.
Bryan Kunz introduced Mary Jo Naschke and Johnny Stevenson with E-Sports Summit. The Galveston E-Sports Summit is scheduled to be held August 21-23, 2020 and offers an opportunity for gaming consumers and professionals to meet Pop Culture Icons and Celebrities and immerse themselves in gaming. It was agreed that this event is great for Galveston to explore because the gaming industry is fastly growing. Galveston will have a unique status in that celebrities will be attending which other cities do not offer.

It was suggested to include the sanitation plan in the packet when they present to the Board.

Staff recommends approval up to $10,000 in incubator funding.

Motion: Shane Cantrell made a motion to approve this event with the recommendation of including the social distancing protocols as discussed and having it in writing.

Second: Trey Click second the motion

Vote: Unanimous (14-0)

X. Update On The Status Of 2020 Group Business Bookings (Bryan Kunz, 10 Minutes)

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XI. COVID-19 Updates, Research And Trends (Michael Woody, 20 Minutes)

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XII. Monthly Convention & Visitors Bureau (CVB) Reports

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XIII. 2019-2020 Committee Work Plan

XIV. Future Agenda Items

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