9/9/2020 - Minutes

I. Call Meeting To Order
   The meeting was called to order at 9:00 am.

II. Roll Call And Declaration Of A Quorum
   Roll was called and a quorum declared.

   Committee Members Present: Steven Creitz, Diane Olsen, Julie Ann Brown, Len Waterworth, Alice Anne O'Donell, Eliza Quigley, Kristen Vale

III. Conflict Of Interest Declarations
   There were no conflicts of interest declared.

IV. Requests To Address The Committee
   There were no requests to address the committee.

V. Introduction Of Kimberly Danesi, Chief Operations Officer (5 Minutes)
   Kelly de Schaun announced the promotion of Kimberly Danesi to the role of Chief Operations Officer, replacing Reuben Trevino.

VI. Introduction Of Ann Hobing, Guest Experience Manager (5 Minutes)
   Kelly de Schaun announced the full time hire of Ann Hobing to fill the newly created role of Guest Experience Manager.

VII. Discuss And Consider Approval Of Meeting Minutes
   Motion: Diane Olsen made a motion to approve the March 4, 2020, July 1, 2020 and August 5, 2020 East End Lagoon Advisory Committee meeting minutes.

   Second: Len Waterworth seconded.

   Vote: Approved (6-0, Eliza Quigley dropped off the call.)

VIII. Update On The Comprehensive Wetland Delineation (Sheryl Rozier, 30 Minutes)
   Sheryl Rozier shared a graphic delineation plan, funded and produced by GINTC, showing the footprint of East End Lagoon and East Beach Park uplands and wetland and areas that might be open for development. She discussed how the Corp of Engineer's interpretation of the area as uplands or wetlands
will be vitally important to the EELAC and to the Park Board. The area is being quantified for acreage. She indicated which areas would be more feasible to development, while being both fiscally and ecologically responsible. Mrs. Rozier indicated that next steps include GAI handing off documents to the Corp for a jurisdictional determination, that would give permission and direction to work in federal waters in the US. This will be a long process, likely nine to twelve months.

IX. Discuss The Top Strategies And Areas Of Work For FY 2020-2021 (Steven Creitz, 20 Minutes)

Steven Creitz led a discussion on items being considered for the committee's 2020-2021 work plan. Kelly de Schaun indicated that the plan needed to be more focused and deep, rather than broad. Sheryl Rozier outlined the five items under consideration and asked the committee to consider combining some ideas to come up with three specific items for consideration. She went on to tell the committee the RV/camping concept, because of delineation of property by the Corp, may be a longer timeline so could be a more minor effort or pushed to later in the fiscal year. Sheryl indicated that the outreach plan would rely heavily on Ann Hobing, with some input from the committee. The signage plan needs to be more focused and have a more well thought out budget. Steven Creitz indicated his top three would be Fort San Jacinto, fishing pier and RV park. Diane Olsen agreed that the fishing and RV concept could be combined. Julie Ann Brown caught the committee up on nature walks and virtual video “tours” geared toward families that are being produced and shared on social media. Kelly commented that the fishing and RV ideas would obviously be more of a planning/site planning for this year. Steven mentioned the Fort San Jacinto beautification plan. Kelly asked for Sheryl, Barbara and Nate to work together to come up with a plan of action for that area for the committee to consider. Diane updated the committee on prior conversations regarding the site and the possibility of adding a railing, paint and lighting, to make the area more inviting. Sheryl and Kelly finished the discussion by reiterating that the items that seemed important for the committee to address are Fort San Jacinto improvement, fishing/RV site planning exploration, outreach work and a signage plan.

X. 2019-2020 Committee Work Plan

Sheryl Rozier pointed out that this is a standing item on the agenda to keep the committee on track and that the new work plan will be evolving.

XI. Future Agenda Items

Steven said that finalizing top strategies should be a discuss and consider item for the next meeting. Kristin Vale will bring Special Use for Large Events guidelines next month.

XII. Announcements

Kelly reminded the committee about the Virtual Tourism Summit, September 14-18, 10am.

XIII. Adjournment

Meeting was adjourned at 10:07 am.