

EELAC -- PARK BOARD OF TRUSTEES

MEETING DATE: October 4, 2017 @ 9am -- Call the meeting to order at 9:04 am

Staff: Sheryl Rozier

Date 11/1/17

Signature 

NAME	PRESENT	CONFLICT OF INTEREST	AGENDA VI. 1st 2nd	FOR	AGAINST	AGENDA VII. 1st 2nd	FOR	AGAINST	AGENDA VIII. 1st 2nd	FOR	AGAINST						
Jeri Kinnear, Chair	✓	none	no action						no action								
Steven Crietz, Vice Chair																	
Trey Click	✓						✓										
Julie Ann Brown	✓						✓										
Len Waterworth	✓						✓										
Alice Anne O'Donell	✓					2nd	✓										
Diane Olsen	✓					1st	✓										
Peter Moore	✓						✓										
Robert Lynch/Anne Braiser	✓						✓										
Lyda Ann Thomas (Emeritus)																	

Resource Members Present/via Phone: Conference line was not working for the meeting

Guests Present: Mario Rabago, Bill Merrell, John Zendt, Bix Rathburn

PUBLIC COMMENT & ADDL. NOTES	Jeri Kinnear arrived at 9:17, Robert Lynch left at 9:50
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MOTION AGENDA VI. Thank Outgoing Members And Introduce Incoming Members

Sheryl, on behalf of the Chair acknowledged the outgoing members and thanked them for their service on EELAC and all the things they have done to support the EEL (John Zendt, Buzz Elton, Karla Klay, Bill Merrell & Victoria Herrin). She gave the outgoing members a moment to say a few words. She then introduced the new incoming members and allowed everyone to go around the table and say a few words.

MOTION AGENDA VII. Discuss and Consider Approval of EELAC Regular Meeting Minutes from September 6, 2017

Alice Ann made a comment that she appreciates the format for the minutes. No discussion, corrections or additions. The motion was made to approve the meeting minutes from September 6, 2017.

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MOTION AGENDA VIII. Discuss A Proposal For An Updated Business Plan For The EEL And Desired Outcomes

Sheryl began the discussion with an overview of the process to date. Jeri arrived shortly after this item began and welcomed and thanked members. The schedule may need to be adjusted due to the survey with TAMUG. The highlights that came out of the meeting from the members were as follows:

- a. ROI broken down from each amenity (parking, camping, access, etc.)
- b. Assessing the value beyond the dollars
- c. Possible educational opportunities for the buildings/structures (Flower Gardens, Wet Lab, TAMUG Tourism Program, misc. school groups, etc.)
- d. How do other local governments support these type of facilities/assets
- e. Deliverables/Schedule – provide times/hours spent on each task to make sure we are in agreement with focus
- f. Explore potential health benefits or interaction with UTMB/Shriners/Ronald McDonald; provide ADA nature opportunities
- g. Get back to a vision/statement of what to expect, develop a tagline
- h. Audubon focused on Bolivar (Smith Oaks), possible presentation from Richard Gibbons on how they got it done
- i. All Source Funding & the addition of public art
- j. How much does it cost to get a customer
- k. Concern over the limiting factor of parking and regulatory issues
- l. Concern on spending a lot of time in this business plan on the Eco-Hotel
- m. Expressed an interest in adjusting the ‘stakeholders’
- n. Look at Armand Bayou and Buffalo Bayou projects
- o. What funding buckets are in play for development
- p. Lone Star Coastal National Recreation Area

MOTION AGENDA IX. Future Agenda Items

Bring back the updated proposal from Rathburn, Moody Gardens donations, Bring back EEL Branding/Logo conversation, RESTORE update

MOTION AGENDA X. Announcements

Moody Gardens Member Events donations have been received by GINTC (+/- \$7,400). Thank you Moody Gardens. No news on RESTORE at this time.

MOTION AGENDA XI. Adjournment @ 10:20 am