

**Park Board of Trustees of the City of Galveston**  
**Statistical Section for the Fiscal Year Ending September 30,**  
**2024**  
(Unaudited)

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**Total Annual Occupancy Rate, Average Daily Rate, 2% Net City HOT Proceeds, 2% Net Venue HOT Proceeds, Gross Local Tax Revenues, and Local Tax Revenues Allocated to Park Board**

Last Nine Fiscal Years  
(Unaudited)

<b>Fiscal Year</b>	<b>Annual Occupancy Rate</b>	<b>Annual Average Daily Rate</b>	<b>2% Net City HOT Proceeds</b>	<b>2% Net Venue HOT Proceeds</b>	<b>Gross Local Tax Revenues</b>	<b>Local Tax Revenues Allocated to Park Board</b>
2016	62.10%	\$ 123.60	\$ 3,351,318	\$ 3,401,655	\$ 15,307,601	\$ 10,002,829
2017	65.70%	132.55	3,703,540	3,703,503	16,665,929	10,926,683
2018	58.23%	148.86	4,151,237	4,151,195	18,680,565	12,466,561
2019	58.93%	157.24	4,042,804	4,042,764	18,192,619	12,264,209
2020	48.70%	125.48	3,574,680	3,574,680	16,086,222	10,277,207
2021	51.06%	146.56	5,058,364	5,058,364	22,762,867	15,969,817
2022	53.88%	154.83	6,585,140	6,585,140	29,633,424	19,473,368
2023	55.88%	155.43	6,711,144	6,711,144	30,200,449	15,636,557
2024	56.45%	155.04	6,005,104	6,005,104	27,023,237	17,898,925

Sources: Park Board of Trustees of the City of Galveston and Smith Travel Report

**Top 10 Hotel Occupancy Taxpayers**  
**Fiscal Year Ending September 30, 2024**  
**(Unaudited)**

	<b>Oct. 1, 2023 - Sept. 30, 2024</b>	
	<b>Local HOT</b>	<b>Number</b>
	<b>Proceeds (9%)</b>	<b>of Rooms</b>
AirBnB	\$ 4,981,395	N/A
Vrbo/HomeAway	2,047,304	N/A
HFS - Moody Gardens Hotel	1,722,966	428
HFS - San Luis Resort	1,649,420	244
HFS - Hilton Galveston Island	1,213,956	230
HFS - Grand Galvez	1,046,397	224
MGT - Vacasa	953,276	327
MGT - Sand 'N Sea	915,039	185
HFS - Holiday Inn Resort Galveston	809,061	180
HFS - Tremont House	748,778	133
	<u>\$ 16,087,592</u>	<u>1,951</u>

Source: Park Board of Trustees of the City of Galveston

**Hotel Occupancy Tax Revenues by Month**  
**Last Nine Fiscal Years**  
**(Unaudited)**

Month	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	2016-2017	2015-2016
October	\$ 1,594,431	\$ 1,694,581	\$ 1,610,082	\$ 976,043	\$ 1,107,915	\$ 1,027,936	\$ 1,107,180	\$ 1,015,896	\$ 892,938
November	1,425,201	1,401,692	1,270,268	662,380	1,033,924	955,802	1,058,985	816,077	872,362
December	1,476,940	1,537,442	1,433,684	945,974	1,030,902	936,820	987,875	902,418	730,642
January	1,324,061	1,389,864	1,323,804	578,258	768,229	760,946	742,165	726,112	691,507
February	1,779,438	1,579,482	1,240,807	433,004	896,604	794,281	846,191	928,372	783,601
March	2,829,250	3,190,087	2,819,004	2,014,702	972,543	1,700,725	1,781,669	1,527,515	1,444,396
April	2,392,631	2,297,340	2,491,467	1,616,155	108,561	1,269,744	1,320,636	1,279,131	1,213,006
May	2,754,999	2,800,663	2,944,329	1,986,677	1,322,865	1,497,511	1,567,007	1,384,806	1,324,156
June	3,782,611	4,391,374	4,530,572	4,351,733	2,705,764	2,881,102	2,812,513	2,369,704	2,159,511
July	3,197,087	5,185,911	4,988,586	3,988,154	1,974,848	2,775,212	2,910,435	2,639,529	2,304,051
August	2,445,327	2,516,870	2,622,630	2,761,471	1,889,795	1,910,779	1,976,794	1,563,149	1,492,339
September	2,021,260	2,215,143	2,358,192	2,448,315	2,274,273	1,681,763	1,569,116	1,513,221	1,399,093
<b>Totals \$</b>	<b>27,023,237</b>	<b>30,200,449</b>	<b>29,633,424</b>	<b>22,762,867</b>	<b>16,086,223</b>	<b>18,192,619</b>	<b>18,680,565</b>	<b>16,665,929</b>	<b>15,307,601</b>
Change from previous year	-10.52%	1.91%	30.18%	41.51%	-11.58%	-2.61%	12.09%	8.90%	0.13%

Source: Park Board of Trustees of the City of Galveston

## Hotel Occupancy Rate by Month

Last Five Fiscal Years

(Unaudited)

Month	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
October	51.3%	53.2%	51.7%	41.8%	57.1%
November	45.2%	46.5%	43.4%	33.7%	52.1%
December	47.0%	46.5%	45.4%	30.1%	46.1%
January	45.0%	46.4%	37.0%	30.3%	49.4%
February	56.6%	53.4%	40.7%	35.1%	56.7%
March	60.3%	60.9%	57.0%	59.5%	38.9%
April	59.2%	55.3%	60.5%	55.1%	16.6%
May	61.8%	56.3%	60.5%	56.4%	49.8%
June	68.0%	70.7%	71.0%	74.8%	62.8%
July	62.5%	74.3%	75.7%	81.9%	52.1%
August	66.4%	53.0%	51.7%	62.1%	54.5%
September	54.1%	54.1%	51.9%	51.8%	48.3%
<b>Annual Occupancy Rate</b>	<b>56.5%</b>	<b>55.9%</b>	<b>53.9%</b>	<b>51.1%</b>	<b>48.7%</b>

Source: Smith Travel Report

## Hotel Average Daily Rate by Month

Last Five Fiscal Years

(Unaudited)

Month	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
October	\$ 138.04	\$ 136.50	\$ 143.80	\$ 116.33	\$ 121.82
November	140.74	133.21	134.06	102.71	123.10
December	135.79	124.93	128.95	98.87	111.16
January	127.47	117.38	118.52	93.35	106.80
February	141.97	135.34	126.44	95.56	124.56
March	166.54	167.66	159.24	154.15	119.26
April	155.98	155.60	155.51	154.11	74.21
May	166.48	165.68	168.73	180.51	130.88
June	181.66	194.41	191.17	196.97	160.94
July	193.50	210.96	218.04	232.87	144.10
August	164.88	167.73	168.68	179.98	151.01
September	147.43	155.82	144.78	153.27	137.82
<b>Annual Average Daily Rate</b>	<b>\$ 155.04</b>	<b>\$ 155.43</b>	<b>\$ 154.83</b>	<b>\$ 146.56</b>	<b>\$ 125.48</b>

Source: Smith Travel Report

## Hotel Revenue by Month

Last Five Fiscal Years  
(Unaudited)

Month	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
October	\$ 11,587,064	\$ 11,831,465	\$ 11,111,593	\$ 7,349,958	\$ 10,513,664
November	10,198,198	9,769,157	8,398,723	5,066,698	9,380,495
December	10,566,732	9,815,370	8,750,854	4,507,878	7,746,399
January	9,502,235	9,058,630	7,036,745	4,281,662	7,966,912
February	12,029,224	10,844,838	7,465,873	4,581,466	9,646,516
March	17,230,935	16,973,029	14,795,583	13,866,453	7,007,895
April	15,341,043	13,965,528	14,822,777	12,439,638	1,511,795
May	17,355,959	15,320,712	16,624,334	15,411,657	9,447,404
June	20,258,332	21,850,099	21,413,206	21,553,230	14,812,606
July	20,867,135	25,748,166	26,888,934	28,492,224	11,364,846
August	18,459,757	14,555,783	14,220,855	16,677,045	12,460,245
September	13,018,923	13,347,949	11,853,936	11,482,730	9,737,901
<b>Total</b>	<b>\$ 176,415,537</b>	<b>\$ 173,080,726</b>	<b>\$ 163,383,413</b>	<b>\$ 145,710,639</b>	<b>\$ 111,596,678</b>

Source: Smith Travel Report

**Hotel Occupancy Tax Paid by Short Term Rental Properties  
Last Seven Fiscal Years  
(Unaudited)**

	<b>2023-2024</b>	<b>2022-2023</b>	<b>2021-2022</b>	<b>2020-2021</b>	<b>2019-2020</b>	<b>2018-2019</b>	<b>2017-2018</b>
Total Hotel Occupancy Tax Collected	\$ 27,023,237	\$ 30,200,449	\$ 29,633,424	\$ 22,762,867	\$ 16,086,222	\$ 18,192,619	\$ 18,680,565
Total Hotel Occupancy Tax Paid by Short Term Rental (STR) Properties	12,372,109	15,659,135	15,651,547	10,126,233	6,685,775	5,374,490	5,432,018
<b>Percentage of Hotel Occupancy Taxes Paid by STR Properties</b>	<b>45.8%</b>	<b>51.9%</b>	<b>52.8%</b>	<b>44.5%</b>	<b>41.6%</b>	<b>29.5%</b>	<b>29.1%</b>

Source: Park Board of Trustees of the City of Galveston

**Beach User Fees Collected  
Last Seven Fiscal Years  
(Unaudited)**

<b>Fiscal Year</b>	<b>Beach User Fees</b>
2018	\$ 2,531,319
2019	\$ 2,372,514
2020	\$ 2,044,216
2021	\$ 3,507,598
2022	\$ 3,374,036
2023	\$ 3,205,260
2024	\$ 2,670,958

Source: Park Board of Trustees of the City of Galveston