

Media Contact

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Galveston Park Board Update: June 26, 2014

The Galveston Park Board of Trustees held its regularly scheduled meeting at 1:30 p.m. Tuesday, June 24 at Park Board Plaza. Below is an update of news from the boardroom.

Galveston Island Convention & Visitors Bureau Welcomes New Staff

On Tuesday, Galveston Island Convention & Visitors Bureau (GICVB) Director Meg Winchester introduced two new staff members to the board. The GICVB welcomed Karin Greene as the new national sales manager and Shelley Wilder as a new public relations coordinator. Greene is originally from Boston, but currently resides in Houston having served as an executive board member and vice president of communications for Meeting Professionals International Houston Chapter. She brings 20 years of experience in the tourism industry with a background in corporate, association, SMERF, leisure and international tourism. Wilder, originally from Friendswood, comes to the GICVB with five years of public relations experience in internal and external communications, working previously for one of the nation's leading consulting firms, Booz Allen Hamilton, and the largest not-for-profit health system in Southeast Texas, Memorial Hermann.

Board Approves Contract Extension for Hobby Airport Installation

The board Tuesday approved a \$42,857 contract extension for the GICVB's Hobby Airport banner installation. The GICVB is currently advertising inside Houston Hobby Airport along two moving sidewalks and at two baggage claim areas. The original contract was valid May 7 to Aug. 11, 2014. The GICVB has received consistent positive feedback from the installation, bringing brand awareness to a large regional audience. The contract will now be extended through Nov. 3.

Board Approves 2014-2015 BMAC Beach Action Work Plan

Tuesday, the board unanimously approved a 2014-2015 beach action work plan developed by the Beach Maintenance Advisory Committee (BMAC). The beach action plan focuses on priority projects to improve the quality and management of Galveston beaches under the Park Board's jurisdiction. Areas of priority include beach nourishment projects for Dellanera and Seawall beaches, completion of the Sand Management Plan in coordination with the United States Army Corps of Engineers (USACE), and the realization of agreements supporting the use of beneficial dredge material along the Galveston coast.

Board Approves Resolution Supporting Application for 2015 Beach Maintenance Funding

On Tuesday, the board approved a resolution of support that will allow the organization to apply for and obtain funding from the Texas General Land Office for assistance through the state's Beach Maintenance Fund. If awarded, the funding would aid in the Park Board's responsibility to provide adequate beach cleaning equipment, personnel, vehicles and receptacles necessary to accomplish beach cleaning efforts.

About the Park Board of Trustees

The Park Board of Trustees oversees beach maintenance and tourism development on Galveston Island, including operations for beach cleaning, the Galveston Island Beach Patrol and the Galveston Island Convention & Visitors Bureau. For more information on the Park Board of Trustees, please visit www.galvestonparkboard.org.

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