



Media Contact

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Galveston Park Board Update: April 27, 2016

The Galveston Park Board of Trustees held its regular meeting at 1:30 p.m. Tuesday, April 26 at Park Board Plaza. Below is an update of news from the boardroom.

Park Board Approves Increasing Beach Parking Costs

On Tuesday, the Park Board approved raising the price to park at its beach parks. The new pricing structure will go into effect later this summer pending approval from the Texas General Land Office and the Galveston City Council. The annual pass price will increase to \$50. The cost to park a car at beach parks is currently \$8 and has been since 2004. The additional revenues that are expected to come as a result of the cost increases will allow the Park Board to make improvements to the parks and to increase its contribution to the beach nourishment fund. Prices will differ depending on the day of the week, the time of year, holidays and whether or not there are special events taking place. An “early bird” discount of \$2 will be offered for those who arrive at the parks during the first two hours they are open (except during holidays and special events.) The proposed pricing structure at Galveston’s beach parks (East Beach, Stewart Beach, Pocket Park 1, Pocket Park 2 and Dellanera RV Park) is as follows:

Shoulder Season	Peak Season	Special Events/Holidays
\$10 Monday –Friday	\$12 Monday – Friday	\$15
\$12 Saturday & Sunday	\$15 Saturday & Sunday	

Shoulder season is considered to be March through Memorial Day and after Labor Day through October 1. Examples of special events and holidays include Spring Break, the AIA Sandcastle Contest and the Fourth of July.

Park Board Approves Extending Hobby Airport Branding

At its meeting Tuesday, the Park Board approved extending the contract for branding the moving walkways at Houston’s Hobby Airport with “It’s Island Time” logos and images. The extension will keep the branding at the airport during the 2017 Super Bowl to be held in Houston in February and will expire in March 2017. The rate for the extension is \$153,000. The Board also approved spending an additional \$14,000 to enhance the existing artwork on the banners.

Park Board Awards 4th of July Fireworks Contract

At its meeting Tuesday, the Park Board voted to award a \$22,000 contract to Liverpool, Tex. based Sky Wonder Pyrotechnics for fireworks on the Fourth of July. The company provided fireworks for last year’s fireworks show and offered the most fireworks shells, 1,755, for the budgeted amount. The fireworks show is scheduled to take place along the Seawall at 37th Street and will begin at dusk.

Announcements

- On Tuesday, the Park Board approved spending \$36,684 for a 2016 Chevrolet Tahoe Sports Utility Vehicle from Galveston’s Classic Auto Group for the Convention and Visitors Bureau.
- On Tuesday, the Park Board approved spending \$205,205 for beach-park marketing efforts that include radio advertising, live music at East Beach on Sundays during the summer and participation in events targeted to the Hispanic demographic.

About the Park Board of Trustees

The Park Board of Trustees oversees beach maintenance and tourism development on Galveston Island, including operations for beach cleaning, the Galveston Island Beach Patrol and the Galveston Island

Convention & Visitors Bureau. For more information on the Park Board of Trustees, please visit www.galvestonparkboard.org.

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