

**Park Board of Trustees of the City of Galveston**  
**Statistical Section for the Fiscal Year Ending September 30,**  
**2023**  
(Unaudited)

# **Park Board of Trustees of the City of Galveston**

## **Statistical Section for the Fiscal Year Ending September 30,**

(Unaudited)

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**Total Annual Occupancy Rate, Average Daily Rate, 2% Net City HOT Proceeds, 2% Net Venue HOT Proceeds, Gross Local Tax Revenues, and Local Tax Revenues Allocated to Park Board**

**Last Eight Fiscal Years  
(Unaudited)**

<b>Fiscal Year</b>	<b>Annual Occupancy Rate</b>	<b>Average Daily Rate</b>	<b>2% Net City HOT Proceeds</b>	<b>2% Net Venue HOT Proceeds</b>	<b>Gross Local Tax Revenues</b>	<b>Local Tax Revenues Allocated to Park Board</b>
2016	62.10%	\$ 123.60	\$ 3,351,318	\$ 3,401,655	\$ 15,307,601	\$ 10,002,829
2017	65.70%	132.55	3,703,540	3,703,503	16,665,929	10,926,683
2018	58.23%	148.86	4,151,237	4,151,195	18,680,565	12,466,561
2019	58.93%	157.24	4,042,804	4,042,764	18,192,619	12,264,209
2020	48.70%	125.37	3,574,680	3,574,680	16,086,222	10,277,207
2021	52.70%	153.39	5,058,364	5,058,364	22,762,867	15,969,817
2022	54.40%	159.33	6,585,140	6,585,140	29,633,424	19,473,368
2023	55.60%	160.85	6,711,144	6,711,144	30,200,449	15,636,557

Sources: Park Board of Trustees of the City of Galveston and Smith Travel Report

**Top 10 Hotel Occupancy Taxpayers**  
**Fiscal Year Ending September 30, 2023**  
**(Unaudited)**

	<b>Oct. 1, 2022 - Sept. 30, 2023</b>	
	<b>Local HOT</b>	<b>Number</b>
	<b>Proceeds (9%)</b>	<b>of Rooms</b>
AirBnB	\$ 5,742,387	N/A
Vrbo/HomeAway	2,991,930	N/A
HFS - Moody Gardens Hotel	1,772,793	428
HFS - San Luis Resort	1,740,001	244
MGT - Vacasa	1,487,816	119
HFS - Hilton Galveston Island	1,124,251	230
HFS - Grand Galvez	949,591	224
MGT - Sand 'N Sea	956,590	160
HFS - Holiday Inn Resort Galveston	813,608	180
HFS - Ryson Real Estate	720,107	506
	<u>\$ 18,299,072</u>	<u>2,091</u>

Source: Park Board of Trustees of the City of Galveston

## Hotel Occupancy Tax Revenues by Month

Last Eight Fiscal Years

(Unaudited)

Month	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	2016-2017	2015-2016
October	\$ 1,694,581	\$ 1,610,082	\$ 976,043	\$ 1,107,915	\$ 1,027,936	\$ 1,107,180	\$ 1,015,896	\$ 892,938
November	1,401,692	1,270,268	662,380	1,033,924	955,802	1,058,985	816,077	872,362
December	1,537,442	1,433,684	945,974	1,030,902	936,820	987,875	902,418	730,642
January	1,389,864	1,323,804	578,258	768,229	760,946	742,165	726,112	691,507
February	1,579,482	1,240,807	433,004	896,604	794,281	846,191	928,372	783,601
March	3,190,087	2,819,004	2,014,702	972,543	1,700,725	1,781,669	1,527,515	1,444,396
April	2,297,340	2,491,467	1,616,155	108,561	1,269,744	1,320,636	1,279,131	1,213,006
May	2,800,663	2,944,329	1,986,677	1,322,865	1,497,511	1,567,007	1,384,806	1,324,156
June	4,391,374	4,530,572	4,351,733	2,705,764	2,881,102	2,812,513	2,369,704	2,159,511
July	5,185,911	4,988,586	3,988,154	1,974,848	2,775,212	2,910,435	2,639,529	2,304,051
August	2,516,870	2,622,630	2,761,471	1,889,795	1,910,779	1,976,794	1,563,149	1,492,339
September	2,215,143	2,358,192	2,448,315	2,274,273	1,681,763	1,569,116	1,513,221	1,399,093
<b>Totals</b>	<b>\$ 30,200,449</b>	<b>\$ 29,633,424</b>	<b>\$ 22,762,867</b>	<b>\$ 16,086,223</b>	<b>\$ 18,192,619</b>	<b>\$ 18,680,565</b>	<b>\$ 16,665,929</b>	<b>\$ 15,307,601</b>
Change from previous year	1.91%	30.18%	41.51%	-11.58%	-2.61%	12.09%	8.90%	0.13%

Source: Park Board of Trustees of the City of Galveston

## Hotel Occupancy Rate by Month

Last Four Fiscal Years

(Unaudited)

Month	2022-2023	2021-2022	2020-2021	2019-2020
October	53.2%	51.7%	41.8%	57.1%
November	46.5%	43.4%	33.7%	52.1%
December	46.5%	45.4%	30.1%	46.1%
January	46.4%	37.0%	30.3%	49.4%
February	53.4%	40.7%	35.1%	56.7%
March	60.9%	57.0%	59.5%	38.9%
April	55.3%	60.5%	55.1%	16.6%
May	56.3%	60.5%	56.4%	49.8%
June	70.7%	71.0%	74.8%	62.8%
July	74.3%	75.7%	81.9%	52.1%
August	53.0%	51.7%	62.1%	54.5%
September	54.1%	51.9%	51.8%	48.3%
<b>Annual Occupancy Rate</b>	<b>55.6%</b>	<b>54.4%</b>	<b>52.7%</b>	<b>48.7%</b>

Source: Smith Travel Report

## Hotel Average Daily Rate by Month

Last Four Fiscal Years

(Unaudited)

Month	2022-2023	2021-2022	2020-2021	2019-2020
October	\$ 136.50	\$ 143.80	\$ 116.33	\$ 121.82
November	133.21	134.06	102.71	123.10
December	124.93	128.95	98.87	111.16
January	117.38	118.52	93.35	106.80
February	135.34	126.44	95.56	124.56
March	167.66	159.24	154.15	119.26
April	155.60	155.51	154.11	74.21
May	165.68	168.73	180.51	130.88
June	194.41	191.17	196.97	160.94
July	210.96	218.04	232.87	144.10
August	167.73	168.68	179.98	151.01
September	155.82	144.78	153.27	137.82
<b>Annual Average Daily Rate</b>	<b>\$ 160.85</b>	<b>\$ 159.33</b>	<b>\$ 153.39</b>	<b>\$ 125.37</b>

Source: Smith Travel Report

## Hotel Revenue by Month

Last Four Fiscal Years

(Unaudited)

Month	2022-2023	2021-2022	2020-2021	2019-2020
October	\$ 11,831,465	\$ 11,111,593	\$ 7,349,958	\$ 10,513,664
November	9,769,157	8,398,723	5,066,698	9,380,495
December	9,815,370	8,750,854	4,507,878	7,746,399
January	9,058,630	7,036,745	4,281,662	7,966,912
February	10,844,838	7,465,873	4,581,466	9,646,516
March	16,973,029	14,795,583	13,866,453	7,007,895
April	13,965,528	14,822,777	12,439,638	1,511,795
May	15,320,712	16,624,334	15,411,657	9,447,404
June	21,850,099	21,413,206	21,553,230	14,812,606
July	25,748,166	26,888,934	28,492,224	11,364,846
August	14,555,783	14,220,855	16,677,045	12,460,245
September	13,347,949	11,853,936	11,482,730	9,737,901
<b>Total</b>	<b>\$ 173,080,726</b>	<b>\$ 163,383,413</b>	<b>\$ 145,710,639</b>	<b>\$ 111,596,678</b>

Source: Smith Travel Report

**Hotel Occupancy Tax Paid by Short Term Rental Properties  
Last Six Fiscal Years  
(Unaudited)**

	<b>2022-2023</b>	<b>2021-2022</b>	<b>2020-2021</b>	<b>2019-2020</b>	<b>2018-2019</b>	<b>2017-2018</b>
Total Hotel Occupancy Tax Collected	\$ 30,200,449	\$ 29,633,424	\$ 22,762,867	\$ 16,086,222	\$ 18,192,619	\$ 18,680,565
Total Hotel Occupancy Tax Paid by Short Term Rental (STR) Properties	15,659,135	15,651,547	10,126,233	6,685,775	5,374,490	5,432,018
<b>Percentage of Hotel Occupancy Taxes Paid by STR Properties</b>	<b>51.9%</b>	<b>52.8%</b>	<b>44.5%</b>	<b>41.6%</b>	<b>29.5%</b>	<b>29.1%</b>

Source: Park Board of Trustees of the City of Galveston

**Beach User Fees Collected  
Last Five Fiscal Years  
(Unaudited)**

<b>Fiscal Year</b>	<b>Beach User Fees</b>
2018	\$ 2,531,319
2019	\$ 2,372,514
2020	\$ 2,044,216
2021	\$ 3,507,598
2022	\$ 3,374,036
2023	\$ 3,205,260

Source: Park Board of Trustees of the City of Galveston